**IMS, DAVV**

**List of Courses Reflecting Employability, Skill Development etc**

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| **Name of the Course** | **Course Code** | **Name of the Programme** | **Activities with direct bearing on Employability/ Entrepreneurship/ Skill development** |
| Business Ethics and Management By Indian Values | FT-104C | MBA(FT) | Student Conference on "Learning Management from Indian Scriptures" |
| Data Analytics | FT- 206 | MBA(FT) | Case Study, Live Data analysis cases |
| Research Methodology | FT- 207 | MBA(FT) | Project, questionnaire development, use of SPSS for data analysis |
| Enterpreneurship & New Ventures | FT-301C | MBA(FT) | Case Study, Projects, Internship |
| Student Research Project | FT-303C | MBA(FT) |   |
| Funadamentals of Management | FT-10 C | MBA(FT) | Desiging Hypothetial Organization & Defining Roles |
| Brand Management | 3rd | MBA(MM) | Videos on actual branding by companies |
| Managerial Counselling | 3rd | MBA(HR) | Skit on Counselling Sessions, games & psychometric tests |
| Funadamentals of Management | 1st | MBA(MM) | Reading Biographies of successful Business Leaders, short films |
| IT for Business Applications | 1st | MBA(MM) | Brain Storming Puzzles, online learning tools |
| Business Communication | 1 | MBA(MM) | extempore non verbal communcation exercises, mock interviews |
| SEO | 1 | MBA(ecom) | Practicle Lab sessions |
| Human Resource Management | 1st | MBA(HR) | Mock Interviews |
| Financial Markets Product & Services | 3rd | MBA(FT) | Live trading sessions of Stock market, visit to financial advisories |
| J2&E | 3rd | MBA(ecom) | Live example of web application |
| Organisation Behvaiour | 1st | MBA(MM) | Industry Visit |
| Business Ethics and Management By Indian Values | 1st | MBA(HR) | Self Learning Assignments |
| Data Analytics | 3rd | MBA(MM) | Real life applications of data driven approach |