## MEMORANDUM OF UNDERSTANDING

### between

# SCHOOL OF JOURNALISM & MASS COMMUNICATION, DEVI AHILYA UNIVERSITY, INDORE



&

## YOUTH FOR RESILIENCE



#### **Background of Parties:**

**School of Journalism & Mass Communication**, Devi Ahilya Viswavidyalaya was established in 1986 under the aegis of the University Grant Commission. It is a premier institute of Journalism and Mass Communication under the aegis of the University of Indore. It is accredited by NAAC with grade 'A'.

**Youth for Resilience**, founded in 2021, is a youth-led and based organization. It is working with children and youth in the areas of DRR, SDGs, and peacebuilding to build a resilient and sustainable world. Through online training programs & webinars, It reached more than 2600 people from 55 counties.

#### **PURPOSE:**

The Parties recognize the benefits to be derived from increased collaboration, cooperation and interaction for the purpose of promotion and understanding of high performance in awareness activities and organizing various programmes including internships, conferences, and other awareness activities.

The purpose of this MOU is to define the areas for fundamental, socio-academic aspects in which the Parties desire to work together in the future for their mutual benefit to foster a collaborative framework between SJMC Indore and Youth for Resilience in the field with a view to benefiting from each other's initiatives and working procedures and to support collaboration among the members associated with both Parties.

This Memorandum of Understanding is signed between the School of Journalism & Mass Communication, Indore (hereafter SJMC Indore) as first-party and Youth for Resilience as the second party for the purpose of Academic Collaboration that will encompass collaborative efforts to organize conference/seminars, symposium, workshops as well as internship & training program for students of SJMC and collaborative research and publication. In addition, efforts will be made to develop joint training and research programmes in a collaborative spirit.

Some of the identified areas include the following:

• To organize training/conference/seminar/workshops on topics related to Risk Communication, Climate Change and Sustainable Development Goals;

- To jointly publish research papers;
- To conduct joint research projects;
- To provide training/internship opportunities to the students;
- Any other activities/program may be included, should SJMC Indore be interested]

#### **Terms and Conditions of Cooperation:**

- 1. Where feasible, SJMC Indore and Youth for Resilience shall collaborate in mutually agreeable academic events, teaching, training, and research. Such collaboration will be based on mutually agreeable terms and conditions specifically agreed upon for each of the collaborative efforts, separately and independently;
- 2. This MOU sets forth the Parties' intentions for increased collaboration, cooperation and interaction and does not create any legally binding commitments. This Memorandum is only a non-binding statement of intent to foster genuine and mutually beneficial academic collaboration.
- 3. Both parties will provide the necessary support for implementing the MoU effectively within the institutional rules and procedures.
- 4. This MoU shall be effective from the date it is signed by both parties.

#### **Financial Implications:**

This MoU places no financial obligations or supplementary funding commitments on either party. These activities will be defined through separate programme agreements.

This MoU is also based on a broad understanding between the parties and does not place any financial liabilities on any parties. In case there is joint financial involvement between both the parties for any awareness activities, it would be decided on event basis in advance.

Validity:
The MoU shall remain in force for a period of TWO years from the date it is signed by both parties.
Amendments/ Modifications and Termination:
This MoU may be amended or modified by a written agreement signed by the representatives of both institutes.
Either of the parties can terminate this Memorandum of Understanding by giving advance notice of six months and without jeopardizing any work.
IN WITNESS WHEREOF, this Memorandum of Understanding is executed by the parties hereto on the date of signing of the Memorandum of Understanding by the two parties.
School of Journalism & Mass Communication,  Youth for Resilience
Devi Ahilya University, Indore

Date:

Date: