



**INSTITUTE OF ENGINEERING AND
TECHNOLOGY**

DEVI AHILYA VISHWAVIDYALAY

(Accredited Grade A+ by NAAC)

Entrepreneurship Cell IET DAVV



REPORT

Session-2023

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2	TECH TALKS ON CP/DSA	1st August 2022
3	Be The CEO Challenge	16th August 2022
4	ANUKARAN- "Imitate your Idol"	23rd August 2022
5	ABHYUDAYA 1.0	30th August 2022
6	SGSITS STARTUP CONCLAVE VISIT	17 SEPT 2022
7	SOLAR ENERGY WORKSHOP	23rd September, 2022
8	Indore Innovation Carnival	2nd October 2022
9	NEEV 2.0	14th October 2022
10	FIELD VISIT TO PRESTIGE INCUBATION CENTRE	4th November 2022
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14	VISIT TO IIT ROORKEE	16-21 February

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15	AAROHAN- Building a Team of Young Entrepreneurs	29 Dec 2022 to 20 Jan 2023
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18	Inauguration of CEED Jaipuria	6th February 2023
19	Embedded Applications in Assistive Technology Projects	17 March 2023
20	How to Plan for Start-up and Legal and Ethical Steps	20-21st March 2023
21	CASE STUDY COMPETITION	10th April 2023
22	Business Quiz	11th April 2023
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1.GLOBAL BUSINESS DEVELOPMENT OF IT STARTUPS

Date: **28th July 2022**

No. Of Participants: **60+**

E-Cell and Institution's Innovation Council organized a meet up between our enthusiastic entrepreneurs and Mr. Roman N. Ermoshin, Director Of Asia Pacific Region for InDriver. Mr. Ermoshin's experience in various companies like InDriver, Eurowag, InComm Payments etc. were shared thoroughly by him to quench the curiosity of the students. The presence of Dr. Shashi Prakash, Incharge and Convener, IIC DAVV, Dr. Ajay Verma, Head of Department, IET DAVV, Mr. Ashish Panchal, Mr.Aditya Makwe and Mr. Shailendra Pathak, Faculty Coordinator, IIC DAVV and motivated student body made this a successful event. The Event was highly inspiring, stimulating a drive in the budding entrepreneurs to be more zealous and focused. The various Dos and don'ts were discussed by Mr.Ermoshin. He discussed some schemes to expand business in south asia and some unexplored ventures that he wished to pursue. Monetization, alterations, economically friendly products and a strong focus on imagination were some key aspects of his talk. His uplifting thoughts of dreaming and asking the right questions amplified the audience. At the end students got a chance to personally ask questions, Mr. Roman Ermoshin answered every question with a personal example which was exceptional. It all concluded with a group photo and refreshments for everyone present.





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2.TECH TALKS ON CP/DSA

Date: **1st August 2022**

No. Of Participants: **100+**

E-Cell IET DAVV Tech Department and Institution's Innovation Council organised another session in the series of Tech Talks, on CP/DSA in association with Coding Ninjas. The speaker for the session was Mr. Shantanu Shubham. Being a mentor to over 10000 students, he is a well-known instructor with remarkable expertise in Web and Versatile Tech alongside Cloud. He is also proficient in Web Development (MERN/MEAN stack), Spring Boot, Django, React Native and Java. The session started at 5 pm. Our anchors welcomed and introduced the speaker. Then, Mr. Shantanu started the session by giving an overview of DSA and its significance during the placements.

He guided the students on which language to choose for coding and provided the best resources to learn them.

At the end, a Q and A session was there for participants to have their queries addressed by the speaker.



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3. BE THE CEO 2.0

Date: 16th August 2022

No. Of Participants: 20+

E-cell and Institute's Innovation Council, Devi Ahilya Vishwavidyalaya organized Be the CEO 2.0, an event to nurture a mentality of entrepreneurship in the students. Its aim was for students to understand the working of a start up of their choice and explain what they could have done better if they were the CEO of that particular Start Up. The event was conducted on LinkedIn and participants were encouraged to post their conclusions after which they had to fill a google form to enroll in the event. The participants were given three whole days to come up with a solution that would bag the first prize for them. Top 3 winners were given exciting prizes that would encourage DAVV's student to participate in future IIC DAVV activities.

The event was under the Guidance of Mr. Ashish Panchal, Faculty Coordinator IIC DAVV and was also appreciated by Dr. Shashi Prakash, Incharge and Convener, IIC DAVV.

The success of this event has motivated the team to organize future competitions for the interested and talented students.

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4. ANUKARAN– “Imitate your Idol”

Date: 23rd August 2022

No. Of Participants: 50+

E-Cell and Institution's Innovation Council, Devi Ahilya Vishwavidayala, Indore, organized an enlightening event, "Anukaran, Imitate your Idol" on account of World Entrepreneurs Day. The trailblazing students of IET DAVV went toe-to-toe in the competition to mimic the personality traits of the entrepreneur of their choice. The event commenced on August 22, 2022, from 1 to 3 PM, and brought about the participation of over 10 performers and intrigued more than 50 viewers. Students stepped into the shoes of entrepreneurs, dressed the way they do, and gave an impression of their personality traits. Participants narrated the inspiring stories of the entrepreneurs, describing how they turned their fortunes upside down. Students did their homework and were well prepared about how their idols carry themselves. The audience applauded every participant for their outstanding performance. The event was a success under the guidance of Dr. Shashi Prakash, Incharge and Convener, IIC DAVV and Mr. Ashish Panchal, Faculty Coordinator, IIC DAVV. Attendees got stimulated to follow their passions & pursue their ambitions, listening to the inspiring life stories of their favorite entrepreneurs. The judges chose the top 3 contestants after the highly contested competition. The winners bagged exciting rewards. The event was conducted under the guidance of Dr. Shashi Prakash, Incharge, ACIIE & Convener, IIC DAVV. We extend our special thanks to Dr. Sanjiv Tokekar, Director, IET DAVV, for his constant support & motivation.





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5. ABHYUDAYA 1.0

Date: **30th August 2022**

No. of Participants: **100+**

E-Cell and Institution's Innovation Council, Devi Ahilya Vishwavidyalaya, Indore, organized an enlightening event, ABHYUDAYA 1.0- "An expert lecture on Angel Investment / VC Funding opportunity for early-stage entrepreneurs for the pioneering students of DAVV. The captivating speaker for the webinar was Mr. Nitil Gupta, Consultant for EdTech start-ups in India and Europe, Start-up Mentor with BITS Pilani.

The speaker began by presenting forth his expedition into the world of entrepreneurship. He explained the intimidating technical terms in layman's language and captivated all the attendees with his extensive presentation. He threw light on the topic of managing the finances of a start-up. Highlighting the importance of cofounders in a business, he encouraged the students to share their business ideas with their peers to get a holistic review of their start-up idea. Quoting an example of the recent unicorn in the Ed-Tech sector- 'PhysicsWallah' sir stressed the importance of storytelling and went on to unfold many untold secrets of the marketing industry.

Nitil sir shared his fascinating stories of generational entrepreneurs that kindled the creative thinkers of DAVV to make an impact in the arena of entrepreneurship. He clarified all the doubts that puzzled the students about starting their businesses. The session was a grand success and met its objective of fostering inventive college students into successful entrepreneurs. The event was conducted under the guidance of Dr. Shashi Prakash, Incharge, ACIE & Convener, IIC DAVV, Dr. Ajay Verma, Head of Department, IET DAVV, Mr. Ashish Panchal, Mr. Shailendra Pathak and Mr. Aditya Makwe, Faculty Coordinator, IIC DAVV. We extend our special thanks to Dr. Sanjiv Tokekar, Director, IET DAVV, for his constant support & motivation.





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6. SGSITS STARTUP CONCLAVE VISIT

Date: **17th September, 2022**

No. of Participants: **40+**

The Startup September' 22 held at SGSITS ground was a summit coordinated by Headstart- India's largest early stage startup community. The event was a part of a month-long discussions and exchange of ideas, opinions and perspectives. The main partners of the event were the Atal Incubation Centre of various Institutes.

The event in its entirety consisted of many great entrepreneurs and managers like Pankaj Jain, Managing partner, Saka Ventures, Madhurima Agarwal, Country Head, Microsoft for Startups etc.

The students were highly motivated by the words of the esteemed entrepreneurs. The event also included a startup exhibition, in which the incubatees of CIDI SGSITS and other startups exhibited their ideas. It proved to be an excellent opportunity for connecting with people from different domains in the entrepreneurial world. The summit provided a lot of opportunities for Innovation, entrepreneurs and early stage startups.

The visit was under the guidance of Dr. Shashi Prakash, Convenor IIC DAVV and Dr. Sanjiv Tokekar, Director IET DAVV. The students experienced a variety of projects and a number of startup journeys guiding them in their path to come.



The Panel Discussion



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7. SOLAR ENERGY WORKSHOP

Date: **23rd September, 2022**

Number of Participants: **60+**

To promote schemes like **Urja Shaksharta Abhiyan (UShA)**, the students of DAVV organized an illuminating session. Mr. Avinash Sharma, Sales Manager, Swan Solar Services, Indore was invited humbly in order to inform the Students and Faculties about the revolution in the field of energy that is Solar energy.

The event was coordinated under the direction of Dr. Shailendra Khinchi, Faculty IET DAVV. It was a huge success and was praised by students and faculties alike. It was graced by Dr. Ajay Verma, Head of Department, IET DAVV, Dr. Raksha Upadhyay, Faculty IET DAVV, Dr. Dheeraj Mandloi, Faculty IET DAVV, Ms. Sufia Aziz, Faculty IET DAVV.

The workshop helped students understand the importance of solar energy in reducing the use of coal in generating our power supply. Mr. Avinash Sharma started from scratch while explaining the energy usage of India. In all the medium of harnessing energy solar energy is the only way to make the process fully efficient and sustainable.





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8.) Indore Innovation Carnival

Date: **2nd October, 2022**

Number of Participants: **40+**

The students of DAVV visited Indore Innovation Carnival, the biggest innovation festival of central India on 2nd October, 2022. The event witnessed 1000 participants and 300 ideas participated in the startup contest.

The innovation carnival was organized by YouVah, India's first internship platform for teenagers. The main vision of YouVah through this Carnival is to promote Innovative ideas of teenagers and help them to get mentoring and funding.

The event was much appreciated by multiple startup tycoons, like Prafull Billore, Founder MBA ChaiWala, Aryan Tripathi, Youngest Entrepreneur of Central India, Avi Sharma, PM Bal Puraskar Awardee, Arvind Arora, youtuber with 20 million+ Subscribers and many more. The Chief guest of the event will be Honourable MP of Indore, Shri Shankar Lalwani Ji.

There were many different activities planned for the young entrepreneurs like Influencer Session, App Development Workshop, Project exhibition and an Innovation Competition where the winning startups were awarded funding of up to 2 Lakhs.

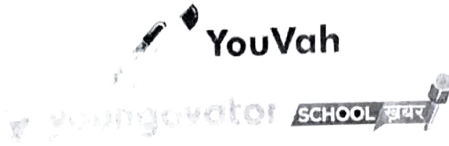
The students had a great learning session and enjoyed the young entrepreneurship spirits. The carnival was highly praised by all as it does not only explore the startups but also the ventures of the younger generation with the Influencer Session. Nowadays every student dreams of being a Social Media Influencer but few know the hard work behind it and Mr. Arvind Arora was highly helpful in understanding the crux behind his success.

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Introduction Panel at the Carnival



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presents

INDORE INNOVATION

OUR GUEST SPEAKER



Prafull Billore
Founder of MBA chaitwala



Aryan Tripathi
Youngest Entrepreneur
of central India



Arvind Arora(A2)
Youtuber - 20 Million+
Subscribers



Avi Sharma
PM Bal Puraskar Awardee



**Innovation
Competition**



**Influencer
Session**



**Project
Exhibition**



**App Development
Workshop**



2 October 2022 10:00 AM Onwards

REGISTER NOW!

FUNDING & PRIZES WORTH ₹2 LAKHS | CERTIFICATE TO ALL PARTICIPANTS



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9. NEEV 2.0

Date: **14th October, 2022**

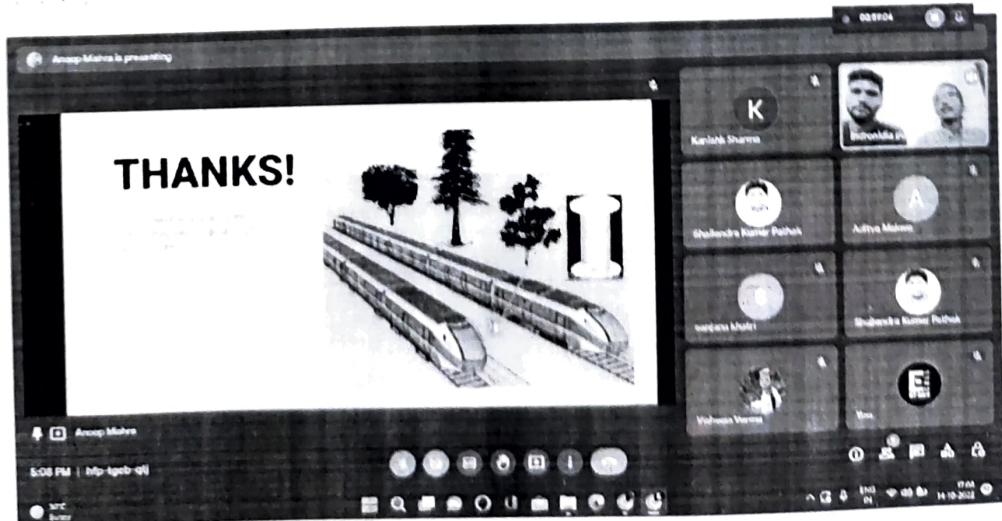
NO. of Participants: **15+ startups**

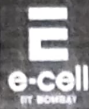
E-Cell IET DAVV in collaboration with E-Cell IIT Bombay under the guidance of IIC DAVV organized NEEV- The Pitching Event'22, An entrepreneurial ideation and presentation competition. Neev is a MP level startup pitching event. Startups from all over MP will pitch their ideas to our experts and the selected startups will get funding and complete support by the Neev team.

In collaboration with E-Cell IIT Bombay the winners were also given a golden ticket to EUREKA'22, Asia's biggest Business Model Competition. With this collaboration IIC DAVV provided these young startups a chance to win cash prizes of over INR 65 Lakhs and exclusive access to resources worth over INR 50 Lakhs.

Our esteemed jury consisted of Mr. Aditya Makwe, Faculty Coordinator IIC DAVV, Mr. Shailendra Kumar Pathak, Faculty Coordinator IIC DAVV and Senior student Coordinators E-Cell IET DAVV. The event was a huge success as was obvious by the quality of startups in the competition. This was all possible by the guidance of Dr. Shashi Prakash, Convenor, IIC DAVV and Dr. Sanjiv Tokekar, Director, IET DAVV.

EVENT IN PROGRESS





NEEV

START UP PITCHIN' 22

Neev is a M.P. level startup pitching event. Startups from all over M.P. will pitch thier Ideas to our experts and the selected startups will get funding and complete support by Neev team

Winners will secure the golden ticket straight to the main competition.



Asia's Biggest Business Model Competition

Cash prizes up to 65 lakhs are up for grabs.

» ENROLL RIGHT NOW «

<https://bit.ly/3ScrnkE>

Think. Feel. Collaborate.

/ecell_letdavn

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10. FIELD VISIT TO PRESTIGE INCUBATION CENTRE

Date: **4th November, 2022**

No. of Participants: **50+**

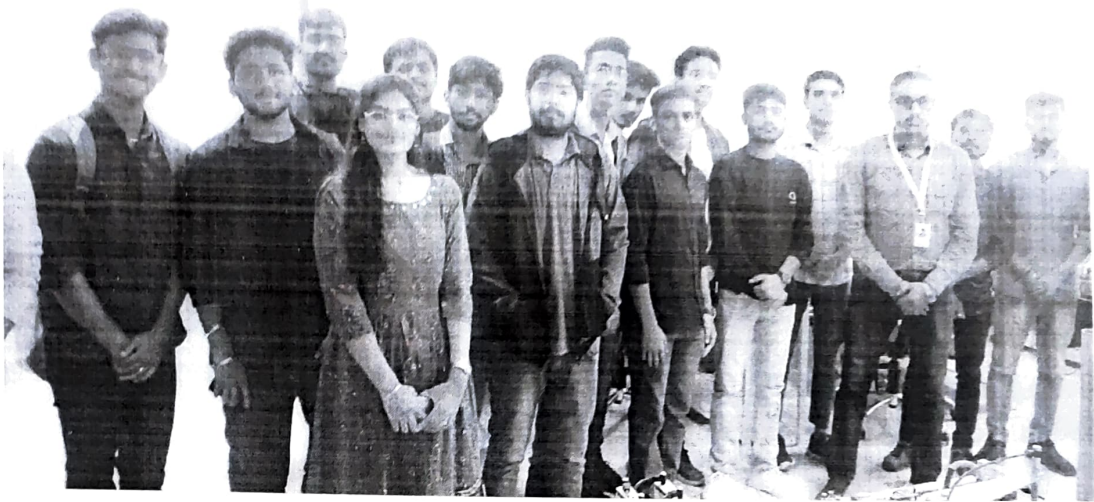
Many of the youngsters of DAVV had the littlest clue about an Incubation Centre. They had all these questions about What does it provide? How does it look? What is its main agenda? Hence to answer all these queries the students were taken on an exciting trip to the Prestige College Indore.

Under the guidance of Mr. Aditya Makwe sir and Mr. Shailendra Pathak sir students of davv explored the incubation centre of Prestige college indore. The trip's main agenda was to learn and apprehend Drone Technology used by main startups in the incubation centre.

The visit commenced with a detailed tour of the establishment where students were shown the conference hall, the funding hall and the seminar hall, some spaces common to all the Incubation Centres. But then we progressed towards the specialization of Prestige College, the Drone Lab. The Mentors were very helpful and entertained and answered all the questions of the students.

The trip was a huge success and could not have been possible without the permission and constant guidance from Dr. Shashi Prakash, Convenor, IIC DAVV and Dr. Sanjiv Tokekar, Director, IET DAVV.





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11. Stock Bee- Buzz the Bazaar

Date: **21-25 November, 2022**

No. of Participants: **134**

E-Cell IET DAVV conducted a finance quiz competition named "Stock Bee" in collaboration with StockGro in online mode. The Quiz consisted of multiple questions based on Startup & Entrepreneurship. The Quiz helped students get a better understanding of the constantly changing financial system. Around 120+ students from IET have participated in the quiz and 3 have secured the top position. The Winners were graced with exciting prizes. The quiz was conducted between 21-25 November 2023.

Winners -

Nikunj Yadav

IT B 1st year

Ishan Agnibhoj

E&TC B 1st year

Aryan Makashre

IT A 1st year

This competition inspired many students and motivated them to get acquainted with Stocks and Fintech. The team got an extremely positive response from the participants and we are looking forward to conducting more such workshops and events to inspire the students. The competition was implemented under the guidance of Dr. Shashi Prakash, Incharge ACIIE & Convener, IIC DAVV, Dr. Sanjiv Tokekar, Director IET DAVV and Mr. Ashish Panchal, Faculty Coordinator IIC DAVV.





E-Cell IET DAVV in collaboration
with **StockGro**



presents

StocTree

Build Your Future

A Stock Simulation Competition for IET DAVV



DATE OF COMPETITION:
NOV 24 - NOV 25

REGISTRATION CLOSING ON:
11:59 PM, NOV 17

CASH REWARDS UPTO ₹5000!



Think. Feel. Collaborate.

REGISTER FOR FREE



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12. Workshop on Entrepreneurship Skill, Attitude and Behavior Development

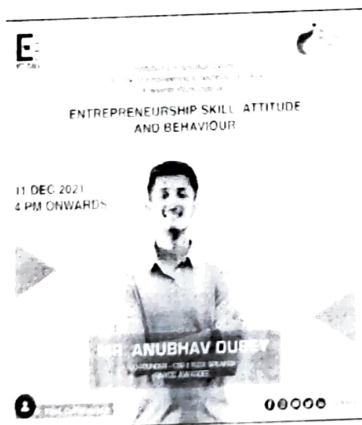
Date: **December 11, 2022**

NO. Of Participants: **300+**

The keynote speaker for the event was Mr. Anubhav Dubey | Co-founder- CSB | TEDx Speaker | UNYCC Awardee.

He guided the students about the entrepreneurial mindset, and skills required for running a successful startup and shared his success story. He then answered students' queries.

The event was attended by Dr. Sanjiv Tokekar, President IIC DAVV, Director, IET DAVV, Indore and Dr. Shashi Prakash, Convener IIC DAVV, Incharge, ACIIE, DAVV, Indore and other distinguished guests. It was an illuminating session that taught the attendees about various skills required to become a successful entrepreneur and inculcated the spirit of entrepreneurship amongst them.



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13. Visit to E-Summit IIT Bombay

Date: **25 Jan to 1 Feb, 2023**

No. of Participants: **40**

IET DAVV E-Cell and IIC members has successfully organized a trip to Bombay for E-summit IIT Bombay and joined hands with E-Cell of IIT Bombay.

The Keynote Speakers at the Summit were:

Jaya Kishori,

Jaya Kishori is an Indian musician and spiritual orator who is famous for her motivational talks and religious albums.

Aman Dhatarwal,

Educator and Founder of Apni Kaksha.

Ashneer Grover,

Founder of Bharat pay.

Shruti Hassan

Indian actress and an entrepreneur.

And many more these speakers gave a wonderful description of the ways to start a startup. Basically the summit aims to increase the awareness of entrepreneurship across the world and give opportunity to startups to showcase their will.

Learning from Esummit

Esummit is an annual entrepreneurship summit organized by students of the Indian Institute of Technology (IIT), Bombay. The event brings together students, entrepreneurs, investors, and industry leaders to share ideas, network, and learn from each other. Here are some ways in which Esummit helps students:

Exposure to entrepreneurship: Esummit provides a platform for students to interact with successful entrepreneurs and industry leaders. This exposure can inspire students to explore entrepreneurship as a career option and learn about the challenges and opportunities in the field.

Networking opportunities: Esummit provides students with networking opportunities with other like-minded individuals and potential mentors. These connections can be valuable in building their careers in entrepreneurship.

Learning from experienced professionals: Esummit hosts a series of talks, panel discussions, and workshops on various aspects of entrepreneurship. These sessions are conducted by experienced professionals who share their insights and knowledge with students. This can help students develop a better understanding of the practical aspects of entrepreneurship.

Idea validation: Esummit hosts pitch competitions where students can present their ideas to a panel of judges and get feedback. This can help them refine their ideas and validate their business plans.

Funding opportunities: Esummit provides students with opportunities to pitch their ideas to investors and secure funding for their startups. This can help students turn their ideas into successful businesses.





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14.Visit to E-Summit IIT Roorkee

Date: **16-21 February, 2023**

No. of Participants: **40**

IET DAVV E-Cell and IIC members has successfully organized a trip to Roorkee for E-Summit IIT Roorkee and joined hands with E-Cell of IIT Roorkee.

The Keynote Speakers at the Summit were:

Anubhav Dubey

Anubhav Dubey is the Founder and CEO of Chai Sutta Bar and a young entrepreneur..

Namo Kaul,

Mr. Namu Kaul is the Educator and the Director of Unacademy JEE and a famous face among IIT JEE aspirants.

Harshal Karia,

Mr. Harshal Karia is the founder of Schbang and an experienced entrepreneur.

Learning from E-summit

E-summit is an annual entrepreneurship summit organized by students of the Indian Institute of Technology (IIT), Roorkee. The event brings together students, entrepreneurs, investors, and industry leaders to share ideas, network, and learn from each other. Here are some ways in which E-summit helps students:

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15. AAROHAN- Building a Team of Young Entrepreneurs

Date: **29 Dec, 2022 to 20 Jan, 2023**

No. of Participants: **434**

This report recounts the AAROHAN activity for the E-Cell and IIC DAVV. The process was designed to enlist the best possible candidates for the Entrepreneurship Cell in IET DAVV. The process consisted of three phases, including a PPT task, a personal interview round, and a vertical-based interview round.

The first step of the recruitment process was to create a team of 2-4 members. The team was then given a collaborative task of creating a PPT on any startup. The format of the presentation was already given by the recruiters and the most important part of this task was to list the changes the team would make in the company, if they were on the executive board of the company. The choice of the startup was left on the team members as the judgement was done based on the ideas and thought process of the team. This task was designed to evaluate the team's ability to work collaboratively and brainstorm unique ideas to boost performances of any company.

The second task of the first phase was an individual task. The candidates were asked to update and augment their LinkedIn profiles. This forced the candidates to look at themselves critically, it also taught them the much needed skills for self promotion and marketing. It also displayed the types of skills that the candidates possess.

About 160 candidates were shortlisted for the personal interview round. During the interview, the candidates were asked about their preferred verticals under which they would like to work. The verticals the candidates could choose from were: Content, Coordination, PR, Media, Events, Marketing, Production. They were also asked about their previous experience, if any. The interview was lively, fun, and interactive, which made the candidates feel comfortable.

In the third and final phase of the recruitment process, another shortlist of candidates was created. This time, each candidate was put into Vertical Specific groups with 7-12 members in each group on average. The interviews and tasks for each vertical were conducted simultaneously. for example; for induction in the content team, the candidates had to choose between formal and informal writing and had to perform tasks relating to the type of writing they chose, the interview ending with an extempore round.

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This forced the candidates to look at things more critically than they had ever done, hence enhancing their observational skills. Each task was designed to test the desired skills related to that vertical. The tasks were challenging and tested the candidates' problem-solving skills and their ability to work under pressure and time constraints. The recruitment was a resounding success. It ended with a great selection of minds for the E-Cell of IET DAVV. It can be stated satisfactorily that the new members taken on are truly a great addition to the E-Cell family, here at IET DAVV.

Panelists in AAROHAN



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16. Visit to Global Investors Summit

Date: 12th January, 2023

No. of Participants: 25

Institutions Innovation Council DAVV and E-Cell of Devi Ahilya Vishwavidyalaya, Indore made a visit to the G20 global investors summit which happened in Indore.

Keynote Speakers:

Mr. Narendra Damodar Das Modi
Honorable Prime Minister of India
(Attended virtually)

Mr. Shivraj Singh Chouhan
Honorable Chief Minister of Madhya Pradesh

The summit saw the gracious presence of our Honorable Prime Minister, who gave a very informative speech which inspired the budding entrepreneurs and students. The summit also saw the gracious presence of Honorable Chief Minister of Madhya Pradesh, Mr. Shivraj Singh Chouhan who also gave a very informative and motivational speech which helped and motivated the students and budding entrepreneurs. The students also got the wonderful opportunity to connect with the investors who graced the summit with their presence.

The visit was conducted under the leadership of
Mr. Gourav Thadani
President, E-Cell, IET DAVV

Mr. Urvish Jain
Overall coordinator, E-Cell, IET DAVV

Mr. Priyanshu Khare
Overall Coordinator, E-Cell, IET DAVV

25 students and member students of E-Cell, IET DAVV attended the summit.

Such workshops and programs are necessary to promote the startup culture and take it in the right direction. E-Cell and IIC DAVV will continue to attend and take part in such programs and summits in the future also to maintain the entrepreneurial spark

in the students and encourage them to innovate and develop new ideas.

E-Cell team at G20 Summit



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17. National Startup Day

Date: **16th January, 2023**

No. of Participants: **80+**

To celebrate the occasion of National Startup Day, E-Cell and IIC DAVV organized a pitching competition on 16th January, 2023.

The students of the institute were encouraged to research about an existing startup and were asked to pitch it in front of the panel consisting of Startup Founders.

The participants were allotted different panels in different rooms of our institute building and were allowed to pitch in front of the esteemed panelists.

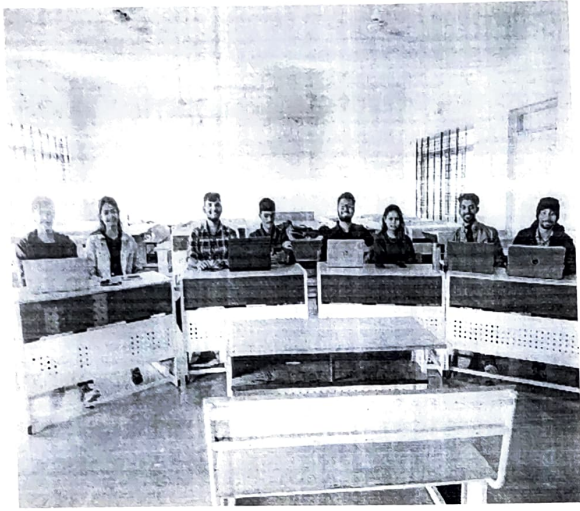
The students got to learn about the mistakes and improvements in their ideas, they also learned the way to pitch and express their ideas.

This activity successfully created the buzz of entrepreneurship and startups in the Institute, and motivated the creative students of DAVV to startup.

This activity was conducted under the guidance of Dr. Shashi Prakash, Convenor of IIC DAVV, and Mr. Ashish Panchal, Faculty Coordinator of IIC DAVV.

The students' volunteers of IIC DAVV were very motivated by the enthusiastic response of the students in the activity and they committed to organize such activities further as well.





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18. Inauguration of CEED Jaipuria

DATE: 6th February 2023

No. of Participants: 15

Jaipuria Institute of Management, Indore invited the delegates of E-Cell IET DAVV for the inauguration of their Centre of Excellence for Entrepreneurial Development (CEED).

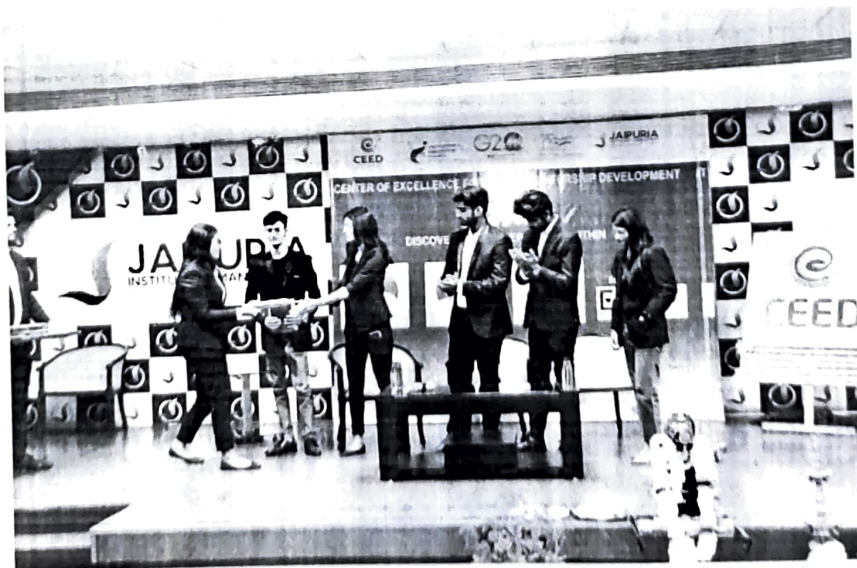
Total 15 delegates visited the Institute and guided the new members of CEED about Startups, Funding and Entrepreneurship. They also explained about the various ways to execute the various dynamics of an Incubation Centre.

The session happened in the presence of Mr. Aditya SG Vyas, Manager and Lead, Indore Smart City Incubation Centre, and Mr. Urvish Jain, Founder & CEO of Criada.

The delegates also visited the allotted infrastructure of CEED and gave accurate suggestions for improving and enhancing it.

The members of CEED were highly obliged by the guidance and knowledge provided by the delegates of IET DAVV, and they agreed for good future relations and collaborations.

This visit happened under the guidance of Dr. Shashi Prakash, In charge of DAVV Incubation Centre and Mr. Ashish Panchal, Faculty Coordinator of IIC DAVV.



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19. Embedded Applications in Assistive Technology Projects

Date: 17TH March, 2023

No. of participants: 50

An enlightening Expert Lecture on Embedded Applications in Assistive Technology Projects was conducted by Prof. Dhananjay V. Gadre, a renowned professor at Netaji Subhas University of Technology, Delhi. The lecture aimed to provide participants with insights into the integration of embedded systems in the field of assistive technology. The event attracted students, and professors interested in exploring the application of embedded systems to enhance the lives of individuals with disabilities.

The lecture commenced with an overview of assistive technology and its significance in improving the quality of life for individuals with disabilities. Prof. Gadre elaborated on the role of embedded systems in assistive technology projects, highlighting the potential for innovative solutions to address specific needs and challenges.

Prof. Gadre delved into the practical applications of embedded systems in the realm of assistive technology. He discussed the integration of microcontrollers, sensors, actuators, and communication interfaces to develop intelligent devices and systems that aid individuals with disabilities in various tasks. The lecture covered examples such as smart prosthetics, wearable assistive devices, and home automation solutions.

The Expert Lecture on Embedded Applications in Assistive Technology Projects by Prof. Dhananjay V. Gadre proved to be a valuable and informative session for participants interested in the integration of embedded systems and assistive technology. Prof. Gadre's expertise, coupled with the practical examples and case studies, provided attendees with a comprehensive understanding of the subject. The lecture empowered participants with knowledge and inspiration to explore innovative applications of embedded systems in the field of assistive technology, ultimately contributing to the betterment of individuals with disabilities. The event served as a platform for learning, collaboration, and the exchange of ideas, reinforcing the importance of embedded systems in addressing societal challenges.



20. How to Plan for Start-up and Legal and Ethical Steps

Date: **20-21st March, 2023**

No. of Participants: **250+**

The session on "How to Plan for Start-up and Legal and Ethical Steps" aimed to provide aspiring entrepreneurs and individuals interested in starting their own businesses with valuable insights into the crucial aspects of planning, legal considerations, and ethical considerations for a successful startup. The session featured experienced industry professionals who shared their expertise, best practices, and recommendations to guide participants in their entrepreneurial journey.

The event was attended by Dr. Sanjiv Tokekar, director IET DAVV, CEO of CIDI (SGSITS incubation forum), Dr. Apurva Gaiwak, and Mr. Priyan Shah, founder and CEO of OEPP and Co founder of crop trails. Mr. Shivankar Gupta founder of TRACTOR GYAN and CA Harshaditya Kabra.

The speakers made aware the college students about startups and discussed the challenges of launching a startup, as well as the practical usage of skills and user needs. Funding and backup finance were also discussed. The team building and initiating the startup were also discussed.



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21. Business Quiz

Date: **11th April, 2023**

No. of Participants: **200+**

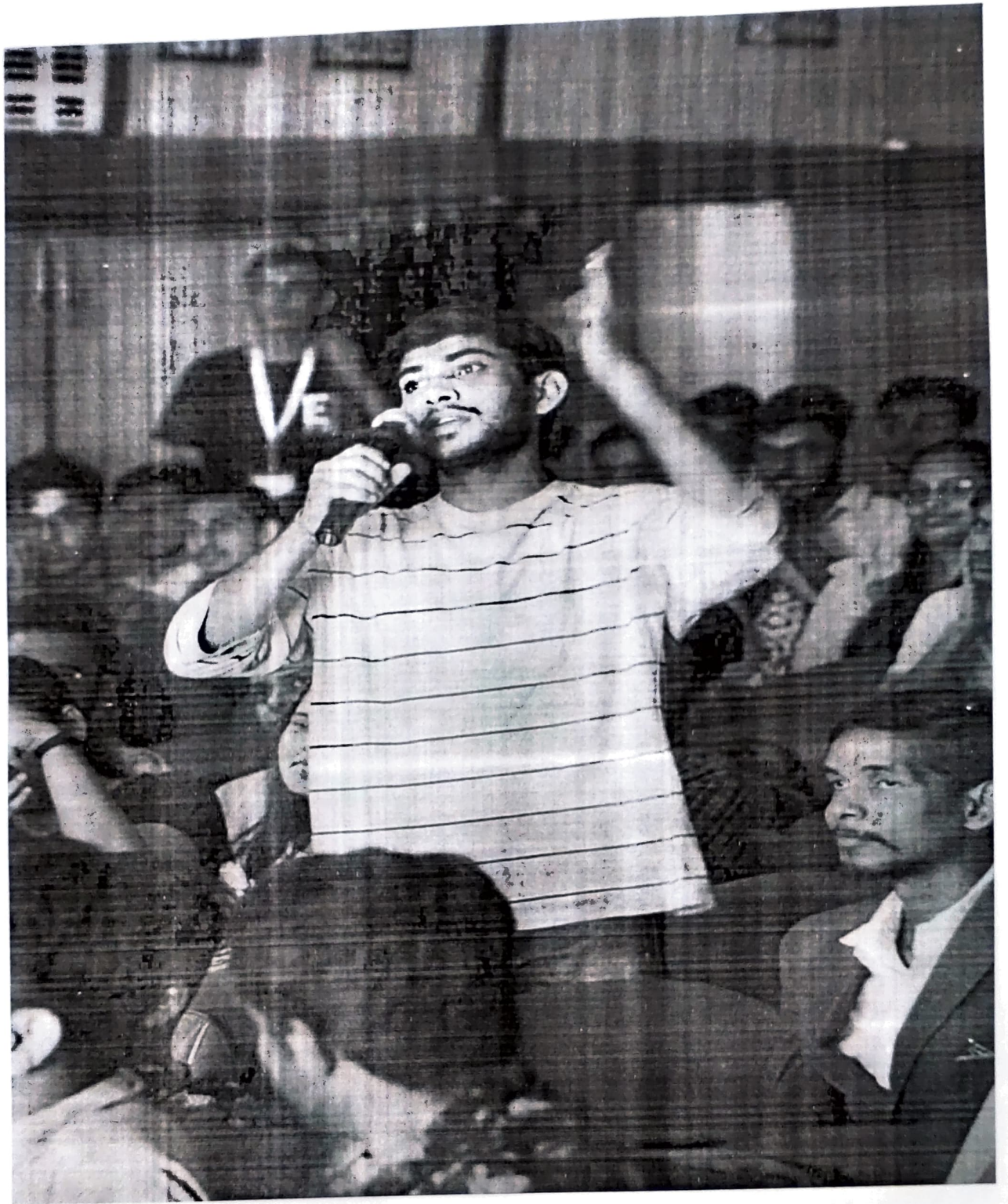
An exciting Business Quiz offline event was organized on 11th April at DAVV. The event aimed to test participants' knowledge of various aspects of business, including management, marketing, finance, entrepreneurship, and current business trends. The quiz event attracted a diverse audience, including students, professionals, and business enthusiasts, who were eager to showcase their business acumen and compete for the top honors.

Mr. Satvik Jain, the Quiz Moderator covered a wide range of business-related topics to provide a comprehensive challenge to the participants. Questions spanned areas such as business history, notable entrepreneurs, global brands, business strategies, industry analysis, and recent business news. The diverse set of questions ensured that participants had the opportunity to showcase their knowledge and expertise in various areas.

The event recognized and rewarded the top-performing participants. Prizes were awarded to the winners, encouraging healthy competition and motivation among the participants. The recognition of participants' knowledge and performance further enhanced the excitement and competitiveness of the event.

The Business Quiz offline event proved to be an engaging and educational experience for the participants. The event successfully challenged participants' business knowledge, enabling them to showcase their expertise across a range of topics. The quiz format, prizes, and recognition motivated healthy competition and encouraged participants to expand their understanding of the business world. The event also provided an avenue for networking and collaboration, fostering connections among individuals with a shared interest in business. Overall, the Business Quiz offline event played a significant role in promoting business knowledge, fostering healthy competition, and building a sense of camaraderie among business enthusiasts and professionals.





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22. CASE STUDY COMPETITION

Date: **10th April 2023**

No. of Participants: **50**

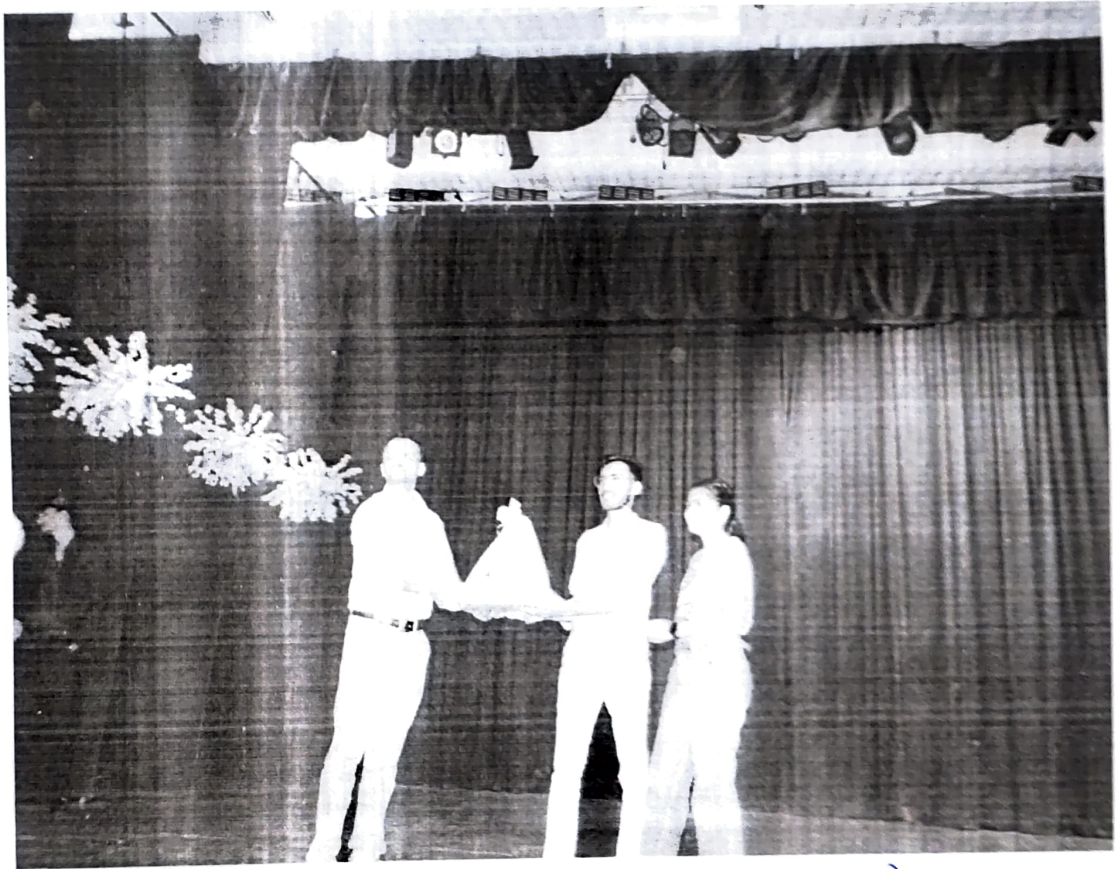
A highly anticipated Case Study Competition was held on 10th April, 2023 at Devi Ahilya Vishwavidyala. The problem statement was provided to the participants on 8th April 2023 and they were given a time of 2 days to come up with a solution. The competition aimed to provide participants with an opportunity to showcase their analytical skills, problem-solving abilities, and teamwork in solving real-world business challenges. The event attracted students, professionals, and aspiring entrepreneurs who were eager to put their knowledge into practice and demonstrate their ability to devise innovative solutions.

On the day of the competition, each team presented their findings and proposed solutions to a panel of judges comprising industry experts, academicians, and business professionals. Participants were assessed based on their analysis, problem-solving approach, feasibility of solutions, presentation skills, and ability to address questions from the judges. The judging criteria emphasized creativity, critical thinking, and the application of business principles.

The event also recognized and awarded the top-performing teams, providing them with recognition for their hard work, innovative thinking, and presentation skills.

The Case Study Competition provided participants with a stimulating and challenging environment to apply their business knowledge and problem-solving skills. The event fostered teamwork, critical thinking, and effective communication among participants. The competition facilitated learning, networking, and recognition, contributing to the personal and professional growth of participants. Overall, the Case Study Competition played a crucial role in preparing participants for real-world business challenges and provided a platform for showcasing their talents and potential.





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23. Entrepreneurship Summit'23 DAVV

Date: 11-12th April, 2023

No. of Participants: 1000

A dynamic and engaging Two-Day Entrepreneurship Summit was held at Devi Ahilya Vishwavidyala, featuring a range of activities aimed at fostering innovation, networking, and knowledge sharing among aspiring entrepreneurs and industry professionals. The summit comprised various events, including a thrilling Shark Tank competition, insightful speaker sessions, an internship fair, and an exciting startup exhibition. The event brought together a diverse audience eager to explore the world of entrepreneurship and gain valuable insights from seasoned professionals.

Key Highlights:

Shark Tank Competition: The highlight of the summit was the highly anticipated Shark Tank competition, where aspiring entrepreneurs presented their innovative business ideas to a panel of esteemed investors and industry experts like Mr. Ajay Jain, Mr. Nilesh Vohra, and Mr. Vishnu Korde. Participants had the opportunity to showcase their entrepreneurial skills, receive feedback, and potentially secure funding and mentorship to bring their ideas to fruition.

Speaker Sessions: The summit featured engaging speaker sessions by industry experts, successful entrepreneurs, and thought leaders. The sessions covered a wide range of topics, including startup strategies, funding opportunities, market trends, and overcoming challenges. Attendees gained valuable insights, practical advice, and inspiration from the experiences shared by the speakers, empowering them to navigate their entrepreneurial journeys more effectively. The Speakers were:

- 1) Mr. Anubhav Dubey, Founder- Chai Sutta Bar
- 2) Mr. Himeesh Madaan, Founder- SeekhoIndia
- 3) Mr. Arsh Goyal, Technical Specialist
- 4) Mr. Ekagra Sharma, Writer- The Kapil Sharma Show
- 5) Mr. Nilesh Vohra, Vice President- Vodafone
- 6) Mr. Vishnu Korde, CEO- StackOs

Internship Fair: The summit provided a platform for aspiring entrepreneurs and students to connect with established startups and companies through an internship

fair. Participants had the opportunity to explore internship opportunities, interact with company representatives, and gain valuable industry experience. The fair facilitated meaningful connections between talent and organizations, fostering a mutually beneficial environment for skill development and talent acquisition.

Startup Exhibition: An exciting startup exhibition showcased a diverse array of innovative startups and their groundbreaking products or services. Participants had the opportunity to interact with startup founders, learn about their journeys, and explore potential collaborations. The exhibition provided valuable exposure to startups, allowing them to showcase their offerings to a wider audience and attract potential investors, partners, and customers.

Networking and Collaboration: The two-day summit created ample opportunities for networking and collaboration among attendees. Participants were able to connect with like-minded individuals, exchange ideas, and build valuable relationships within the entrepreneurial ecosystem. The summit fostered a supportive and collaborative environment, enabling attendees to expand their networks and explore collaborative opportunities with other entrepreneurs, investors, and industry professionals.

The Two-Day Entrepreneurship Summit was a resounding success, providing a comprehensive platform for aspiring entrepreneurs to learn, network, and showcase their ideas. The combination of the thrilling Shark Tank competition, insightful speaker sessions, internship fair, and startup exhibition created a vibrant and enriching experience for participants. The summit's focus on fostering innovation, collaboration, and skill development contributed to the growth and development of the entrepreneurial ecosystem. Attendees left the summit with valuable knowledge, inspiration, and connections, empowering them to embark on their entrepreneurial journeys with confidence and enthusiasm.



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