



REPORT 01

DEVI AHILYA VISHWAVIDYALAYA, INDORE

DEPARTMENT OF LIFELONG LEARNING

SESSION 2021-22

Dr. Bharti Joshi

Head

WEBINAR

INDUSTRY BASICS AND OVERVIEW

Date	Time	Platform	No. of. participants	Speaker
02 July 2021	12 to 1 pm	Google meet - http://meet.google.com/uyt-jvxy-ayp	20(Students of fashion technology)	Ms. Nikita Devde, Internal Trainer , Apparel Industry

 **DEVI AHILYA UNIVERSITY, INDORE**
NACC A+ Grade
DEPARTMENT OF LIFELONG LEARNING

 **Dr. Anil Sharma**
Registrar
Davv, Indore

 **Dr. Renu Jain**
Hon'ble vice- Chancellor
Davv, Indore

 **Dr. Ashok Sharma**
Rector
Davv, Indore

ONLINE SESSION
ON
TOPIC- INDUSTRY BASICS AND OVERVIEW
Speaker

 **Nikita Devde**
Internal Trainer - Apparel industry

Friday 2 July 2021 **Time 12 PM TO 1 PM**

Activity Coordinator  **MS. SHILPI SHRIVASTAVA**
FACULTY, DOLL, DAVV

Organising Head  **DR. BHARTI JOSHI**
HOD, DOLL, DAVV

Join with Google meet link
<https://meet.google.com/uyt-jvxy-ayp>

Department of lifelong learning, Devi Ahilya Vishwavidyalaya (DAVV), Indore has organized one day Online Session on Industry Basics and Overview on July 2nd, 2021 on Google Meet platform from 12.00 PM to 1.00 PM. More than 20 participated via googlemeet. The whole Program was held under the guidance of Prof. Bharti Joshi, Head of the Department, Lifelong Learning, DAVV, Indore.

The objectives of this work shop were:

- 1) To make students aware with the Industry basics and working.
- 2) Helps in better understanding the various departments in Industry and their Planning.
- 3) Industry Overview gives a proper idea of working culture, sequencing and operating systems and tracking.

The program started with the welcome speech by Head of the department of lifelong learning, Dr. Bharti Joshi and Activity coordinator Ms. Shilpi Shrivastava, who described about the importance of topic and its benefits for students. They welcomed Guest Speaker Ms. Nikita Devde. Guest Speaker and all the heads, faculties and students who were attending the session were welcomed in the beginning of the session.

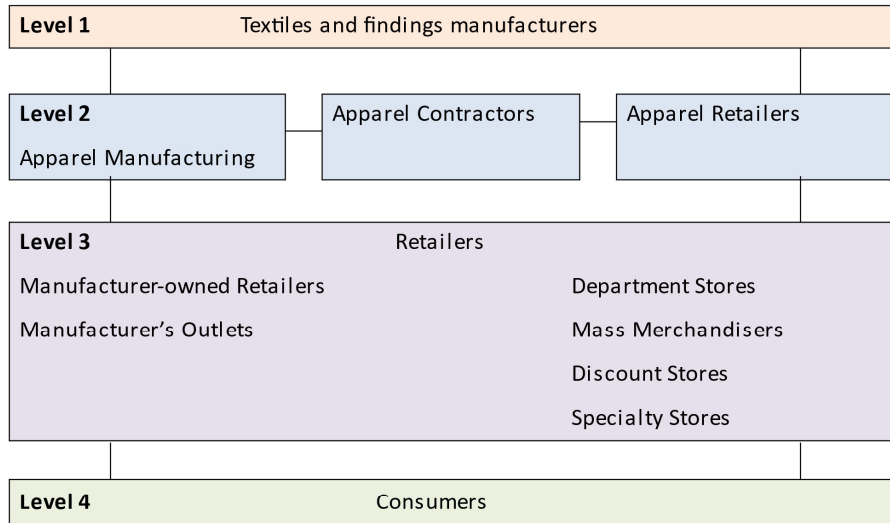
The program was initiated by Shilpi Shrivastava. She explained the purpose of conducting the session. She motivated students to attend the session and develop the understanding about the topic, so that it can be beneficial for the students and they can get proper grip of industry.

Retail

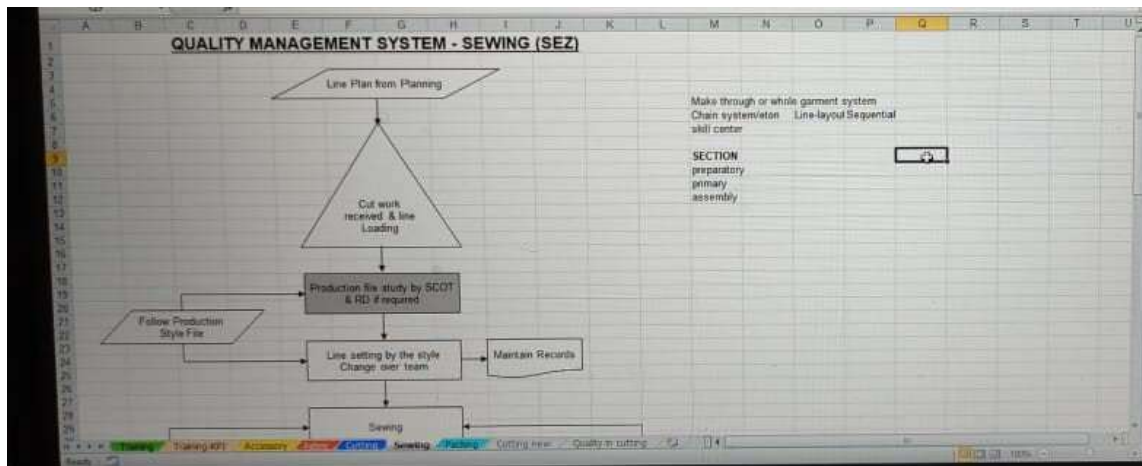
- Forecast- fashion seasons
- Sales study
- Category management
- Procurement/Inventory control
- Logistic/supply chain
- Promotion, sales & support



Organization of the Apparel Industry



After the basic necessary required information, another part i.e. “Value chain” of apparel industry was shared with the students. The purpose of sharing this information was to give a practical exposure to the students with proper knowledge of the units and departments and sub departments and proper bifurcation of their existence, so that students could easily understand the vast process, procedures and complex working of industry.



After the session, student’s quires were answered by Ms. Devde.

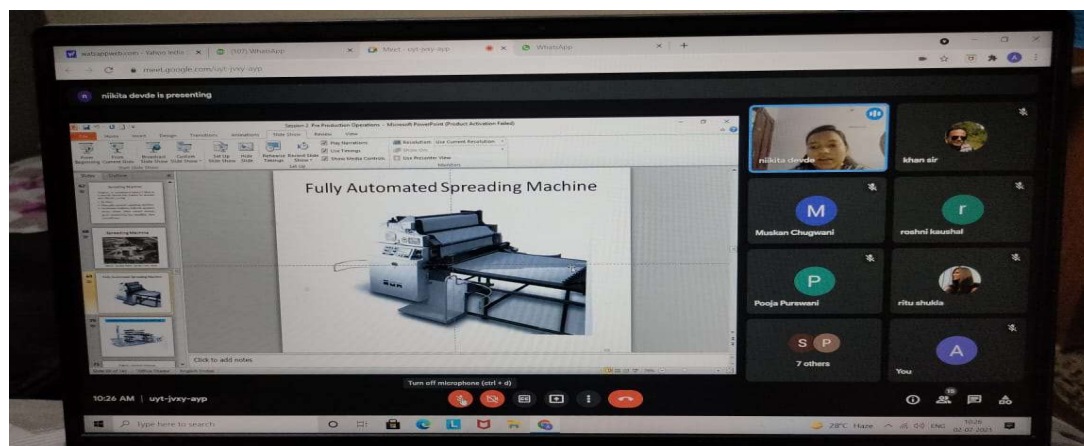
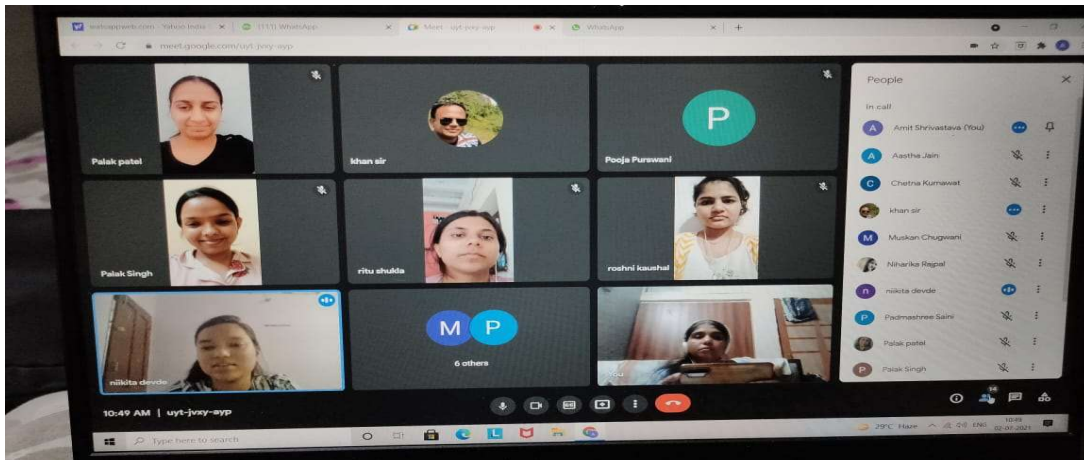
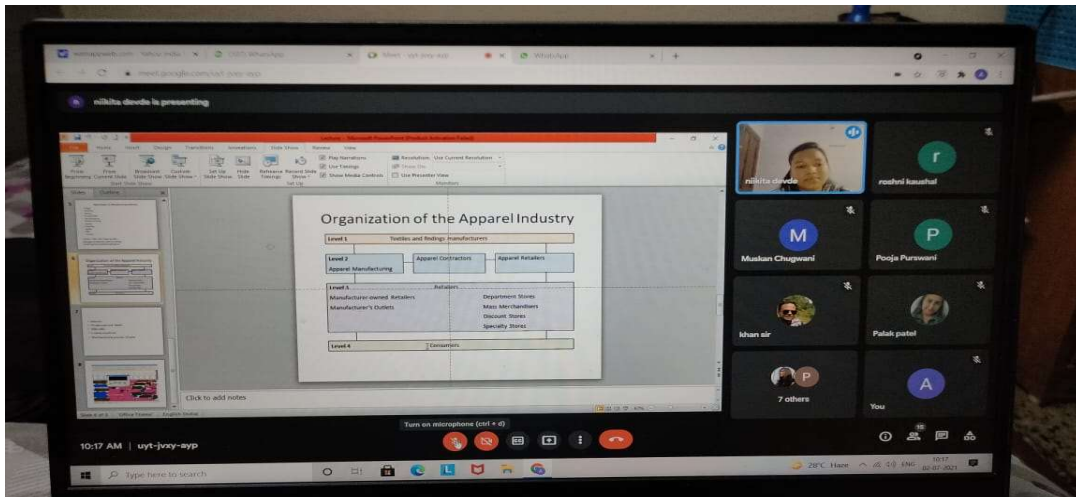
Ms. Devde also shared some links related to industry information and job and internship assistance.

Vote of thanks given by Activity Coordinator faculty Shilpi Shrivastava to guest speaker and to all the participants.

IMPORTANT LIKS FOR SESSION

Platform: Google meet link:
<https://meet.google.com/uyt-jvxy-ayp>

HERE ARE SOME GLIMPSES OF SESSION



Bhakti Jais
Head
Dept. of Lifelong Learning
D.A.V.V., Indore