



DEEN DAYAL UPADHYAY KAUSHAL KENDRA (DDU-KK)

DEVI AHILYA VISHWAVIDYALAYA, INDORE

(Under UGC Scheme for Skill Development)

2nd Floor Vigyan Bhawan, Takshashila Campus, Khandwa Road, Indore

Email Id: d dukkdavv@gmail.com

Website: www.ddukk.dauniv.ac.in



6.3.3 Average number of professional development / administrative training Programmes organized by the institution for teaching and non teaching staff during the year.

Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)

&

Task Group on Skill Development

in collaboration with

Infosys BPM Limited, Bangalore

organize

Faculty Development Program on

Facilitation Skills and Digital Marketing

20th to 24th June 2022

9:00 am to 6:00 pm

-:Venue:-

Infosys Limited, Near Super Corridor, Scheme No. 151 and 169B,
Super Corridor Rd, Tigaria Badshah, Indore, Madhya Pradesh 453112

Note: Participants must be dual vaccinated to participate.

CONTENTS

FACILITATION SKILLS	DIGITAL MARKETING
20th and 21st June 2022	22nd to 24th June 2022
<ul style="list-style-type: none">• Adult Learning and Training Methodology• Learner Centered Training• Learning Theory & Learning Styles• Challenging Participants• Learning Environment• Trainer/Facilitator Personality Development• Training delivery & Methodology, Training Process etc. & much more....	<ul style="list-style-type: none">• What is Digital Marketing• Introduction to Digital Marketing• Search Engine Marketing• Search Engine Optimization• Campaign Management• Content Marketing• Career Options & much more.....

Registration Link: <https://forms.gle/ZncG8MuWZvett6wL6>



DEEN DAYAL UPADHYAY KAUSHAL KENDRA (DDU-KK)

DEVI AHILYA VISHWAVIDYALAYA, INDORE

(Under UGC Scheme for Skill Development)

2nd Floor Vigyan Bhawan, Takshashila Campus, Khandwa Road, Indore

Email ID: ddukkdavv@gmail.com

Website: www.ddukk.dauniv.ac.in



27/05/2022

To,
The HoDs/ Principals/ Directors
UTDs/ DAVV Affiliated Colleges

Dear Sir/ Madam,

Greetings!!!

It is a matter of pleasure for all of us that **Hon'ble Vice Chancellor Prof. Renu Jain** has shown keen interest for up-skilling of faculty teaching in UTDs and affiliated colleges of Devi Ahilya Vishwavidyalaya, Indore. As a result, *DDU-KK & Task Group on Skill Development*, DAVV, Indore in collaboration with *Infosys BPM Limited* under CSR are organizing an *Offline Faculty Development Program* on **Facilitation Skills and Digital Marketing** for the faculty of UTDs & DAVV affiliated colleges from **20th June 2022 to 24th June 2022** in the premises of Infosys Limited, Indore from **9 am to 6 pm** with the objective to share knowledge, industry perspective on the domain, practical application of the knowledge and career prospects in the domain.

Since Infosys does not have any accommodation facilities, the participants will have to commute to the campus on daily basis. Infosys will arrange lunch and tea for all the participants during the program. The program facilitators will be the domain experts from Infosys BPM Centre of Excellence. **No participation fees will be charged.** The participants with 100% attendance will be given a participatory certificate, reference material and some books as a token of appreciation.

In this reference, we request you to nominate **at least TWO faculty members** as participants from your institution for up-skilling themselves. In turn, the faculty will be able to impart knowledge and enhance the skills in the student community at large. The registration form is to be submitted by each participant along with a scanned copy of a letter forwarded by the Principal/ Director of the institution. The registration link and details of the program are available on www.dauniv.ac.in

Looking forward for your positive response.

Warm regards,

Dr. Maya Ingle

Director, DDU-KK | Senior Faculty Computer Science | Coordinator, Task Group on Skill Development,
DAVV, Indore

S. No.	Faculty Name	College Name	University Name	Years of Experience
1	Dr. S. M. Anas Iqbal	Vishisht School of Management	Devi Ahilya University, Indore	18 Years
2	Sona Parani	Indore Management Institute	DAVV	2
3	Dr Sunaina Lashkari	Institute of Management Studies	Devi Ahilya Vishwavidhyalaya	7
4	Yashasvi Sharma	School of Commerce	Devi Ahilya Vishwa vidyalaya	3
5	Dr. Priyanka Rathi	School of commerce	Devi Ahilya vishwavidhlaya	13 years
6	Dr Nisha Bano Siddiqui	IMS	DAVV	19
7	Dr.SONA KANUNGO	SCHOOL OF COMMERCE,DAVV ,INDORE	DAVV ,INDORE	30
8	Nayana nagar	Bm College of management and research	Davv	5
9	Dr. Jitendra Jain	Shri Vaishnav Institute of Management, Indore	Devi Ahilya Vishwavidyalaya, Indore	16
10	Ms. Shruti Pustake	Shri Vaishnav Institute of Management, Indore	Devi Ahilya Vishwavidyalaya, Indore	15
11	SHILPI SHRIVASTAVA	DEPARTMENT OF LIFE LONG LEARNING (DOLLL)	Devi Ahilya Vishwavidyalaya, Indore	3 YEARS
12	Prof Ashish Paliwal	School of Commerce, DAVV, Indore	DAVV, Indore	20 Years
13	Mrs. Madhulika Chaudhuri	Digital Media and Marketing	Symbiosis University of Applied Sciences	25
14	Rohit Joshi	Medi-Caps University	Medicaps University	8
15	Dolly Yadav	MKHS GUJARATI GIRLS College	DAVV Indore	12
16	NIKITA THAKKAR	MKHS GUJARATI GIRLS COLLEGE	DAVV INDORE	18
17	Mona Dharamsey	Deen Dayal Upadhyay Kaushal Kendra, DAVV	DAVV	4
18	Jayati Merwani	School of Commerce	Devi Ahilya Vishwavidyalaya	1.5
19	Shehzadi Noor Khan	Deen Dayal Upadhyay Koushal Kendra	Devi Ahilya University	Fifteen Years
20	Rashmi Gadgil	Deen Dayal Upadhyay Koushal Kendra	DAVV	6
21	Prof.Dinesh Wadhwa	LAL BAHADUR SHASTRI INSTITUTE OF TECHNOLOGY & MANAGEMENT, INDORE	DEVI AHILYA Vishwavidyalaya DAVV ,INDORE	13 YEARS REGULAR ACADEMICS +26 years industry
22	Dr. Amit Singh Thakur	IPS Academy Indore	DAVV Indore	10
23	Dr. Mayank Sharma	IPS Academy, Indore	DAVV, Indore	10
24	Nitigya Solanki	Shri Jain Diwakar Mahavidyalaya Indore	DAVV	1year

25	Saideep Shrivastava	Shri Vaishnav Institute of Management, Indore	DAVV, Indore	3 Years
26	Arpit Tiwari	Shri Vaishnav Institute of Management, Indore	DAVV Indore	8.5
27	Mrs. Rajani Choyal	mathra devi institute of management	davv	2 year
28	Dr. BHAVNA SHARMA	Deen Dayal Upadhyaya Kaushal Kendra	DAVV, Indore	15
29	Dr. Alok Mittal	Lal Bahadur Shastri Institute of Technology and Management, Indore (M.P.)	Devi Ahilya Vishwavidyalaya, Indore (M.P.)	35
30	Shikha Jain	Shri Vaishnav Institute of Management	DAVV and RGPV	15 years
31	Prof. Piyush Mishra	Shri Jain Diwakar Mahavidyalaya, Indore	Devi Ahilya Vishwavidyalaya, Indore	10+