

## CODE LIST (BBA E-COMMERCE Integrated)

S. No.	CODE	COURSE NAME	CREDITS
SEMESTER I			
1.	MS6A-101	Fundamentals of E-Commerce And M-Commerce	3
2.	MS6A-103	Fundamentals Of Computers And Programming	3
3.	MS6A-105	Fundamentals Of Management	3
4.	MS6A-107	Office Automation	3
5.	MS6A-109	Business Mathematics	3
6.	MS6A-111	Basics Of Electronics	3
7.	MS6A-113	Hindi	3
8.	MS6A-151	Comprehensive Viva Voce	3
SEMESTER II			
9.	MS6A-102	Data Structures using C	3
10.	MS6A-104	RDBMS	3
11.	MS6A-106	Operating System	3
12.	MS6A-108	Digital Information System	3
13.	MS6A-110	Business Accounting	3
14.	MS6A-112	Business Statistics	3
15.	MS6A-114	Corporate English	3
16.	MS6A-152	Comprehensive Viva Voce	3
SEMESTER III			
17.	MS6A-201	System Analysis And Design	3
18.	MS6A-203	Information Technology Environment	3
19.	MS6A-205	Object Oriented Programming Through C ++	3
20.	MS6A-207	Environmental Sustainability & Climate Change Mitigation	3
21.	MS6A-209	Quantitative Techniques	3
22.	MS6A-211	Cost And Management Accounting	3
23.	MS6A-213	Business Communication	3
24.	MS6A-251	Comprehensive Viva Voce	3
SEMESTER IV			
25.	MS6A-202	Business Law	3
26.	MS6A-204	Fundamentals of Marketing	3
27.	MS6A-206	Computer Graphics & Animation	3
28.	MS6A-208	Individual And Interpersonal Behaviour	3
29.	MS6A-210	Introduction to Economics	3
30.	MS6A-212	Business Research Methodology	3
31.	MS6A-214	Software Engineering	3
32.	MS6A-252	Comprehensive Viva Voce	3
SEMESTER V			
33.	MS6A-301	Management Information System	3
34.	MS6A-303	Web Designing And Animation Tools	3
35.	MS6A-305	Basics Of Data Mining And Data Warehousing	3
36.	MS6A-307	E-Logistic & E-Supply Chain Management	3
37.	MS6A-309	Business Environment	3
38.	MS6A-311	Human Resource Management	3
39.	MS6A-313	Numerical Methods	3
40.	MS6A-351	Comprehensive Viva Voce	3

SEMESTER VI			
41.	MS6A-302	Integrated Marketing Communication	3
42.	MS6A-304	Financial Management	3
43.	MS6A-306	Business Ethics and Management by Indian Values	3
44.	MS6A-308	Operations Management	3
45.	MS6A-310	Computer Networking	3
46.	MS6A-314	E – Commerce Technologies	3
47.	MS6A-351	Comprehensive Viva Voce	3
ELECTIVES GENERIC (Any One)			
48.	MS6A-353	Student Research Project	3
49.	MS6A-355	Decision Making Skills	3
SEMESTER VII			
50.	MS6A-501	Introduction To UNIX & LUNIX	3
51.	MS6A-503	Internet & Network Security	3
52.	MS6A-505	OOAD Using UML	3
53.	MS6A-507	Inter Scripting Languages	3
54.	MS6A-509	Advance In E-Commerce	3
55.	MS6A-511	Professional Communication And Negotiation	3
56.	MS6A-513	Entrepreneurship	3
57.	MS6A-515	Search Engine Optimization	3
58.	MS6A-551	Comprehensive Viva Voce	3
SEMESTER VIII			
59.	MS6A-502	Business Intelligence	3
60.	MS6A-504	ITES Marketing	3
61.	MS6A-506	Knowledge Management	3
62.	MS6A-508	Advanced Computer Net.	3
63.	MS6A-510	Software Project Management	3
64.	MS6A-512	Software Quality Assurance	3
65.	MS6A-552	Comprehensive Viva Voce	3
ELECTIVE COURSES – DSICIPLINE CENTRIC (Either first two or next two)			
66.	MS6A-522	J2ee Programming	3
67.	MS6A-524	Common Architecture In JAVA	3
68.	MS6A-526	Dot Net Programming	3
69.	MS6A-528	SQL Server	3
SEMESTER IX			
70.	MS6A-601	Data Analytics	3
71.	MS6A-603	Supply Chain Management	3
72.	MS6A-605	Digital Marketing	3
73.	MS6A-607	E-Commerce Application PHP	3
74.	MS6A-609	Cyber Law & Business Regulatory Frame Work.	3
75.	MS6A-611	Strategic Management	3
76.	MS6A-651	Comprehensive Viva Voce	3
ELECTIVE COURSES – DSICIPLINE CENTRIC (Either first two or next two)			
77.	MS6A-621	Data Framework Using Hibernate	3
78.	MS6A-623	Mobile Application Development	3
79.	MS6A-625	ASP.Net Programming	3
80.	MS6A-627	Advance.Net Programming	3
SEMESTER – X			
81.	MS6A-602	Major Research Project	24