



## Incubation Center, DAVV, Indore



Throughout the year, Atal Center for Innovation, Incubation and Entrepreneurship (ACIIE) [E-Cell IET DAVV] hosted a variety of activities to foster innovation, entrepreneurship, technical and startup ecosystem.

Prerna- Startup Conclave '21 was held, an event where start-up founders were invited to share their journey and motivate students. 450 students got ignited by the motivational stories of successful entrepreneurs.

A start-up survey was conducted in order to aid start-ups at all phases. A Google form was used to conduct a survey in which all collegiate start-ups were asked to express their vision through a series of questions.

The NEEV- Startup Pitching Event provided a venue for startups of all stages to propose their ideas. The top five startups were awarded INR 10,000, as well as mentoring and incubation services.

Mr. Arjun Vaidya and Ms. Preeti Chaudhary, renowned entrepreneurs and mentors, hosted a session called Freshmen Orientation in which they kindled the spirit of entrepreneurship and creativity among 1200+ students.

Mr. Anubhav Dubey and Mr. Dharam Mentor, entrepreneurs and speakers, hosted an Entrepreneurship Bootcamp session in which they taught 110+ students about entrepreneurial skills, attitude and behavior, and the art of pitching.

Mr. Bharat Nagurao Suryawanshi, an expert speaker, spoke to 100 students via an online webinar about the creation, commercialization, and maintenance of intellectual property rights.

Extempore and Group Discussion competitions were held on National Start-Up Day to educate students with entrepreneurial skills and help them envisage real-world circumstances.

DRONA, a mentorship programme, was established to assist predestined entrepreneurs in reaching the peak of success. Our distinguished mentors, Mr Sreekar Sannapareddy, Mr Santosh Rajan, and Vipul Joshi, answered all of the students' questions on launching a startup.



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To instill the spirit of self-sufficiency and enlighten students about the numerous prospects open to them in the field of entrepreneurship, a session on financial independence in college, as well as attitude and behavior development, was held.

Professionals who have excelled and innovated in their industries shared their success stories with the 80 attendees via an online webinar, guiding them through alternative career routes and the possibilities of innovation in each industry.

A social media competition was launched in which the 36 participants were asked to pick any active firm and describe the decisions they would make if they could be the CEO of that company for a week, which helped them strengthen their problem-solving skills.

Throughout the session, more such activities and events like Vyakhya - Panel Discussion, Motivational Story by Startup Founder, Adhyayan- Market Analysis, etc. were held to commemorate the entrepreneurial culture on campus.

Participation in National Entrepreneurship Challenge (NEC) conducted by IIT Bombay in which E-Cell IET DAVV competed with 500+ institutes all over India. In the 6 month long competition our E-Cell topped the leaderboards and also went onto win the 2 day finals held between the top 10 teams, overall becoming National Champions.

Social media is the core of mass communication in this modern era and to optimally use it, various social media activities were instilled with fine tactics and efforts to increase the reach of IIC's official social media handles, leading to its growth by 1.5 times in the previous tenure.

Udyamee- A session on what is entrepreneurship was held by the speaker Mr. Michael Wharton, an inspiring entrepreneur, shed light on the journey of being an entrepreneur encouraging 100+ attendees, motivating them to pursue innovative thinking and develop an entrepreneurial mindset at an early age.