

Institute of Management Studies

Devi Ahilya University, Indore

Master of Business Administration (Hospital Admin.) 5Y

MBA(HA) 5 Yr integ.

Batch 2019-2021

Program Code- MS 6B

Master of Business Administration (Hospital Admin) 5yr
MBA(~~HA~~ ^{5yr}) - Program Code- MS _____

Summary of Syllabus Review done for the batch 2019-2021

The syllabus of MBA() was reviewed by experts on the basis of inputs received from Teachers, Employers, Alumni and feedback taken from students. After due deliberations, the following changes have been incorporated:-

- The Learning Outcomes for Program are considered to be appropriate to suite the local as well as National developmental needs.
- The learning objectives and course outcome for each course are well defined.
- The Subject "Business Ethics and Management by Indian Values" and Entrepreneurship and New Venture Creation" will be offered to students of other programs of the university under "Choice Based Credit System".
- The Codes for each course (Subject) have been modified as per the centralized scheme given by university to maintain the uniformity in courses and programs of all UTDs.
- The course scheme for program with new codes and detailed syllabus of the all courses are attached.
- Other Comments if any -

New codes adopted for all the
Subjects in MBA(HA) 5yrs integrated program.
Apart from adoption of codes, one subject
from VIth sem i.e; Innovation in healthcare has been
drapped out.

Program Coordinator

Piyush
Dr. Piyush Khandarkar

Director

Sangeeta
DIRECTOR,

Institute of Management Studies
Devi Ahilya Vishwavidyalaya
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Chief Academic Coordinator

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CCM.

Co-ordinator
Kindly verify
17/02/21

2021
21-02

PROGRAMME CODE: MS6B

**PROGRAMME NAME: MBA (HOSPITAL ADMINISTRATION) INTEGRATED
5 YEARS**

PROGRAMME OBJECTIVES:

1. To enlighten students on the various clinical and non-clinical aspects of administration of a hospital.
2. To expose them to appropriate and optimum medical knowledge in order to appreciate the complexity of hospital operations.
3. To empower students with requisite exposure to the health care sector globally so that they may be aptly employed in various verticals of the same.

ELEGIBILITY

12th standard (10+2) with Biology and min 50% marks. A relaxation of 5% in the eligibility criteria shall be admissible to the bonafide SC/ST applicants of Madhya Pradesh only. A relaxation of 5% in eligibility will also be applicable to Physically Challenged (*Nishaktjan*) as defined by M.P. Government.

Candidates who have appeared in their 12th examination can also apply. Admission will be finalized if the result is declared before August 14th 2019 in the admission year and the candidate secures min. required % of marks as mentioned above.

AGE LIMIT:

ADMISSION PROCEDURE:

The admissions will be done as per merit in the entrance test conducted by the University

SEATS: 60 (reservation as per state Govt. rules).

DURATION: Ten Semesters (5 Years)

FEES STRUCTURE

Total fee is to be deposited at the time of admission by the candidates of General and SC, ST and OBC category belonging to Creamy Layer. Fee Structure is as follow

Semester	Academic Fee	Development & Maintenance Fee	Students' Services Fee		Examination Fee	Total (Rs.)	
			Boys	Girls		Boys	Girls
Odd	14500	9500	3300	3111	2500	29800	29611
Even	14500	9500	2911	2722	2500	29411	29222

- Caution money (Refundable) of Rs. 4000/- will be charged additionally in the first semester
- If a student repeats a paper(s) in a semester, an additional fee of Rs. 500/- per paper shall be payable

For NRI EN PRO Candidates, a fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.

Hostel Fee and Central Library Fee will be extra.

PROGRAMME STRUCTURE:

Semester I		Credits
Code	Subject	
ISoB-101	✓ Fundamentals of Management	3
ISoB-103	✓ Introduction to Human Physiology & Biochemistry	3
ISoB-105	✓ Business Statistics I	3
ISoB-107	✓ Introduction to Human Anatomy	3
ISoB-109	✓ Fundamentals of Computers	3
ISoB-111	✓ Introduction to Hospital & Healthcare	3
ISoB-113	✓ Hindi	3
ISoB-151	✓ Comprehensive Viva Voce	

Semester II		Credits
Code	Subject	
ISoB-102	✓ English	3
ISoB-104	✓ Business Statistics II	3
ISoB-106	✓ Business Accounting	3
ISoB-108	✓ Information Technology Environment	3
ISoB-110	✓ Introduction to Pathology & Microbiology	3
ISoB-112	✓ Business Environment	3
ISoB-114	✓ Nutrition & Dietetics	3
ISoB-152	✓ Comprehensive Viva	

Semester III		Credit
Code	Subject	
ISoB-201	✓ Relation Data Base Management System	3
ISoB-203	✓ Introduction to Pharmacology	3
ISoB-205	✓ Cost and Management Accounting	3
ISoB-207	✓ Introduction to Hospital Administration	3
ISoB-209	✓ Basics of Community Medicine	3
ISoB-211	✓ Introduction to Economics	3
ISoB-213	✓ Environmental Sustainability & Climate Change Mitigation	3
ISoB-251	✓ Comprehensive Viva	

Semester IV		Credit
Code	Subject	
ISoB-202	✓ System Analysis Design	3
ISoB-204	✓ Introduction to Marketing Management	3
ISoB-206	✓ Hospital Management	3

Semester V

Code	Subject	Credit
MS6B-301	✓ Quantitative Techniques	3
MS6B-303	✓ Introduction to Obstetrics & Gynaecology	3
MS6B-305	✓ Introduction to Surgery	3
MS6B-307	✓ Forensic Medicine & Toxicology	3
MS6B-309	✓ Research Methodology	3
MS6B-311	✓ Individual & Interpersonal Behaviour	3
MS6B-313	✓ Purchase and Materials Management	3
MS6B-351	✓ Comprehensive Viva	3

Semester VI

Code	Subject	Credit
MS6B-302	✓ Medical Laws & Medical Ethics	3
MS6B-304	✓ Management of Quality	3
MS6B-306	✓ Business Ethics and Management by Indian Values	3
MS6B-308	✓ Biomedical Instrumentation	3
MS6B-310	✓ Marketing of Hospital Services	3
MS6B-312	✓ Introduction to Hospital Planning	3
MS6B-314	✓ Innovations in Healthcare (Project based) ✗	3
MS6B-352	✓ Comprehensive Viva	3
ELECTIVES GENERIC (Any One)		
MS6B-354	✓ Student Research Project	3
MS6B-356	✓ Decision Making Skills	3

SEMESTER - VII

CODE	SUBJECT	Credit
MS6B--501	✓ Advanced hospital planning	3
MS6B-503	✓ MIS in Healthcare	3
MS6B-505	✓ Operations research in Healthcare	3
MS6B-507	✓ Prof. Communication and Negotiation Skills	3
MS6B-509	✓ IR and Labour laws	3
MS6B-511	✓ Taxation in Healthcare	3
MS6B-513	✓ Hospital Operations - Clinical Services	3
MS6B-515	✓ Entrepreneurship	3
MS6B-551	✓ Comprehensive viva voice	3

SEMESTER - VIII

CODE	SUBJECT	Credit
MS6B-502	✓ Quantitative Methods	3
MS6B-504	✓ Managerial Economics	3
MS6B-506	✓ Project Management in Healthcare	3
MS6B-508	✓ Business Law	3
MS6B-510	✓ Health Policy and administration	3
MS6B-512	✓ Operations Management in Healthcare	3

MS6B -514	✓ Environmental Issues and Disaster Management	3
MS6B -516	✓ Customer Relationship Management	3
MS6B -552	✓ Comprehensive viva voice	3

SEMESTER - IX

CODE	SUBJECT	Credit
MS6B 601	✓ Strategic Management for Healthcare	3
MS6B 603	✓ Hospital Operations - Supportive Services	3
MS6B 605	✓ Compensation and Reward Management	3
MS6B 607	✓ Regulations for Hospitals	3
MS6B 609	✓ Contemporary issues in Healthcare	3
MS6B 611	✓ Business Process Re Engineering	3
MS6B 613	✓ Logistics and Supply Chain Management	3
MS6B 615	✓ Social and Industrial Psychology	3
MS6B -651	✓ Comprehensive viva voice	3

SEMESTER - X

CODE	SUBJECT	Credit
MS6B -602	✓ Major Research Project	24

Programme Learning Outcomes

After the completion of the integrated MBA (Hospital Administration) programme, the students will be able to -

1. Have an understanding of the essential disciplines in management, which will give them a strong base to continue higher studies/ Employment.
2. Have an extensive knowledge about the Indian as well as global healthcare delivery systems and the role of governments and allied agencies.
3. Have an in-depth understanding of hospital operations, complexity of inter-departmental hospital functioning, staffing at functional levels and monitoring and feedback across all areas of curative, preventive and rehabilitative medical care.