



REPORT 04

DEVI AHILYA VISHWAVIDYALAYA, INDORE

DEPARTMENT OF LIFELONG LEARNING

SESSION 2021-2022

Dr. Bharti Joshi

Head

WORKSHOP

FASHION BUSINESS

Date	Time	Venue	No. of. participants	Speaker
12 &13 April, 2022	12 to 3:30 pm	DOLLL	35 Students B.Voc , FT VI Sem.	Mr.Arpit Singh

DEVI AHILYA UNIVERSITY , INDORE



DEPARTMENT OF LIFELONG LEARNING

**2 DAYS WORKSHOP
ON
FASHION BUSINESS**

**Guests Speaker : Mr. Arpit Singh
Fashion Designer and Fashion
Business professional**

**Date : 12 and 13 April 2022
Time : 2:00 - 3:30 pm**



**Importance of fashion business plan
How to start your own fashion business from Scratch
Top skills required for a successful fashion and apparel business**

**ACTIVITY COORDINATOR
MS. SANGITA KOTHARI
FACULTY, DOLLL, DAVV**

**ORGANISER
DR. BHARTI JOSHI
HOD, DOLLL, DAVV**

Department of lifelong learning DAVV, Organized 2 days' workshop on fashion business for the students of B.Voc FT & M.Voc FT. Mr.Arpit Singh is a Fashion Designer & business professional. The workshop coordinator was Ms.Sangita Kothari, guest faculty of DOLLL, DAVV.

The main aim of the workshop was focused on importance of Fashion Business, top skill required for a successful fashion & apparel business and what knowledge required for starting business in fashion Industry.

OBJECTIVE:

- To spread the knowledge of Fashion Business, skill & knowledge required for starting business in fashion Industry.
- To maintain best quality products and services
- To drive awareness and build sales through mention in both local print and on the online platform.

In two days', workshop Mr. Arpit Singh taught students about how to create a business plan, importance of business plan, how to start your own fashion business from scratch and top skills required for a successful fashion and apparel business.

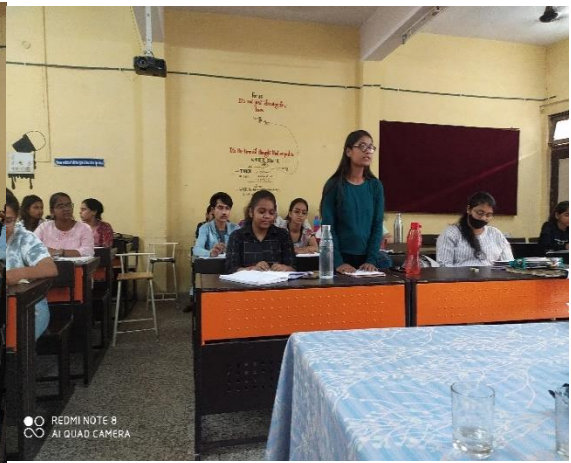
On the first day of work shop he taught about business plan, their importance, and key points. He explained how Finishing and Grooming and Business plan plays a major role in Fashion business.

And on the second day of the workshop, he taught about Investment and Working Capital. He also explained a bit about what is market project & types of marketing, how to start own fashion business from scratch and top skills required for a successful fashion and apparel business.

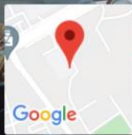




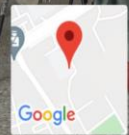
REDMI NOTE 8
AI QUAD CAMERA



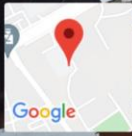
REDMI NOTE 8
AI QUAD CAMERA



Indore, Madhya Pradesh, भारत
department of lifelong learning, Devi Ahilya University, Takashshila parisar,
Khandwa Rd, Davv Takshila Parisar, Indore, Madhya Pradesh 452001, भारत
Lat 22.691951°
Long 75.869807°
13/04/22 03:58 PM



Indore, Madhya Pradesh, भारत
department of lifelong learning, Devi Ahilya University, Takashshila parisar,
Khandwa Rd, Davv Takshila Parisar, Indore, Madhya Pradesh 452001, भारत
Lat 22.691951°
Long 75.869806°
13/04/22 03:35 PM



Indore, Madhya Pradesh, भारत
department of lifelong learning, Devi Ahilya University, Takashshila parisar,
Khandwa Rd, Davv Takshila Parisar, Indore, Madhya Pradesh 452001, भारत
Lat 22.691947°
Long 75.869801°
13/04/22 04:11 PM

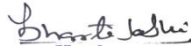


REDMI NOTE 8
AI QUAD CAMERA



OUTPUT:

- What is fashion Styling
- Difference Between fashion and Styling
- What is Fashion Business
- Importance of a fashion business plan
- How to start your own fashion business
- Top skill required for a successful fashion and apparel business
- Investment and working Capital


Head
Dept. of Lifelong Learning
D.A.V.V., Indore

(Dr. Bharti Joshi)

HEAD