



VIRAL **FISSION**

Welcome to the team!

Congratulations on making it as a Viral Fission campus ambassador.

The coming weeks will have fascinating projects and tasks designed to give each one of you a flavor of how the world looks like in a brand brainstorming room.

We don't want you to be sitting on an uncomfortable chair with a semi functioning computer and random post-its. We believe your creativity deserves your preferred choice of work station - be it your bedroom, favorite couch or even your college canteen with the best coffee to go.

All VF tasks are designed to train students across areas such as analytical thinking, research, branding, marketing and sales. At the end of your internship, based on the performance and progress - few of you will be chosen as TEAM LEADS for your respective zones with additional (fun) responsibilities and learning.

Pro tip: Have fun with the projects and invest in the process! We can't wait to see what you create.

Cheers!

TEAM VF

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