

Name of the Course	Course Code	Name of the Programme	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Media Leadership	BAM202	BA (Journalism)	Students get employment in nongovernmental sectors and government sector. They can join as Media officer in public relations department. They can join UNICEF, Unesco, cri, WHO, family health India, and many more. They can join media coordinator in multinational companies like P&G, HONDA, SKODA, FORD, TATA, L&T, WIPRO, HUNDAI.	2015
Writing fo Mass Media	BAM203	BA (Journalism)	Students get employment in script writing	2005
Communicative English	BAM205	BA (Journalism)	Debate, Symposium, Discussions and Speech	2018
Reporting	BAM301	BA (Journalism)	Publishing Newspaper	1986
Editing	BAM302	BA (Journalism)	Editing, Page-making and Proof reading	1986
Photo Journalism	BAM304	BA (Journalism)	Photo completion and Photo Exhibition	1986
Photoshop	BAM306	BA (Journalism)	Photo Editing Workshop	2019
Advertising	BAM403	BA (Journalism)	Campaign Designing, Branding, Ad making and Copy Writing	1986
Public Relation	BAM404	BA (Journalism)	Public Events- Marathon, Fashion Show, Grafithon	1986
Content Writing	BAM405	BA (Journalism)	Script Writing for various mediums	2015
Editorial and Feature Writing	BAM406	BA (Journalism)	Comparative Analysis, writing for opinion Building	1986
Audio Visual	BAM502	BA (Journalism)	Short Film Making, Documentary making	2000
Radio Production	BAM503	BA (Journalism)	Radio Ads, Radio PSA, Radio Drama	2000

Web Journalism	BAM506	BA (Journalism)	Blog Writing, Translation	2015
Project TV Production	BAM602	BA (Journalism)	Short Film Making, Documentary making	2000
Internship	BAM605	BA (Journalism)	Internship in various Media Organizations for 3 months	2000
Reporting & Editing				
Mass Communication				
Development Communication				
Film Journalism				
Translation				
Photo Journalism				
Broadcast Journalism				
Television Production				
Editorial & Feature writing				
Advertising				
Public Relations				
Media Law				
Global Media				
Applied Psychology				
Media Research				