

**New Added Courses – B.Voc. Fashion Technology – I Year**

**Elective Course Discipline Centric**

**Subject: Fundamental of English**

<b>Code no.</b>	<b>BVFT -105</b>	<b>Credits- T 4 + P 0=4</b>
<p>Objectives - To prepare the students to communicate effectively and fluently in English</p> <ol style="list-style-type: none"><li>1. To enable students to master reading, writing, speaking and listening skills.</li><li>2. To strengthen grammatical accuracy.</li><li>3. To prepare the students to deal with customers, professionals, counsellors etc. in correct grammatical, idiomatic English</li><li>4. To provide personality development training through situational role play, interview techniques, group discussions, seminar presentation etc.</li></ol>		
<b>Unit – 1</b>	<p><b>1. Grammar</b></p> <ul style="list-style-type: none"><li>• Tenses, Narration, Voice</li><li>• Degrees of Comparison</li><li>• Question tag</li><li>• Simple, Compound, Complex Sentences</li><li>• Transformation of sentences.</li><li>• Assertive, Interrogative, Exclamatory, No sooner than, either or, neither nor, unless, until etc.</li><li>• Phrasal verbs.</li></ul>	
<b>Unit- 2</b>	<ul style="list-style-type: none"><li>• An unseen passage will be given for analysis. Questions will be based on comprehension of content and vocabulary. Answers must be written in the students' own language, with minimum use of words and phrases from the passage. Answers should not be copied ditto from the unseen passage. This passage can either be a prose piece or a simple poem.</li><li>• Simple questions on style and techniques may also be set in case of a poem.</li><li>• Report Writing</li><li>• Formal Reports.</li><li>• Types of Reports : Long, Short, Formal, Informal</li></ul>	

	<ul style="list-style-type: none"> <li>• Why is a report required - who asks for a report</li> <li>• Stages of Report Writing :</li> <li>• Assembling the material, planning the report, drafting the report, editing the report</li> <li>• Elements of a Report</li> <li>• Introduction, Main data or facts, conclusion, recommendation to the Superior.</li> </ul>
<b>Unit – 3</b>	<ul style="list-style-type: none"> <li>• <b>Business Proposals :</b> will be taught how to draft a proposal for setting up a new venture or new business the terminology used for formal commercial dealings, writing to banks, applying for loans and/or extension of credit etc.</li> <li>• <i>Paragraph Writing :</i> <ul style="list-style-type: none"> <li>○ This question will involve writing a few lines (10-15) on any given topic or writing a paragraph completing a given set sentence.</li> <li>○ This topic will test the descriptive vocabulary and constructive logical narrative capabilities of the student.</li> </ul> </li> </ul>
<b>Unit - 4</b>	<ul style="list-style-type: none"> <li>• <b>Letter Writing:</b> Students should be trained thoroughly in dealing with business correspondence and writing all types of letters. <ul style="list-style-type: none"> <li>a) Sales Letter</li> <li>b) Enquiry letter</li> <li>c) Quotation Letter</li> <li>d) Complain Letter</li> <li>e) Adjustment letter</li> <li>f) Letter to the Editor of a newspaper</li> <li>g) Job application letter with bio-data / resume.</li> </ul> </li> </ul>
<b>Assessment</b>	<p>A. Telephone Conversational Skills will be taught. Role play method is recommended. The student will be assessed during the 'role play' - practicals.</p> <p>B. Personal Interview / Viva</p> <p>The student will be given training on how to appear for an interview, what kind of common questions to expect, the kind of language required for appropriate</p>

	<p>formal responses etc. Role play method is recommended here.</p> <p>Group Discussion</p>
<b>Reference Books</b>	<p>1.English Grammar, Composition and usage by J.E.Nesfield adapted by N.K.Aggarwal and F.T.Wood, Published : Machmillar India Limited.</p> <p>2.English Idioms by Jennifer Seidi and W. Mcmordie Published : Oxfort University Press</p> <p>3.Persuasive Reports and Proposals by Andrew Leigh University Press (India Ltd., Distributed by Orient Longman).</p> <p>4.A Practical English Grammar by A.J.Thomson and A.V.Martinez Published : Oxford University Press</p> <p>5.Strengthen your English by M.P.Bhaskaran and D.Hosburgh Published : Oxford University Press</p>

### Elective Course Discipline Centric

Subject : **Basic Computer**

Code no.	<b>BVFT-106</b>	Credit- T-2, P-4 = 4
Course Objectives	<ol style="list-style-type: none"> <li>To study about the basic knowledge of computer for office work</li> <li>To upgrade the technical knowledge in related field.</li> </ol>	
Learning outcomes	<ul style="list-style-type: none"> <li>To study the use of MS word , Excel and power point . Students are practical to get them the use of</li> <li>Utilize software for word processing for basic reports and specification writing.</li> <li>Use spreadsheet and graphic presentation software applications.</li> <li>Use graphic symbols for interior material finishes.</li> </ul>	
Course content	<ol style="list-style-type: none"> <li>Computer applications to business</li> <li>Characteristics, Log diagram, Number system, Data representation schemes, Flowcharts, Types of computers. BOQs, estimates cost sheets, process implementation</li> <li>MS-Word- Basics, File operations, Working with document, Text formatting, Advance formatting, Tables, inserting objects &amp; page design, Mail merge, printing,</li> </ol>	

	views, creating styles, power point presentation 4. MS-Excel- Working with sheets, Formulas, Self formatting, Functions, Graphic objects charts, Data base • MS Power point- Slide shows, Animation, Transition 5. Windows Basics 6. Internet uses
Assignments	1. Power point presentation on any course subject.
Reference Books	1.Computer General Awareness by Alok Kumar (Paperback - 2008) 2. Computer Fundamentals by P. K. Sinha (Paperback - 30 November 2004)

**Elective Generic course**

**Subject- Drawing and Sketching – I**

<b>Code-BVFT -107</b>	<b>Credits- T-0, P-8 = 4</b>
<b>Course Objective-</b> <b>1. It provides students with a set of universal skill and knowledge of drawing and sketching .</b> <b>2. To aquire knowledge of different types of techniques</b>	
<b>Unit – 1</b>	<ul style="list-style-type: none"> <li>• <b>Principles of drawing</b></li> <li>• <b>Basics of drawing techniques</b></li> <li>• <b>Pencil Drawing, Objects, water color Dry and wet painting</b></li> <li>• <b>Memory Drawing</b></li> </ul>
<b>Unit- 2</b>	<ul style="list-style-type: none"> <li>• <b>Three Dimensional shapes</b></li> <li>• <b>Human Body and forms</b></li> <li>• <b>Hand and legs movements</b></li> <li>• <b>Body movements</b></li> </ul>
<b>Unit – 3</b>	<ul style="list-style-type: none"> <li>• <b>Basics of shading</b></li> <li>• <b>Light Effects</b></li> <li>• <b>Charcoal Pencil shading</b></li> <li>• <b>Colour Pencil shading</b></li> </ul>
<b>Unit - 4</b>	<ul style="list-style-type: none"> <li>• <b>Rendering with pen and ink</b></li> <li>• <b>Geometrical Shapes</b></li> <li>• <b>Time sketches with pencil shades</b></li> </ul>

<b>Reference Books</b>	<ul style="list-style-type: none"> <li>● Bhartiya Chitrkala ka Etahas: (2000): Aditya N. Chari</li> <li>● History of Indian Painting and Sculptures( 2018): Dr. Rita Pratap.</li> <li>● Freehand Drawing (2011): M.M. Mehta</li> </ul>
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**Elective courses- Discipline centric-**

**Subject- English and Communication Skill**

<b>Code- BVFT -205</b>	<b>Credits- T-4, P-0= 4</b>
<p><b>Course Objective-</b></p> <ol style="list-style-type: none"> <li>1. To prepare the students to communicate effectively and fluently in English</li> <li>2.To enable students to master reading, writing, speaking and listening skills.</li> </ol> <ol style="list-style-type: none"> <li>1. To strengthen grammatical accuracy.</li> <li>2. To prepare the students to deal with customers, professionals, counselors etc. in correct grammatical, idiomatic English</li> </ol>	
<b>Unit – 1</b>	<p>Improving communicative competence through knowledge of communication. Type of communication</p> <ul style="list-style-type: none"> <li>● Objective and methods of communication</li> <li>a. Channels of Communication</li> <li>b. Barriers of communication</li> <li>c. Importance of pronunciation</li> <li>d. Phonetics, Phonetic Transcription</li> <li>e. Types of oral &amp; written communication</li> <li>f. Conversion of table or tree into paragraph</li> </ul>
<b>Unit- 2</b>	<ul style="list-style-type: none"> <li>● A Oral Communication</li> <li>● B Written Communication</li> <li>● Non Verbal</li> <li>● Body language</li> <li>● Dress code</li> <li>● Colours</li> <li>● Light</li> <li>● Sound</li> <li>● Charts</li> <li>● Graphics</li> </ul>

<b>Unit – 3</b>	<p>Introduction of various general qualities amongst future designers.</p> <ul style="list-style-type: none"> <li>• Introduction <ul style="list-style-type: none"> <li>a. Learning : Concept and principles of learning</li> <li>b. Memory techniques: Dual store model of memory organization of kn</li> <li>c. Motivation : Introduction &amp; Definition</li> <li>d. Time management : process of time planning</li> </ul> </li> </ul>
<b>Unit - 4</b>	<ul style="list-style-type: none"> <li>• Presentation skills : To acquire convincing presentation skills</li> <li>• Leadership Skills</li> <li>• Group Discussions</li> <li>• Team work building</li> <li>• Interview Technique</li> </ul>
<b>Reference Books</b>	<ol style="list-style-type: none"> <li>1. English Grammar, Composition and usage by J.E.Nesfield adapted by N.K.Aggarwal and F.T.Wood, Published : Machmillar India Limited.</li> <li>2. English Idioms by Jennifer Seidi and W. McMordie Published : Oxfort University Press</li> <li>3. Persuasive Reports and Proposals by Andrew Leigh University Press (India Ltd., Distributed by Orient Longman).</li> <li>4. A Practical English Grammar by A.J.Thomson and A. V.Martinez Published : Oxford University Press</li> <li>5. Strengthen your English by M.P.Bhaskaran and D.Hosburgh Published : Oxford University Press</li> </ol>

**Elective courses- Discipline centric-**

Subject – **Psychology of Design**

<b>Code no.</b>	<b>BVFT- 206</b>	<b>Credit- T- 3, P- 2= 4</b>
Course Objectives	1. To understand what is Psychology 2. To study Psychology of design. As a design student- we can leverage psychology to build more intuitive human centered products and experiences Instead of forcing users to conform to the design of a product or experiences we can use some key principles from psuchology as a guide for designing how people actually are.	
Learning outcomes	<p>KNOWLEDGE :• student will demonstrate familiarity with the major concepts ,human mind's perspective &amp; historical trends in design psychology</p> <p>RESEARCH:</p> <ul style="list-style-type: none"> <li>• Understand• &amp; apply basic design research, design data analysis &amp; store. Critical thinking skills in design psychology.•</li> </ul>	
Specific Outcomes	This is subject which focuses on the relation between human nature• & Design , method & activities How do build a habit in a particular space• & product design Develop the art of choosing materials according to design• & client's habits &nature	
Course content	<ul style="list-style-type: none"> <li>• Design thinking What is the design Psychology Design Psychology phases Psychology principles that's will change the way of design 1. Mental model 2. The von restorff effect 3. Gestalt principles - Proximity - Similarity - Closure - Continuity - Figure &amp; ground 4. Visual reactions 5. The psychology of colors</li> <li>• 6. The psychology of colors 7. Dual coding theory 8. Cost benefit analysis</li> </ul>	
Assignments	Create a DOCUMENT on - The psychology of colors	
Reference Books	1. The design of everyday things_ Donald a. Norman 2. Thinking fast & slow – Daniel kahnman 3. Designing for emotions - Aarron walter	

### Elective Generic course

#### **Subject- Drawing and Sketching – II**

<b>Code- BVFT -207</b>	<b>Credits- T-0, P-8= 4</b>
<b>Course Objective-</b>	
<ol style="list-style-type: none"> <li><b>1. To gain knowledge of garment shading with different medium.</b></li> <li>To gain knowledge of different types of drawing and painting techniques</li> </ol>	
<b>Unit – 1</b>	<ul style="list-style-type: none"> <li>• <b>Garment drawing with different types of folds, frills, fringes and pleats, Draping on human figure</b></li> <li>• <b>Different Brushing techniques</b></li> </ul>

<b>Unit- 2</b>	<ul style="list-style-type: none"> <li>• <b>Rendering with water colour</b></li> <li>• <b>Basic fabric rendering</b></li> <li>• <b>Embellished fabric rendering</b></li> </ul>
<b>Unit – 3</b>	<ul style="list-style-type: none"> <li>• <b>Landscape Painting</b></li> <li>• <b>Portrait Drawing</b></li> <li>• <b>Canvas Painting</b></li> </ul>
<b>Unit - 4</b>	<ul style="list-style-type: none"> <li>• <b>Glass Painting</b></li> <li>• <b>Oil Painting</b></li> <li>• <b>Face &amp; body Painting</b></li> </ul>
<b>Reference Books</b>	<ul style="list-style-type: none"> <li>• Bhartiya Chitrkala ka Etahas: (2000): Aditya N. Chari</li> <li>• History of Indian Painting and Sculptures( 2018): Dr. Rita Pratap.</li> <li>• Freehand Drawing (2011): M.M. Mehta</li> <li>• Portrait Techniques</li> </ul>