

**DEVI AHILYA VISHWAVIDYALAYA, INDORE**  
**(Accredited A<sup>+</sup> Grade by NAAC)**

**Common Entrance Test (DAVV CET) 2021**

**Guidelines for First Counseling**



**Devi Ahilya Vishwavidyalaya (DAVV)**  
Nalanda Campus, R.N.T. Marg, Indore-452001  
Email: [davvcet2021@gmail.com](mailto:davvcet2021@gmail.com)

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## Registration Process:

1. Counseling for groups A, B, and C will be done on the basis of rank of DAVV CET- 2021.
2. Candidate may download category wise merit from [www.davv.mponline.gov.in](http://www.davv.mponline.gov.in) portal.
3. Only the candidates who have appeared in DAVV CET – 2021 will be eligible for the registration for Group A, B and C.
4. **Candidates who wish to appear in counseling process must register themselves (for each group separately) through [www.davv.mponline.gov.in](http://www.davv.mponline.gov.in) (Portal charges will be Rs. 100/-) through application ID provided at the time of DAVV CET - 2021 registration.**
5. **Registration process will start from 30.09.2021 and remain open till 05.10.2021.**

## Other Important Points

1. Seats reserved for SC/ST/OBC and EWS categories will be offered to the SC/ST/OBC and EWS candidates of Madhya Pradesh domicile only. SC/ ST/OBC and EWS candidates from other states will be treated under unreserved category. Change of category shall not be accepted at any stage. To avail benefit of reservation a certificate from a Competent Authority should be produced.
2. Candidates who are admitted provisionally on undertaking regarding result, will have to produce final result (in case result is not declared at the time of counseling/ ATKT / Compartment) by 31<sup>st</sup> October 2021 or any other date decided by the University, else admission will automatically be cancelled.
3. Any matter, not covered by provisions mentioned in this guideline shall be referred to the Organizing Committee / Admission Cell which will work within the ambit of Act, Statutes and Ordinances of Devi Ahilya Vishwavidyalaya, Indore and its decision shall be final.
4. The legal disputes regarding counseling, if any, shall be settled within the jurisdiction of Indore.
5. In case it comes to the notice that an applicant was able to secure admission based on forged certificate/s or by furnishing wrong information, willingly concealing adverse facts or due to administrative or official negligence, his/her admission will be cancelled immediately without giving any notice.

## Counseling process

Counseling will be conducted on the basis of broad guidelines of Directorate of Technical Education (DTE), M.P. and its Lookup order for allotment.

## Counseling for NRI / NRI sponsored and DAVV Employee ward seats

1. Counseling for NRI / NRI sponsored seats will be done on **07.10.2021 at 2.30PM** at EMRC, Takshashila Campus, Khandwa Road, Indore.

## Fee:

1. **Bring Demand Draft of Rs. 10,000/- in favor of “Registrar (Self – Finance) others” Indore and required documents to appear in the counseling. Without Demand Draft and required documents candidate will not be allowed to appear in the counseling.**
2. The candidate will be provisionally admitted in the program subject to online submission of remaining fee. Candidate has to submit required fee within the time period given in the counseling schedule / allotment letter, failing which, his / her allotment will be cancelled.

## Cancellation of Admission and Refund of Fee

1. If any candidate wants to cancel the admission, he / she should be apply in prescribed proforma. Proforma will be available on University web site [www.dauniv.ac.in](http://www.dauniv.ac.in).
2. If any candidate leaves the program. The fees will be refunded as per the guidelines of UGC 2021. Only caution money will be refunded if a candidate leaves any program after the said date, in case full fees is paid. Please note that request for refund of fee will be processed by the University office/ concerned department and only after approval of the Govt. audit, refund will be done.
3. In cases, where candidates have fetched an undertaking to the effect, that, their admission may be deemed cancelled in case they fail to produce their result of qualifying examination with required eligibility percentage by 31<sup>st</sup> October, 2021 or as decided by University, there will be no refund of fee deposited.
4. If a provisionally admitted student is declared Fail in qualifying exam then he / she should inform to concerned School / Institute / Department on or before 31<sup>st</sup> October, 2021 and his/her deposited fee will be refunded after deducting Rs. 1000/-.

**Following documents are required at the time of counseling:**

**For Unreserved / ST / SC / OBC (Non-creamy Layer) / EWS / Persons with disabilities (PWD) / J & K Migrant (JKM):**

1. Demand Draft of Rs. 10,000/- in favor of "Registrar (Self – Finance) others" Indore
2. Copy of NTA Mark sheet
3. Category wise merit for DAVV CET – 2021 downloaded from MP Online Portal
4. Passport size Photographs - 02Nos.
5. Copy of counseling registration form
6. Mark Sheet of qualifying examination (Original + 3 Photocopies Self Attested)
7. Transfer Certificate: Original + 1 Photocopy (Self Attested)
8. Migration Certificate: Original + 1 Photocopy (Self Attested)
9. Caste Certificate for SC/ST/OBC (non-creamy layer) candidates (Original + 1 Photocopy self-attested)
10. Income Certificate for SC/ST/OBC (non-creamy layer) candidate (Original + 1 Photocopy self-attested)
11. EWS certificate from competent authority (Only for M.P. domicile) (Original + 1 Photocopy self-attested)
12. PWD certificate from competent authority (Original + 1 Photocopy self-attested)
13. J. & K. Migrant Certificate (Original + 1 Photocopy self-attested)
14. M.P. Domicile Certificate (Original + 1 Photocopy self-attested)
15. Self-attested Gap Certificate undertaking as per format given at the end of the document

**For NRI / NRI Sponsored Candidates:**

1. Passport size Photographs - 02Nos.
2. Copy of counseling registration form
3. Mark Sheet of qualifying examination (Original + 3 Photocopies) (Self Attested)
4. Transfer Certificate: Original + 1 Photocopy (Self Attested)
5. Migration Certificate: Original + 1 Photocopy (Self Attested)
6. Eligibility certificate from the University
7. Certificate issued by Indian Diplomatic Mission or Chancellor or Commission abroad under their seal stating that the father/parent of the applicant is an Indian resident in that country
8. Work Permit/ Employer Certificate
9. Bank Statement of Sponsor
10. Copy of valid Passport and Visa
11. Certificate of Sponsorship in case of NRI Sponsored Candidate
12. Affidavit from the Sponsor
13. Gap Certificate undertaking as per format given at the end of the document

**For DAVV Employee Ward Candidates:**

1. Copy of NTA Mark sheet and category wise merit for DAVV CET - 2021
2. Passport size Photographs - 02Nos.
3. Copy of counseling registration form
4. Mark Sheet of qualifying examination (Original + 3 Photocopies) (Self Attested)
5. Transfer Certificate: Original + 1 Photocopy (Self Attested)
6. Migration Certificate: Original + 1 Photocopy (Self Attested)
7. Certificate from the Employer.
8. Gap Certificate undertaking as per format given at the end of the document

## PG Courses Counseling (Group A)

Venue: University Auditorium  
Devi Ahilya Vishwavidyalaya,  
Takshshila Campus, Khandwa Road, Indore-MP

<b>NRI / NRI Sponsored Candidate</b>		
<b>Date: 07.10.2021</b>		
<b>NRI / Sponsored Candidate</b>	<b>All</b>	<b>02.30 PM</b>
<b>Group A Date: 08.10.2021</b>		
<i>Category</i>	<i>Merit No.</i>	<i>Reporting Time</i>
STO	1 – 142 (All)	09.00 AM
SCO	1 – 150	11.00 AM
SCO	151 – 300	01.00 PM
OBO	1 – 150	03.00 PM
OBO	151 – 300	05.00 PM
<b>Group A Date: 09.10.2021</b>		
<i>Category</i>	<i>Merit No.</i>	<i>Reporting Time</i>
OBO	301 – 450	09.00 AM
JKM / PWD	All	11.00 AM
EWS	1-150	12.00 Noon
EWS	151 – 360	02.00 PM
Open Rank	1 – 150	04.00 PM
<b>Group A Date: 10.10.2021</b>		
Open Rank	151 – 300	09.00 AM
Open Rank	301 – 450	10.30 AM
Open Rank	451-600	12.00 Noon
Open Rank	601-800	02.00 PM
Open Rank	801 – 1000	04.00 PM
<b>Group A Date: 11.10.2021</b>		
Open Rank	1001 – 1200	09.00 AM
Open Rank	1201 – 1500	11.00 AM
Open Rank	1501 – 1800	01.00 PM
Open Rank	1801 – 2100	02.30 PM
Open Rank	2101 – 2500	04.30 PM
Open Rank	2501 – 3000	06.00 PM

## UG Courses Counseling (Group B & C)

**Venue:** Educational Multimedia Research Center (EMRC)  
Devi Ahilya Vishwavidyalaya,  
Takshashila Campus, Khandwa Road, Indore - MP

<b>Group B Date: 08.10.2021</b>		
<i>Category</i>	<i>Merit No.</i>	<i>Reporting Time</i>
STO	1 – 150	09.00 AM
STO	151 – 233 (All)	11.00 AM
SCO	1 – 150	01.00 PM
SCO	151 – 300	03.00 PM
OBO	1 – 150	04.30 PM
OBO	151 – 300	06.00 PM
<b>Group B Date: 09.10.2021</b>		
<i>Category</i>	<i>Merit No.</i>	<i>Reporting Time</i>
JKM / PWD	All	09.00 AM
EWS	1 – 100	09.00 AM
EWS	101 – 200	11.00 AM
Open Rank	1 – 150	01.00 PM
Open Rank	151 – 300	03.00 PM
Open Rank	301 – 450	05.00 PM
<b>Group B Date: 10.10.2021</b>		
Open Rank	451 – 600	09.00 AM
Open Rank	601 – 800	11.00 AM
Open Rank	801 – 1000	01.00 PM
Open Rank	1000 – 1300	03.00 PM
Open Ran	1301 - 1600	05.00PM
<b>Group C</b>		
<b>Group C Date: 10.10.2021</b>		
<i>Category</i>	<i>Merit No.</i>	<i>Reporting Time</i>
STO	All	05.00 PM
<b>Group C Date: 11.10.2021</b>		
SCO	01 – 150	09.00 AM
SCO	151 – 318 (All)	11.00 AM
OBO	1 – 150	01.00 PM
OBO	151 – 300	04.30 PM
JKM / PWD	All	05.30 PM
EWS	01 - 150	05.30 PM
<b>Group C Date: 12.10.2021</b>		
Open Rank	01 – 150	09.00 AM
Open Rank	151 – 350	11.00AM
Open Rank	351 - 550	01.00 PM
Open Rank	551 - 800	03.00 PM
Open Rank	801 - 1000	04.30 PM

<b>Date: 12.10.2021 (DAVV Employee Ward)</b>		
DAVV Employee Ward (Group A, B and C )	All	06.00 PM
<b>Abbreviations</b>		
STO- ST Open	SCO – SC Open	OBO – OBC Open
EWS- Economically Weaker Section		JKM- JK Migrant
		PWD- Person with Disability

**DEVI AHILYA VISHWAVIDYALAYA, INDORE**  
**SEATS (GROUP WISE)**  
**(ACADEMIC YEAR 2021-22)**

Programs	School of Study	Total Seat	URO	URF	EWS	STO	STF	SCO	SCF	OBO	OBF	NRI	PH	JKM	EW	
															T	NT
<b>Group A</b>																
M.B.A. (Advertising & Public Relations)	IIPS	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
M.B.A. (Business Analytics)	SDSF	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
M.B.A. (Business Economics)	SoE	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Computer Management)	SCSIT	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1
M.B.A. (E-Commerce)	IMS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Entrepreneurship)	IIPS	40	13	6	04	6	2	4	2	4	2	2	1	1	1	1
M.B.A. (Financial Administration)	IMS	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
M.B.A. (Disaster Management)	IMS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Financial Services)	SoE	50	14	8	05	7	3	6	2	5	2	3	1	1	1	1
M.B.A. (Foreign Trade)	SoC	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Hospital Administration)	IMS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Human Resource)	IMS	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
M.B.A. (International Business)	SoE	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Marketing Management)	IMS	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
M.B.A. (Media Management)	EMRC	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
M.B.A. (Public Administration and Policy)	SoSc	50	14	8	05	7	3	6	2	5	2	3	1	1	1	1
M.B.A. (Rural Development)	SoSc	50	14	8	05	7	3	6	2	5	2	3	1	1	1	1
M.B.A. (Tourism)	IIPS	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
M. A. (Journalism and Mass Communication)	SJMC	35	10	5	04	5	2	4	2	3	2	2	1	1	1	1

<b>Group B</b>																
B.Com. (Hons.)	IIPS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
B.Com. (Accounting & Tax Management)	SoC	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
B.A. (Journalism and Mass Communication)	SJMC	70	20	11	07	10	4	8	3	7	3	4	1	1	1	1
B.A. (Hons.)-Economics.	SoE	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
M.B.A. (Foreign Trade)	SoC	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
M.B.A. (E-Commerce)	IMS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Management Science)	IIPS	120	36	18	12	17	7	13	6	12	5	6	1	1	2	2
M.B.A. (Tourism)	IIPS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1

Programs	School of Study	Total Seat	URO	URF	EWS	STO	STF	SCO	SCF	OBO	OBF	NRI	PH	JKM	EW	
															T	NT
M.Sc. (Electronic Media)	EMRC	50	14	8	05	7	3	6	2	5	2	3	1	1	1	1
B.A.LL.B. (Hons.)	SoL	66	21	9	06	8	4	7	3	6	2	0	0	0	0	0
<b>Group C</b>																
B. Pharm.	SoP	60	21	9	06	8	4	7	3	6	2	0	1	1	0	0
M. Tech. (B. Tech. - M. Tech.) (IT) – 5 Yrs. Dual Degree	IIPS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.B.A. (Hospital Administration)	IMS	60	18	9	06	8	4	7	3	6	2	3	1	1	1	1
M.C.A. 5 Yrs.	IIPS	90	26	14	09	13	5	10	4	9	4	5	1	1	2	2
M. Tech. in Electronics, Spl: Embedded Systems-5 Yrs. Integrated	SoEx	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1
M. Tech. (B. Tech. - M. Tech.) (IoT) 5 Yrs. Dual Degree	SoI	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1
M. Tech. (B. Tech.- M. Tech.) (Energy & Environmental Engineering) 5 Yrs. Dual Degree	SoEE	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1
M. Tech. (B. Tech. - M. Tech.) (AI & Data Science) 5 Yrs. Dual Degree	SDSF	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
B.Sc. (Hons.) Physics – 3 Yrs.	SoPhy	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
B.Sc. (Hons.) Applied Statistics and Analytics) – 3 Yrs.	SoSta	40	12	6	04	6	2	4	2	4	2	2	1	1	1	1
B. Sc. (Electronics, Computer Science, Mathematics) - 3 Yrs.	SoEX	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1
B.Sc. (Electronics, Physics, Mathematics) – 3 Yrs.	SoEX	30	09	5	03	4	2	3	2	3	1	1	1	1	1	1



(सामान्य प्रशासन विभाग का ज्ञापन क्रमांक एफ 07-11/2019/आ.प्र./एक, दिनांक 02 जुलाई 2019  
का संलग्नक)  
मध्य प्रदेश शासन

कार्यालय का नाम .....

आर्थिक रूप से कमजोर वर्ग के सदस्य द्वारा प्रस्तुत किया जाने वाला आय एवं परिसम्पत्ति प्रमाण-पत्र

प्रमाण-पत्र संख्या.....

दिनांक-.....

वित्तीय वर्ष .....के लिए मान्य

प्रमाणित किया जाता है, कि श्री/श्रीमती/कुमारी.....

पुत्र/पति/पुत्री..... ग्राम/कस्बा .....

पोस्ट ऑफिस ..... थाना .....

तहसील..... जिला ..... राज्य.....

पिन कोड ..... के स्थायी निवासी है, जिनका फोटोग्राफ नीचे अभिप्रमाणित है, आर्थिक रूप से कमजोर वर्ग के सदस्य है, क्योंकि वित्तीय वर्ष ..... में इनके परिवार की कुल वार्षिक आय 08 लाख (आठ लाख रुपये मात्र) से कम है। इनके परिवार के स्वामित्व में निम्नलिखित में से कोई भी परिसम्पत्ति नहीं है:-

- I. जिसके पास 5 एकड़ या उससे अधिक भूमि हो (जिसके खसरे में तीन साल से लगातार उसर, पथरीली, बीहड़ भूमि अंकित हो, वह भूमि में शामिल नहीं होगी)।
- II. जिसके पास 1200 वर्गफुट से अधिक का आवासीय मकान/फ्लैट नगर निगम क्षेत्र में स्थित हो।
- III. जिसके पास नगर पालिका क्षेत्र में 1500 वर्गफुट से अधिक का आवासीय मकान/फ्लैट हो।
- IV. नगर परिषद क्षेत्र में जिसके पास 1800 वर्गफुट से ज्यादा का आवासीय मकान/फ्लैट हो।

2. श्री/ श्रीमती/कुमारी ..... जाति..... के सदस्य है जो अनुसूचित जाति अनुसूचित जनजाति तथा अन्य पिछड़े वर्गों के रूप में अधिसूचित नहीं है।

आवेदक का पासपोर्ट साईज का  
अभिप्रमाणित फोटोग्राफ

हस्ताक्षर.....(कार्यालय का मुहर सहित)

पूरा नाम .....

पदनाम .....

अनुविभागीय अधिकारी /तहसीलदार

देवी अहिल्या विश्वविद्यालय, इन्दौर

## घोषणा-पत्र

मैं (परीक्षार्थी का नाम) .....

पिता / पति ..... देवी अहिल्या वि. वि. की वर्ष 20..... की

कक्षा ..... की परीक्षा में स्वाध्यायी / नियमित / भूतपूर्व छात्र/छात्रा के रूप में सम्मिलित हो

रहा/रही हूँ। मैं घोषणा करता/करती हूँ कि मैंने वर्ष ..... से ..... तक न तो इस विश्वविद्यालय में अध्ययन किया है और न ही

किसी अन्य विश्वविद्यालय से पढ़ाई जारी रखी थी। मुझे उक्त अवधि में विश्वविद्यालय की परीक्षा में सम्मिलित होने से वंचित नहीं किया गया था।

उपरोक्त जानकारी यदि असत्य पाई गई तो इस सम्बन्ध में विश्वविद्यालय द्वारा जो भी दंड दिया जावेगा वह मुझे मान्य होगा।

स्थान .....

(.....)

दिनांक .....

परीक्षार्थी के हस्ताक्षर

दे. अ. वि. मू. 19-10,000-06-2015