**IMS, DAVV**

**List of New Courses introduced during 2014-2018**

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| **Programme code** | **Programme name** | **Course code** | **Name of the new course introduced in last 5 years** | **Year of introduction** | **Link to Syllabus** |
| MS5A | MBA(FT) | FT208C | Data Analytics  | 2017 | <http://www.ims.dauniv.ac.in/mba_ft.php> |
| MS5A | MBA(FT) | FT301 | Entrepreneurship and New Ventures | 2017 |
| MS5A | MBA(FT) | FT307M | Business 2 Business Marketing | 2017 |
| MS5A | MBA(FT) | FT308M | Social Marketing | 2017 |
| MS5A | MBA(FT) | FT317F | Mergers, Acquisition and Corporate Restructuring | 2017 |
| MS5A | MBA(FT) | FT318F | Structured Finance and Alternate Investment | 2017 |
| MS5A | MBA(FT) | FT319F | Behavioral Finance | 2017 |
| MS5A | MBA(FT) | FT410M | Marketing of Financial Services | 2017 |
| MS5A | MBA(FT) | FT411M | Digital Marketing | 2017 |
| MS5A | MBA(FT) | FT412M | Return on Marketing Investment | 2017 |
| MS5A | MBA(FT) | FT415F | Commodity Derivatives Market | 2017 |
| MS5A | MBA(FT) | FT420F | Social Banking and Microfinance | 2017 |
| MS5A | MBA(FT) | FT425H | Managerial Counseling | 2017 |
| MS5A | MBA(FT) | FT427H | Knowledge Management | 2017 |
| MS5A | MBA(FT) | FT428H | Leadership Power and Politics | 2017 |
| MS5C |  MBA(FA)  | FA303C | Insurance And Bank Management | 2017 | <http://www.ims.dauniv.ac.in/mba_fa.php> |
| MS5C |  MBA(FA)  | FA408E | Financial Data Analytics  | 2017 |
| MS5C |  MBA(FA)  | FA309E | Social Banking and Microfinance | 2017 |
| MS5C |  MBA(FA)  |   | Presonal Financial Planning  | 2017 |
| MS5D | MBA(MM) |   | Data Analytics | 2017 | <http://www.ims.dauniv.ac.in/mba_mm.php>  |
| MS5D | MBA(MM) |   | Marketing Innovation Management | 2017 |
| MS5E | MBA(HR) | HR102C | Quantitative Methods | 2017 | <http://www.ims.dauniv.ac.in/mba_hr.php>  |
| MS5E | MBA(HR) | HR205C | Managerial Economics | 2017 |
| MS5E | MBA(HR) | HR207C | Research Methodology | 2017 |
| MS5E | MBA(HR) | HR305E | International HRM | 2017 |
| MS5E | MBA(HR) | HR310E | Change Management | 2017 |
| MS5E | MBA(HR) | HR304C | Operations Management | 2015 |
| MS8X | M.Phil | MPM101 | Review of Literature |  | <http://www.ims.dauniv.ac.in/mphil.php>  |
| MS8X | M.Phil | MPM102 | Research Methodology |  |
| MS8X | M.Phil | MPM103 | Computer Application |  |
| MS8X | M.Phil | MPM104 | Management Theory, Practice and Research Issues |  |
| MS9Z | PhD. | PHM11 | Review of Literature |  | <http://www.ims.dauniv.ac.in/phd.php> |
| MS9Z | PhD. | PHM12 | Research Methodology |  |
| MS9Z | PhD. | PHM13 | Computer Application |  |
| MS9Z | PhD. | PHM14 | Advances in Management |  |