**BBA (FT) 5YR PG SUBJECT SCHEME AS PER CREDITS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| SEMESTER | CORE | Enhance Ability | ELECTIVE SUBJECT | GENERIC SUBJECT | TOTAL CREDIT |
| 7TH SEM | International Marketing Management and CB | Foreign Language II | Multinational Financial Management |  | 21 |
| Managerial Economics |
| Accounting for Managers |
| Insurance and Risk Management in Foreign Trade |
| Statistical Analysis and Research Methodology |
| 8TH SEM | Export Import Management |  |  | Global Business Communication and Public Relations | 18 |
| Business Ethics |
| Computer Application of Foreign Trade |
| Taxation in Foreign Trade |
| Services Marketing in Foreign Trade |
| 9TH SEM | Export Import Management |  |  | Global Business Communication and Public Relations | 24 |
| Business Ethics |
| Computer Application of Foreign Trade |
| Taxation in Foreign Trade |
| Services Marketing in Foreign Trade |
| 10TH SEM | Export Incentives and Institutional Support |  |  |  | 20 |
| Export Pricing and Product Planning |
| Major Research Project / Industrial Project |