



#### Dos and Don'ts -

- Kindly use the official marketing material provided by the company (and your managers). Do not commit to marketing any posters or content that is not approved by the company authority.
- You cannot update any title on social media platforms like Linked-in unless you successfully complete your internship and have written permission from your Managers.
- This offer letter is confidential and should not be posted on social media and LinkedIn.
- Collaboration with third-party platforms is restricted unless approved by the company authority.
- Social media pages on the name of "Unschool" or related pages should not be created by the intern. The official Social Media pages of the company only have to be promoted, if and when necessary.
- The Internship Certificate will only be awarded to the intern on successful completion of the targets (minimums) mentioned above.

Dear **Candidate,**

**Subject:** Appointment in the position of **Unschool Community Influencer**

**Unschool is ranked #3 on LinkedIn's top startups list 2020** and incubated under the Government of Telangana's initiative **T-Hub** (IIIT Hyderabad). With 50000+ students, 70+ mentors with 100,000+ hours of learning delivered, Unschool is also reviewed as the **Top 10 Digital Learning Companies of 2019** by the Higher Education Magazine.

Ranked #3 in India



Funded by YCombinator



Recognised by



With reference to your application and the subsequent interview you had with us, we are pleased to confirm your appointment as an intern for the above-said position in Unschool subject to the following terms and conditions.

The Internship start date would be **12/08/2021** and would extend for **2 month(s)** and will be solely **working from home** under the guidance of the assigned manager by the company.

**Your job role would entail these tasks and operations:**

As an Intern at Unschool, your primary task is to market the Unschool courses to students across various colleges in the country.

It involves -

1. Market research to identify the target market for the products
2. Promotion (Sales and Marketing) of Unschool products through various marketing channels.
3. Market Expansion and market penetration.

In addition, you will be given exposure through the management and technical tasks to help you upskill yourself and build your resume.

A Certificate will be provided to the intern by Unschool on the successful completion of the internship. A

Letter of Recommendation is also provided by the Head of Operations on excellence in performance.

The company shall provide a performance-based stipend at the end of the Internship solely based on target achievement and work commitment. The same is applicable for incentives as well.

**Stipend Structure:**

Revenue achieved	Incentives
Unschool Community Influencer	<p>Promotion to UCL (Level 2) after completion of Level 1</p> <p><b>Incentive Model:</b></p> <p>Promotion to UCL (Level 2) after completing the target of 10,000 revenue.</p> <p>A free course on successful completion of Level 1.</p>
Unschool Community Leader	<p>Promotion to UCC (Level 3) after completion of Level 2</p> <p><b>Incentive Model:</b></p> <p>After achieving the target of 10,000:</p> <p>5% on basic and advance 12% of stipend on pro courses/pack</p>



## **Terms and Conditions:**

### Non-Disclosure Agreement -

During the internship program, the Intern may have access to trade secrets or confidential business information belonging to the company (including, but not limited to "source code", "graphic assets", "source repositories", "practical documentation", "development binaries", "Company internet accounts", etc). By accepting this appointment, the intern acknowledges that all this information must be kept strictly confidential, and should not be used for Intern's own purposes or disclosed to anyone outside the company unless authorized by them in writing by the company. In addition, the intern agrees that, upon the termination of the internship program (for any reason whatsoever), the intern will immediately return to the company, all of its property, equipment, and documents, including but not limited to electronically stored information. The Intern agrees to hereby indefinitely assign ownership of any intellectual property rights and copyrights to the company for any and all work that is done as a part of the internship program with the company.

### Non-Compete Agreement -

The Intern undertakes, agrees, and covenants with the Company that for a period of 1(One) month from the termination/ expiry of this internship, as the case may be ("Non-Compete Period"), the Intern shall not, either directly or indirectly work with any company, association, firm, individual or carry on any activity, which is the same as, or similar to, or which competes or is reasonably likely to compete with, the business of the Company, including, but not limited, to any company involved in the field of education technology.

We hope you have a great learning experience with us and grow in the process of this role. Hearty congratulations and a warm welcome to the Unschool community.

Please confirm your acceptance in time.

*Dheemanth*



Yours faithfully,  
SV Dheemanth  
Reddy Head of Sales,  
Unschool.