**M.A. Sociology Course Outcomes**

**Semester -I**

**Paper I Classical Sociological Tradition – I**

**Objectives**

This course examines the theoretical foundations of sociology as a discipline. It focuses on the key ideas and perspectives developed by "classical" theorists in their analyses of basic features of social life. In particular, the contributions of Karl Marx, Emile Durkheim, Max Weber and Thirstin Veblen are discussed against the backdrop of the social and intellectual contexts of their times.

**Learning Outcomes**

To acquaint the students with the historical background of the emergence of sociological theory  
To introduce the students to the theoretical insights of classical thinkers with a view to  
understand, analyze and interpret the contemporary social scenario.  
To help students to relate theories of the classical thinkers to contemporary societal issues.

**Semester I**

**Paper II Social Movements in India**

**Objectives**

This course explains social change has always been a central concern of sociological study. It has gained in greater salience due to its unprecedented rapidity and planned character in recent time.  
Consequently, development has emerged as a pronounced concern and as a remarkable feature of  
our times.

**Learning Outcomes**

The course is designed to provide conceptual and theoretical understanding of social movement change and development.

It has emerged in sociological literature and to offer an insight into the ways in which structure and development impinge upon each other.

The course also intends to prepare the students for professional careers in the field of development planning.

**Semester I**

**Paper III% Sociology of Kinship, Marriage & Family**

**Objectives**

The course comprises a description of the nature and character of Indian society, with specific  
reference to the institutions of caste, family, marriage and kinship in India. The course will also  
include a section on the sociological approaches to the study of Indian society.

**Learning Outcomes**To develop a clear perception on the nature of Indian Society.  
To understand the various kinds of theoretical perspectives in understanding the Indian society.  
To examine the nature of rural and urban India and understand their specific problems.

**Semester I**

**Paper IV: Indian Society and Culture**

**Objectives**

The course comprises a description of the nature and character of Indian society, with specific  
reference to the institutions of caste, family, marriage and kinship in India. The course will also  
include a section on the sociological approaches to the study of Indian society.

**Learning Outcomes**To develop a clear perception on the nature of Indian Society.  
To understand the various kinds of theoretical perspectives in understanding the Indian society.  
To examine the nature of rural and urban India and understand their specific problems.

**Semester II**

**Paper I- Classical Sociological Tradition – II**

**Objectives**

Classical Sociological Tradition exemplifies the foundation of Sociology as a  
discipline. The prominent classical thoughts of Sociology from the late 19th and early 20th centuries include Karl Marx, Emile Durkheim, Max Weber and Vilfredo Pareto. This course introduces the students with the seminal thoughts of these thinkers. It provides them with an understanding of views of classical social thoughts as well as familiarize them with their contribution to the emergence and growth of sociology.

**Learning Outcomes**

To familiarise students with the main thoughts of the major classical sociological thinkers  
 with a focus on their ideas, perspective, and methodology;  
 To help them gain sociological insights from the original writings of these thinkers that  
 would enable them to understand, critically analyze and interpret the social scenario  
 around them.  
To know the main thoughts of sociological theorists belong to structural-functionalism.

**Semester II**

**Paper II Political Sociology**

**Objectives**

The aim of this course is to provide a broad introduction to the concepts and major theoretical  
perspectives to understand the relationship between society and politics with a substantive focus on India. The course would help to understand the intersection of the politics of sociology and the sociology of politics.

**Learning Outcomes**

* The aim of this course is to acquaint students with the nature and  
   functioning of political systems.
* To understand the political processes and to generate in their minds an awareness regarding their status and rule as citizens of the state.
* It also intends to make the students aware of the prerequisites of sound democratic political system and its vulnerability.

**Semester II**

**Paper- III Social Psychology**

**Objectives**

After the completion of this course a student will be able to understand the basic concepts in social behavior .Understand the dynamics of social behavior in relation to the social institutions. Analyze the processes of motivation, perception and attitude formation . Comprehend the forces behind the crowd and mob behavior .Know the factors behind the social discrimination

**Learning Outcomes**

* Understand concepts in social behaviour
* Processes of motivation, perception and attitude formation .
* Understand Crowd and mob behaviour.
* Social behavior in relation to social institutions. Major theories to interpret human behaviour
* Factors behind the social discrimination.
* Leadership types and functions andPersonality traits and formation.

**Semester- II**

**Paper: IV Social Marketing (Generic- Elective)**

**Objectives**

This course will introduce you to how social marketing processes and communication theories can be integrated with other theories to enrich agencies of Social Marketing.

**Learning Outcomes**

* Define social marketing and understand the concepts of behaviour change of social market
* .Analyse the social marketing environment Analyse Agencies of Social Marketing.
* Be able to select target audiences, objectives and goals.
* Apply the basic and advanced techniques for development of social

marketing strategies for success of programme

.

**Semester II**

**Paper V- Methodology of Social Research**

**Objectives**

The practice of social research is generally said to be based on the two major classifications of  
quantitative and qualitative. Although, there are clearly existing overlaps in practical contexts, there is a primary need for students to understand the dynamics of both the methods in an in-depth manner. The following units are organized around this idea.

**Learning Outcomes**

To enable students to develop an in-depth idea about the two major strategies in research, the  
quantitative and qualitative.

To provide students with an opportunity to acquaint himself/herself with the practical skills in  
developing a research proposal.

**Semester- III**

**Paper I Theoretical Perspective in Sociology**

**Objectives**

Theoretical Orientation in Sociology covers whole gamut of analysis pertaining to philosophy,  
methodology and method of enquiry, logic and modes of explanation of social reality. The thrust of theoretical orientation in sociology is both philosophical and methodological. Theory is generally viewed as high level of abstraction and generalization pertaining to social realities. An approach of understanding nitty-gritty of theories in social science may help in theory building and reflect upon conceptual and methodological issues which are essential for theory construction.

**Learning Outcomes**

* To introduce the students to the major theoretical orientations and issues which have  
  shaped the sociological thinking in the second half of the twentieth century and which  
  continue to be central to sociology today.
* Familiarise them with major theoretical perspectives in sociology.
* Enable them to have a deeper understanding of structural, functional and conflict  
  theories and interactionist perspectives.

**Semester- III**

**Paper- II Criminology**

**Objective**

The aim of the paper is to familiarize the students with the interdisciplinary understanding of Criminology meaning, Typology of crime, Juvenile Delinquency, Cyber Crime.

**Learning Outcomes**

* Legal system is a reflection of society as all laws emanate from the society and are applied in the society for the welfare of all its members.
* Students shall be exposed to deeper understanding of the Criminology & Sociological theories of crime.

**Semester- III**

**Paper III Rural and Urban Society in India- I**

**Objectives**

It will focus on the analysis of rural and urban social structure, rural and urban development policies and programmes, rural and urban power structure and changes  
and also the agrarian and urban scenario in India in the era of globalization.

**Learning Outcomes**

* The main objective of this course is to sharpen the understanding of students about rural and urban life in India.
* It would help them to develop a sociological perspective to analyze the rural and urban social structure, trends of change and various emerging rural and urban issues.
* The course will introduce the students about the main concepts and perspectives to understand rural society.

**Semester- III**

**Paper IV Gender Studies**

**Objectives**

The course introduces to the study of gender in the social sciences, theoretical works significant to gender analysis; and deals with the history of evolution of gender studies. This course plan focuses on the emergence of women's studies in the context of feminist thought and critiques of sociological theories and of social methodologies. The objective is to trace the evolution of gender as a category of social analysis in the late twentieth century. Major debates that have emerged are also outlined. It is hoped that exposure to the course will lead to a better understanding of the social phenomena.

**Learning Outcomes**

To introduce students to the context, history and trajectory of gender and women‟s studies.  
To sensitize the students to the significance of gender as an analytical tool to understand the  
social realities.  
To equip the students with theoretical insight to analyze and interpret the social system around  
men and women.  
To familiarize the students with the problems, movements and strategies taken by the society.

**Semester IV**

**Paper I Sociology of Change and Development**

**Objectives**

This course provides an opportunity for the students to become familiar with the basic concepts in the field of sociology of change and development. Various theories of change and development are presented in order to become aware of the different interpretations of development. This course examines theories of Sanskritization and Westernization also Concept of Modernization and Globalization , Democratization and Secularization.

**Learning Outcomes**

To familiarize the students with the fundamental concepts of Sociology of Development.  
To acquaint with the theories of social change .  
To examine the process of development in the Indian context.  
To explain the development related issues and problems in the age of globalization.

**Semester IV**

**Paper II Social Demography**

**Objectives**

Population size is often considered a crucial variable in appreciating social issues. The course is  
designed to understand the dynamics of population growth. The course also highlights the components of population change and India‟s population problems. Comparative analysis of population across the globe will be examined

**Learning Outcomes**

To understand the influence of population on social phenomena.  
To acquaint students with the demographic features and trends of Indian society Vis-à-Vis  
World population.  
To acquaint with the population control measures and their Implementation.

**Semester IV**

**Paper III: Indian Society and Problems**

**Objectives**

Its main objective that familiarise with the basic ideas of Indian society and problems. Sociological understanding of society in India The course also highlights the Components of Indian society. Social and environmental problems in India and its impact to society.

**Learning Outcomes**

• To introduce the different approaches to the study of Indian Society

• To discuss the different issues of Indian society

• To analyse the transformations in Indian society

**Semester IV**

**Paper IV: Rural & Urban Society in India II**

**Objectives**

Analyze rural and urban problems in India. Knowledge of rural and urban governance. Skills to reconstruct rural institutions and rural development. Basic concepts in rural and urban studies. Development programmes to plan, monitor and evaluate. Understanding of the linkages between urban and rural reality

**Learning Outcomes**

* To provide sociological understanding of rural and urban society in India
* To acquaint students with basic concepts in rural and urban studies
* To analyze rural and urban problems in India 4. To provide knowledge of rural and urban governance.
* To impart sociological skills to reconstruct rural institution and rural development programmes to plan, monitor and evaluate rural development programmes.
* To develop the understanding of students regarding the linkages between urban and rural reality

**Semester IV**

**Academic & Research Report Writing**

**Course Objectives:**

* To introduce the concept of Research Report writing amongst learners
* To enable learners to evaluate the research design.
* To enable learners to interpret the data collected and form conclusions and write a report.
* To aware about various research and publication ethics.

**Learning Outcomes:**

On completion of these course the learners will learn about:

* The various layouts and ways of writing research reports.
* Research paper writing and thesis writing
* Plagiarism and its types
* Scientific misconduct, Publication ethics.

**Semester IV**

**DIGITAL MARKETING**

**Course Outcome:**

* + To develop an understanding about the meaning, concept and scope of digital marketing.
  + To explore new features and tools of graphic designing.
  + To get an insight about the social media marketing.

**Learning Outcomes:** After completion of this paper learnerss will be able to understand:

1. Uses of different social media platforms.
2. Meaning and concept of MLM, NM, AM.
3. Practical approach of using CANVA and SEO.
4. How to manage social media platforms for business.
5. Basics of Digital Marketing.