



REPORT

DEVI AHILYA VISHWAVIDYALAYA, INDORE

DEPARTMENT OF LIFELONG LEARNING

SESSION 2022-2023

Dr. Bharti Joshi

Head

BAGH EDUCATIONAL VISIT

Date	Time	Venue	No. of participants	Guided by-
21 February, 2023	8 am to 9:30 pm	Ismail Sulemanji Khatri Industry ,BAGH, Dhar	13	Dr.Bharti Joshi ,Ms. Shilpi Shrivastava,Ms. Chaina Trivedi

DEVI AHILYA VISHWAVIDYALAY
Department of Lifelong Learning

EDUCATIONAL TRIP TO BAGH

Mohammad Rafiq Khatri
Guide
Ismail Sulemanji Khatri Industry

Educational industry visit

Date: 21 February 2023
Day: Tuesday
Venue: Ismail Sulemanji Khatri Industry, BAGH

Report of the trip-

Introduction

We organized a day Educational Trip for students of Fashion Technology 6th Semester on **Tuesday, 21 February 2023**. 13 Students visited there with HOD Ms. Bharti Joshi, visiting faculty Ms. Shilpi Srivastava, Mrs. Chaina Trivedi and Mrs. Seema Parekh. We started by bus from college campus at 8.30 am and reached BAGH at 11.30 am. Mohd. Rafiq Khatri-National Award Winner, a renowned **BLOCK PRINTING**(which is very well known as **BAGH PRINT**) Expert guided us. Mohd. Khatri running his industry **ISMAIL SULEMANJI KHATRI**, a very peaceful place, close to the nature there in BAGH, since many years. Firstly we his block printing section and seen the block printing on Bedsheets, Kurta Fabric and on Dupattas, there we saw many beautiful blocks of all the sizes having unique designs. Then we got into their another section, where a beautiful saree was under printing, we also seen finished stoles of a brand were ready to deliver, understood the whole dying and colour making process in their colour making section, then we moved to the section where we saw thousands of small, medium, big sizes including, very exclusive Iron, Brass and metal blocks also, they were very fine finished and had very beautiful designs on them.

We had several queries and questions to ask and also were really eager to know brief history about BAGH. After roaming all around the industry, we set with Mohd. Rafiq Ansari and asked many questions and quires, which he answered very patiently and explained each and everything very briefly like, blocks, natural colours making, plants and flowers used for making colours, use of natural resources, fabric and process etc. He told us about the long and lengthy process involved in making and finishing of this extremely beautiful Art. We also talked about the scopes, government support and funding, advantage and challenges of this industry, marketing strategy, internship and about new start-ups etc.

Lastly we gone through his stuff which was ready for direct sale or some of them were ready to deliver to the clients. The aim of the visit was to give a practical exposure and knowledge of appropriate opportunity, trends, sourcing places demand and present conditions. A certificate and **JANAMAZ (the cloth which is used at the time of namaaz)** as token of thanks.

We started from there at 3.30 pm and reached college premises at 7.30 pm in evening.

Purpose

Finding out the opportunity for options in fashion industry adapting BAGH/BLOCK PRINT, suitable market and demand and challenges also.

Vision is to develop the good understanding about the very old and famous Indian Art.

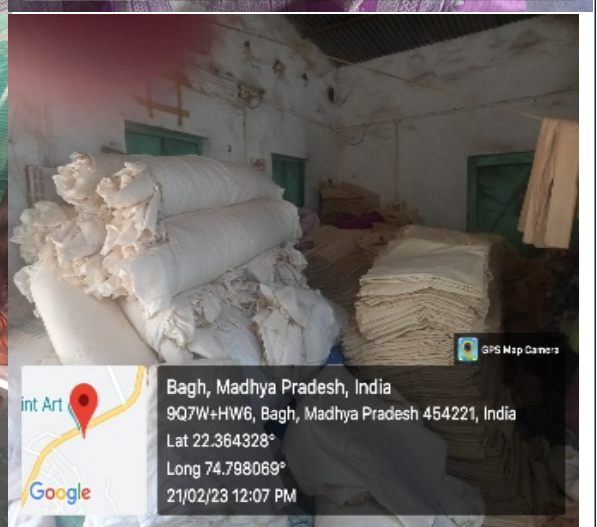
Objectives of visit

- To get practical exposure.
- To understand the market scenario.
- To know about the sourcing strategy, quality criteria
- To know the available varieties and options.
- To understand the challenges and opportunities for that beautiful art in the fashion field. For making the proper strategies.

Result

- Students gone through the practical exposure.
- They got to know the Block printing process and techniques.
- Better understanding of planning and challenges.
- Knowledge of more options of available product.
- Better understanding of blocks, usages, procedures and difference between pigmented and Natural colours used for block print.

Photograph with Jio tag



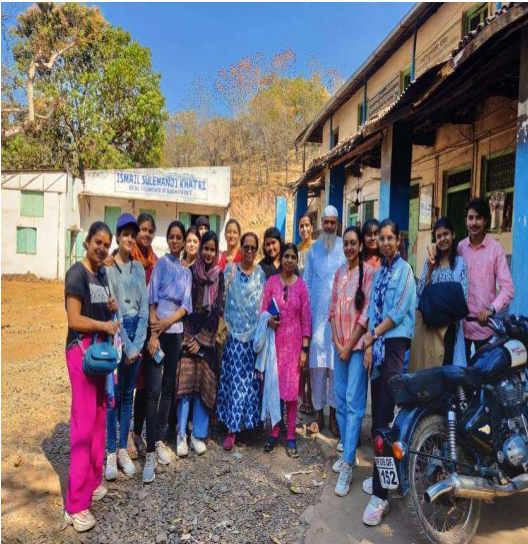
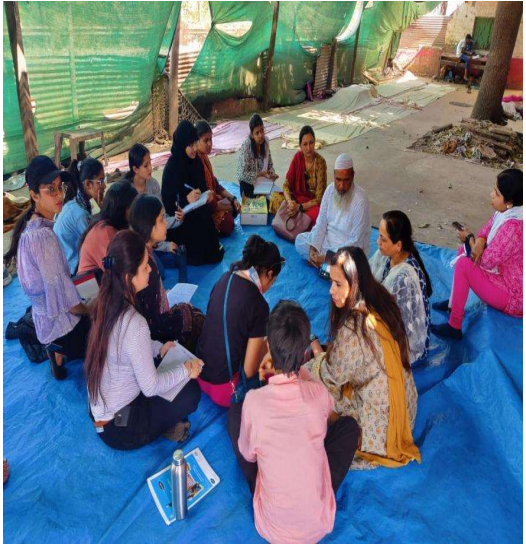


PRINTINGPROCESS- KURTA PRINTING PROCESS- BEDSHEET



STOLE





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