

Institute of Management Studies

Devi Ahilya University, Indore

Master of Business Administration (Hospital Administration)

MBA(HA) 2 years

Batch 2019-2021

Program Code- MS 56

Master of Business Administration (Hospital Administration)

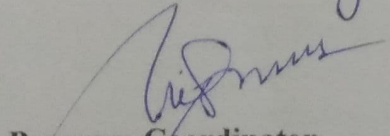
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Summary of Syllabus Review done for the batch 2019-2021

The syllabus of MBA(HA) was reviewed by experts on the basis of inputs received from Teachers, Employers, Alumni and feedback taken from students. After due deliberations, the following changes have been incorporated:-

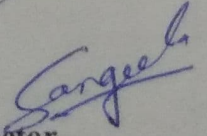
- The Learning Outcomes for Program are considered to be appropriate to suite the local as well as National developmental needs.
- The learning objectives and course outcome for each course are well defined.
- The Subject "Business Ethics and Management by Indian Values" and Entrepreneurship and New Venture Creation" will be offered to students of other programs of the university under "Choice Based Credit System".
- The Codes for each course (Subject) have been modified as per the centralized scheme given by university to maintain the uniformity in courses and programs of all UTDs.
- The course scheme for program with new codes and detailed syllabus of the all courses are attached.
- Other Comments if any -

Most of the curriculum remain the same except the subject- Globalization health insurance & TPA, which has been added to the basket of electives as suggested by Industry experts. The syllabus of the same has been revisited since the same was being taught earlier. Thus the subject choice among electives happens to be either first two or - next two or next two.


Program Coordinator

Dr. C. C. Motiyani


Chief Academic Coordinator


Director

Director,
Institute of Management Studies,
Devi Ahilya Vishwavidyalaya,
INDORE

HA 2 year

**NEW CODE LIST AS FOR UNIVERSITY
(BATCH 2019-21)**

S. No.	CODE	COURSE NAME	CREDIT
SEMESTER I			
1.	MS5G-501	✓ Fundamentals Of Management	3
2.	MS5G-503	✓ Organisational Behaviour	3
3.	MS5G-505	✓ Business Accounting	3
4.	MS5G-507	✓ Business Communication	3
5.	MS5G-509	✓ IT for Business Application (MIS in healthcare)	3
6.	MS5G-511	✓ Quantitative Methods .	3
7.	MS5G-513	✓ Hospital Administration	3
8.	MS5G-515	✓ Business Ethics And Mgt. By Indian Values	3
9.	MS5G-551	✓ Comprehensive Viva Voce	3
SEMESTER II			
10.	MS5G-502	✓ Research Methodology	3
11.	MS5G-504	✓ Financial Management	3
12.	MS5G-506	✓ Marketing Management	3
13.	MS5G-508	✓ Human Resource Management	3
14.	MS5G-510	✓ Management Of Quality	3
15.	MS5G-512	✓ Hospital Planning	3
16.	MS5G-514	✓ Operation Research	3
17.	MS5G-516	✓ Organization & Administration Of Hospital Services	3
18.	MS5G-552	✓ Comprehensive Viva Voce	3
SEMESTER III			
19.	MS5G-601	✓ Operations Management In Healthcare	3
20.	MS5G-603	✓ Project Management In Healthcare	3
21.	MS5G-605	✓ Legislation For Health And Hospitals	3
22.	MS5G-607	✓ Health Administration	3
23.	MS5G-651	✓ Comprehensive Viva Voce	3
ELECTIVES COURSES – DSICIPLINE CENTRIC (Either first two or next two or next two) 			
24.	MS5G-621	✓ Business Processing And Re-Engineering	3
25.	MS5G-623	✓ Quality Accreditation Of Healthcare Organisation	3
26.	MS5G-625	✓ Industrial Relations and Labour Law	3
27.	MS5G-627	✓ Human Resource Development	3
28.	MS5G-629	✓ Marketing Of Hospital Services	3
29.	MS5G-631	✓ Integrated Marketing Communication	3
SEMESTER IV			
30.	MS5G-602	✓ Strategic Management In Healthcare	3
31.	MS5G-604	✓ Entrepreneurship and New Ventures	3
32.	MS5G-606	✓ Contemporary Issues In Healthcare	3
33.	MS5G-652	✓ Comprehensive Viva Voce	3

ELECTIVES COURSES - DISCIPLINE CENTRIC (Any Three)

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34.	MS5G-622	✓ Consumer Behaviour	3
35.	MS5G-624	✓ Sales Management	3
36.	MS5G-626	✓ Organisational Development	3
37.	MS5G-628	✓ Compensation and Reward Management	3
38.	MS5G-630	✓ Logistics and Supply Chain Management in Health Care	3

ELECTIVES GENERIC (Any One)

39 40	MS5G-654	✓ Student Research Project	3
40	MS5G-656	✓ Decision Making Skills	3

MS5G-632 Globalization Health Insurance & TPA