



## Incubation Center, DAVV, Indore



Throughout the year, Atal Center for Innovation, Incubation, and Entrepreneurship (ACIIE) [E-Cell IET DAVV] hosted a variety of activities to foster innovation, entrepreneurship, technical, and startup ecosystems. Following activities have been undertaken:

1. **The NEEV-** Startup Pitching Event provided a venue for startups of all stages to propose their ideas. The top five startups were awarded INR 10,000 as well as mentoring and incubation services. It was held on 28th July 2021.
2. **DRAVYA-** Ms. Nidhi Kothari, a renowned financial coach, took a workshop on 28th August, 2021 on financial planning for young professionals. The online workshop witnessed more than 120 students. The workshop was quite beneficial for college students and entrepreneurship enthusiasts.
3. **ALANKRIT-** A workshop was conducted on 31st August, 2021 to motivate the students to improve their LinkedIn profiles and utilize the platform in the best way to establish a professional presence. Mr. Sourabh Yadav, Founder of Qoulomb, took the workshop, which witnessed 150+ students.
4. **PARICHAY-** The core team of the Entrepreneurship Cell had a panel discussion with the faculties of IET on 7th September, 2021 and shared their ideas to promote entrepreneurship in the campus. The panel discussion included 20 students.
5. **Be the CEO Challenge-** An activity was conducted on 17th October, 2021 to inculcate the values of entrepreneurship in the students by making them think as CEOs of successful companies and find improvements in the pertaining companies. The competition witnessed 50+ participants.
6. **UDYAMEE-** A session was conducted on 19th October, 2021 on 'What is Entrepreneurship' by Mr. Michael Wharton, Co-Founder of EduAims, to orient the students about entrepreneurship. The webinar witnessed 100+ attendees.



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7. **Freshmen Orientation-** Mr. Arjun Vaidya and Ms. Preeti Chaudhary, renowned entrepreneurs, and mentors hosted a session called Freshmen Orientation on 17th November, 2021 in which they kindled the spirit of entrepreneurship and creativity among 1200+ students.
8. **Vyakhya-** The Institution's Innovation Council at DAVV Indore organized "Vyakhya, the Innovation Panel Discussion" on November 27, 2021. The event was attended by around 58 people, including students, faculty members, and research workers, and was graced by the heads of several departments of the university. The panelists shared their experiences, guided attendees on different aspects, and participated in a questionnaire session.
9. **Entrepreneurship Bootcamp-** Mr. Anubhav Dubey and Mr. Dharam Mentor, entrepreneurs, and speakers, hosted an Entrepreneurship Bootcamp session on 11th December, 2021 in which they taught 110+ students about entrepreneurial skills, attitude and behavior, and the art of pitching.
10. **Aarohan-** Extempore and Group Discussion competitions were held on 16th January, 2022 on the occasion of National Start-Up Day to educate students with entrepreneurial skills and help them envisage real-world circumstances.
11. **DRONA-** A mentorship program, was organized on 22nd January, 2022 to assist predestined entrepreneurs in reaching the peak of success. Our distinguished mentors, Mr. Sreekar Sannapareddy, Mr. Santosh Rajan, and Vipul Joshi, answered all the students' questions about launching a startup. The event witnessed 300+ students.
12. **ENCODE-** Encode 1.0 was organized by the Tech Department of E-Cell IET-DAVV on 24th January, 2022 in collaboration with CodeChef and the Institution's Innovation Council. The competition evaluated participants' analytical and logical skills through seven problem statements of varying difficulty. The best coders were selected based on their performance in a structured competition. ENCODE 1.0 provided participants with an opportunity to showcase their coding skills and compete with other talented coders.
13. **AAGAZ-** An orientation session was conducted to introduce the students about Entrepreneurship, Innovation, and Startups on 30th January, 2022, the session was conducted by Mr. Gourav Thadhani, Founder- MinimalHolic. The event witnessed 80+ attendees.
14. **Rachna-** A pitching competition was conducted on 25th and 26th February, 2022 to generate and foster startup ideas among the students. Total 45 startups participated in the competition.



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15. **UDAAN-** An Idea Exhibition was conducted on 24th April, 2022 to provide a platform for the students to showcase their ideas and develop new startup ideas. The Competition witnessed a total of 20 participants.
16. **PRARAMBH-** A session was organized on "Legal and Ethical Ways to Establish a Startup" on 6th May, 2022. The keynote speaker of the webinar was Mr. Narendra Sen, Founder & CEO of RackBank. The event witnessed over 80 students.
17. **Illuminate-** A session was conducted on 12th May, 2022 to spread awareness on intellectual property rights and patents by Mr. Arpit Jain, Examiner of Patents and Designs, DPIIT, Govt. of India. The workshop witnessed 150+ participants.
18. **Visit the MP Startup Conclave-**The Madhya Pradesh Startup Conclave, organized by the state government on 13th May, 2022, saw active participation from the E-Cell and the Institution's Innovation Council, DAVV. Over a hundred exhibitors showcased their startup ideas, providing a platform for entrepreneurs. A total of 25 delegates attended the conclave.
19. **AAYANSH-** A session was conducted on 20th May, 2022 to promote startups and entrepreneurship in the field of technical and mechanical areas by Prof. P.K. Chamde, Former Director of SGSITS. A total of 50 students attended the event.
20. **Visit to Indore Gourav Diwas-** E-Cell and IIC DAVV organized a visit to the Startup Expo during Indore Gourav Diwas on 30th May, 2022, where 17 startups showcased their ideas. The aim was to promote startup culture in the city, and the students received positive feedback from 100+ delegates, 30+ attendees, and startups. The event provided a platform for startups to network and learn how to present their ideas.
21. **Research to Startup-** A conference was conducted to promote research to generate startup and employment opportunities on 25th April, 2022. The activity witnessed 25+ attendees.
22. **Vaad Vivaad-** A debate competition was organized to discuss the viewpoints of students on the advantages and disadvantages of electric vehicles in the modern era on 5th June, 2022. The activity included 70+ participants.
23. **How to Start a Startup-** A seminar was organized on 25th June, 2022 to orient the students about the ways and methods to start and register a startup. The keynote speaker was Mr. Aditya SG Vyas, Manager and Lead of Indore Smart City Incubation Centre. The seminar witnessed 45+ attendees.



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24. **Meetup on Global Business Development of IT Startups-** A meetup was organized on 28th July, 2022 to discuss the scope and development of IT startups around the globe with Mr. Roman Ermoshin, Director of InDriver. The meetup consisted of 50+ attendees.