**School of Pharmacy**

**Devi Ahilya Vishwavidyalaya, Indore**

**Expert Lecture**

School of Pharmacy invited Mr. Venkatesh Madke to deliver an online lecture to B. Pharm. and M. Pharm. students on 23rd October 2021. The topic of lecture was “**Introduction of International Business and Career Opportunity**”. Mr. Venkatesh Madke is a skilled International sales Manager (SLTL group) with 10 years of experience in the pharmaceutical and medical device industries. In his presentation he gave updated information about the growth rate of Indian Pharmaceutical market as well as the contribution of pharmaceutical and medical device sector in Indian economy, he also gave a guideline to start business in international market. Mr. Madke shared the information about legal conditions and various documents required for medical device and pharma industries to do business in international market. He told about the job opportunity in pharmaceutical and medical device industries for B. Pharm. and M. Pharm. students. He also explained the role of communication skill and personality to get a job in pharmaceutical industries.

  

 