

Approval of the Content Design Committee is attached here.

दूरस्थ शिक्षा संचालनालय, देवी अहिल्या विश्वविद्यालय इन्दौर

दूरस्थ शिक्षा संचालनालय में दिनांक 21.09.2020 को विभागीय समिति की बैठक आयोजित की गई, जिसमें नए पाठ्यक्रमों के लिए स्टडी मटेरियल (SLM) एवं E-Learning Materials तैयार करने हेतु विषय विशेषज्ञ (Content Design Committee) बनाने की अनुशंसा विभागीय समिति द्वारा की गई है। जिनके नाम इस प्रकार हैं

S. No.	Level of Program	Name of the Program	Content Design Committee
01	Under Graduate	BA (Bachelor of Arts)	DrKanhaiya Ahuja, Professor, School of Economics, DAVV DrVasim Khan, Assistant Professor, School of Economics, DAVV DrArchana Agrawal, Assistant Professor, B P Govt College, Mhow
03	Under Graduate	BCom (Bachelor of Commerce)	Dr Suresh Patidar, IIPS, DAVV DrLaxmikantTripathi, Sugni Devi College, DAVV Dr B P Agrawal, Assistant Professor, Govt Arts & Commerce College, Indore
04	Post Graduate	MBA (Master of Business Administration)	DrSangita Jain, Professor, IMS, DAVV DrYaminiKarmarkar, Associate Professor, IMS, DAVV DrGeetaNeema, Associate Professor, IIPS, DAVV
05	Post Graduate	MA (Master of Arts) Both Programs	DrKanhaiya Ahuja, Professor, School of Economics, DAVV DrVasim Khan, Assistant Professor, School of Economics, DAVV DrArchana Agrawal, Assistant Professor, B P Govt College, Mhow
06	Post Graduate	MBA (Master of Business Administration) Energy Management	Dr R N Singh Professor & Head, School of Energy & Environmental Studies, DAVV DrRubeena Chaudhary, Professor, School of Energy & Environmental Studies, DAVV

विभागीय समिति की अनुशंसा सहित सक्षम स्वीकृति हेतु प्रस्तुत।

Bansu
निदेशक

कूलसचिव
Honble VC
स्वीकृत
Hain
21-9-2020
The Director, DDE

21.9.20

31.05.2022

CDOE, DAVV shall be offering following program in ODL mode from the forthcoming session after the approval of DEB-UGC:

1. MBA (Finance/Marketing/HR)
2. MBA (Energy management)
3. MA (Sociology)
4. MA (Economics)
5. MCA


It is proposed that out of total subject being taught in above mentioned two-year PG programs, a maximum of 40 % SLMs be outsourced, and remaining be prepared in-house.

For outsourced SLMs, norms of the University shall be followed.

Submitted for kind approval.


Director, CDOE



Approved

31.5.22

Centre for Distance and Online Education (CDOE)

CDOE shall be offering MBA program in ODL mode from the forthcoming session after the approval of DEB-UGC. It is proposed that following experts for the content creation, SLM writing and editing may be approved for the subjects of MBA first year. These experts shall be paid honorarium as per the University norms.

Content Editors

S. No.	Name	Designation	Affiliation
1	Dr Sangita Jain	Professor	IMS, DAVV
2	Dr Yamini Karmarkar	Associate Professor	IMS, DAVV
3	Dr Geeta Neema	Associate Professor	IIPS, DAVV
4	Dr. Manishkant Arya*	Associate Professor	IMS, DAVV

*Program Coordinator

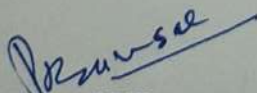
Language Editors

S. No.	Name	Designation	Affiliation
1	Dr. Arti Sharan	Assistant Professor	DAVV, Indore
2	Dr. Ruchi Singh	Assistant Professor	DAVV, Indore

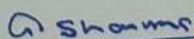
SLM Creators

S. No.	Program/Subject Name	Name	Affiliation	Inhouse/ Outsourced
1	Management Principles and Practices	Prof Surya Prakash Tripathi	Freelancer/Industry Expert	Outsourced
2	Marketing Management – I	Prof. Vinay Joshi	Freelancer/Industry Expert	Outsourced
3	Organisation Behaviour	Mr. Rajeev Shukla	Freelancer/Industry Expert	Outsourced
4	Managerial Economics	Dr. Avneet Kaur Narang	Freelancer/Industry Expert	Outsourced
5	Business Accounting	DR. NIRANJAN SHASTRI	Freelancer/Industry Expert	Outsourced
6	Managerial Communication	Dr. Mona Dudhale	Freelancer/Industry Expert	Outsourced
7	Business Ethics and Management by Indian Values	Dr Vikas Jain	Freelancer/Industry Expert	Outsourced
8	Human Resource Management	Dr. Richa Mandovra	Freelancer/Industry Expert	Outsourced
9	Operations Management	Mr. Sachin Achaliya	Freelancer/Industry Expert	Outsourced
10	IT Applications for Business	Dr. Pratosh Bansal	CDOE, DAVV	Inhouse
11	Quantitative Methods	Dr. Naresh Dembla	IIPS, DAVV	Inhouse
12	Financial Management	Dr. Kapil Sharma	IMS, DAVV	Inhouse
13	Operation Research	Dr. Vivek Sharma	IMS, DAVV	Inhouse
14	Marketing Management II	Dr. Geeta Nema	IIPS, DAVV	Inhouse
15	Introduction to Business Analytics	Dr. Naresh Dembla	IIPS, DAVV	Inhouse
16	Business Research Methods	Dr. Vivek Sharma	IMS, DAVV	Inhouse

Submitted for kind approval.

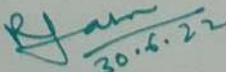

Director, CDOE

Honble Rector / VC



30.6.2022

Approved


30.6.22