



**International Institute of Professional Studies**  
**Devi Ahilya University, Indore**

14.02.2019

**NOTICE**

**All faculty members,**

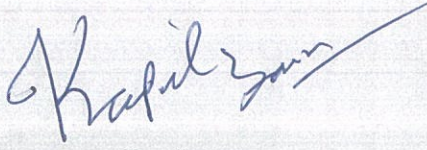
Please note that the following students mentioned in the enclosed letter will be reporting to you for the guidance in carrying out their Dissertation/ Minor Research Project (MRP) for MBA(MS) 5 Years VIII semester. You are requested to refer the UGC Regulations 2018 (which is attached with the letter) regarding promotion of academic integrity and prevention of plagiarism in higher educational institutions while certifying final manuscript.

**Programme Incharge**  
**MBA(MS) 5 Years**

Roll No.	Name of the Student	Mobile	Guide	Signature
IM-2K15-69	Paridhi Agarwal	7223069875	DR. ANSHU BHATI	
IM-2K15-100	Shivadit Choubey	7000415805	DR. GAURAV PUROHIT	
IM-2K15-121	Vishakha Khandelwal	7089312138	DR. GEETA NEMA	
IM-2K15-15	Anoushka	8085641117	DR. JYOTI SHARMA	
IM-2K15-102	Shruti Patidar	7974565369	DR. KAPIL JAIN	
IM-2K15-109	Sushmita Gupta	9111170909	DR. KAPIL JAIN	
IM-2K15-38	Huzefa Rangwala	8878288123	DR. MANMINDER SINGH	
IM-2K15-73	Prachi keshniya	8349810903	DR. RAVINDRA YADAV	
IM-2K15-70	Paridhi Mohaniya	8959595958	DR. POOJA JAIN	
IM-2K15-21	Avani Agrawal	9826145812	DR. NIRMALA SAWAN	
IM-2K15-72	Poorva Dangarh	7224006295	DR. SUJATA PARWANI	
IM-2K15-83	Rajat Patni	8964814500	DR. SURENDRA MALVIA	
IM-2K15-07	Amisha Chouhan	7225861810	DR. GEETA SHARMA	



Roll No.	Name of the Student	Mobile	Guide	Signature
IM-2K15-54	Manali Neema	9907181824	MR. NARESH DEMBLA	



**Programme Incharge**  
**MBA(MS) 5 Years**

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**International Institute of Professional Studies  
Devi Ahilya University, Indore**

21.01.2019

**NOTICE**

**All faculty members,**

Please note that the following students mentioned in the enclosed letter will be reporting to you for the guidance in carrying out their Dissertation/ Major Research Project (MRP)/ Industrial Report for MBA(MS) 5 Years X semester. You are requested to refer the UGC Regulations 2018 (which is attached with the letter) regarding promotion of academic integrity and prevention of plagiarism in higher educational institutions while certifying final manuscript.

**Programme Incharge  
MBA(MS) 5 Years**

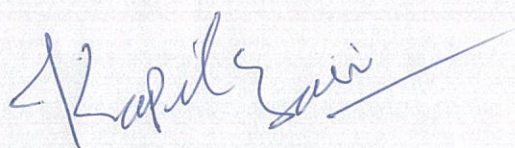
SR NO.	ROLL NO.	SCHOLAR NAME	SPCL	SPCL	GUIDE NAME	
1	IM2K14-46	HARSH JAGWANI	FA	MA	DR ANSHU BHATI	
2	IM2K14-54	KAJAL ASAIYA	FA	MA		
3	IM2K14-50	JAIDEEP BHATNAGAR	FA	MA		
4	IM2K14-47	HARSH SINGH BHILWARE	FA	MA	DR. A K SAPRE	
5	IM-2K14-44	FATEMA BURHANUDDIN KHAMBATI	FA	MA		
6	IM2K13-77	POOJA SAWALE	MA	HA	DR. B .K. TRIPATHI	
7	IM2K14-93	ROHAN KUMAR	MA	HA		



SR NO.	ROLL NO.	SCHOLAR NAME	SPCL	SPCL	GUIDE NAME	
8	IM2K14-64	MANASI SUNIL	FA	MA	DR. GAURAV PUROHIT	
9	IM2K14-85	PRANAY JAISWAL	FA	MA		
10	IM-2K14-09	AKSHAY DAGAR	MA	HA		
11	IM2K14-65	MANSI JAIN	FA	MA	DR. GEETA NEMA	<i>Geeta</i>
12	IM-2K14-112	SHWETA TEJWANI	FA	MA		
13	IM2K14-03	AARTI VERMA	MA	HA		
14	IM-2K14-19	APOORVA JOSHI	FA	FB	DR. GEETA SHARMA	<i>Geeta</i>
15	IM-2K14-70	MONICA CHOUHAN	FA	MA		
16	IM-2K14-99	SAJAL RAI	FA	MA		
17	IM-2K14-13	ANISHA CHAWLA	FA	MA	DR. JYOTI JAIN	<i>Jyoti Jain</i>
18	IM2K14-41	DILPREET KAUR RISSAM	MA	HA		
19	IM-2K14-32	BALJINDER KAUR BHATIA	MA	HA	DR. JYOTI SHARMA	<i>Jyoti Sharma</i>
20	IM-2K14-51	JAYA VERMA	MA	HA		
21	IM-2K14-40	DEEKSHA GOYAL	MA	HA		
22	IM-2K14-05	AISHWARYA BENBI	FA	FB	DR. KAPIL JAIN	
23	IM-2K14-90	RASHI LOKWANI	FA	FB		
24	IM-2K14-81	PALASH JOSHI	FA	MA		
25	IM-2K14-87	PRITIKA CHIMNANI	FA	MA		
26	IM-2K14-88	PURNIKA KAUL	FA	MA		
27	IM-2K14-125	ZAHRA BATTERYWALA	FA	MA		
28	IM2K14-56	KAWALDEEP ARORA	FA	MA	DR. MANMINDER SINGH	<i>Manminder</i>
29	IM2K14-86	PRATIBHA CHOUHAN	FA	MA		
30	IM2K14-105	SANSKRITI AGRAWAL	FA	MA		
31	IM2K14-120	TWINKLE PURANIA	FA	MA	DR. NEHA CHOUHAN	
32	IM-2K13-07	AKSHAY GUPTA	MA	HA		
33	IM2K13-47	INDERJOT SINGH	MA	HA		
34	IM2K14-16	ANMOL SALUNKE	MA	HA	DR. NIRMALA SAWAN	
35	IM2K14-30	AYUSH SONI	MA	HA		
36	IM2K14-53	JAYESH BHAWSAR	MA	HA		
37	IM2K14-07	AKANSHA MARKAM	MA	HA	DR. POOJA JAIN	<i>Nirmala</i>
38	IM2K14-04	ABHAY GUPTA	FA	MA		
39	IM2K14-20	ARBAZ PATEL	FA	MA		
40	IM-2K14-33	BHAVIKA CHOUDHARY	FA	MA		



SR NO.	ROLL NO.	SCHOLAR NAME	SPCL	SPCL	GUIDE NAME	
41	IM2K14-74	NEHA CHOUREY	FA	MA		
42	IM2K14-58	KRUTI PATIDAR	FA	MA	DR. PRERNA KUMAR	
43	IM2K14-59	KRUTI UNTWALE	FA	MA		
44	IM2K14-67	MAYUR VYAS	FA	MA		
45	IM2K14-24	ASHUTOSH KUMBHKAR	MA	HA	DR. RAVINDRA YADAV	
46	IM2K14-25	ASHVINI MISHRA	MA	HA		
47	IM2K14-96	ROOPESHWARI VERMA	MA	HA		
48	IM2K14-29	AYUSH GOYAL	FA	MA	DR. SUJATA PARWANI	
49	IM2K14-31	AYUSHI PATIDAR	FA	MA		
50	IM-2K14-36	BURHANUDDIN BHANDARI	FA	MA		
51	IM-2K14-68	MEGH VOHRA	FA	MA	DR. SURENDRA MALVIA	
52	IM-2K14-38	CITRA GODHA	FA	MA		
53	IM2K14-55	KARAN BAGHERWAL	FA	MA		
54	IM2K14-82	PAYAL DHAKER	FA	MA	DR. SURESH PATIDAR	
55	IM2K14-77	NIKITA VERMA	MA	HA		
56	IM2K14-98	SAHARSH JOSHI	FA	MA		
57	IM2K14-106	SHAILA AMALIYAR	FA	MA	MR. NARESH DEMBLA	
58	IM2K14-115	SURBHI AGRAWAL	FA	MA		
59	IM-2K14-121	UNNATI CHOUHAN	FA	MA		
60	IM-2K14-63	MANAL JAIN	FA	MA		
61	IM2K14-69	MOHIT BARORE	FA	MA		
62	IM2K14-122	VEDANT BANSAL	FA	MA		



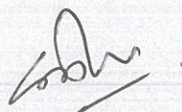
**Programme Incharge**  
**MBA(MS) 5 Years**

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Programme name	Program Code	Name of students undertaking field projects / internships
MBA (APR)	PS5B	ABHAY GAWALI
MBA (APR)	PS5B	ADITI TIWARI
MBA (APR)	PS5B	ALKA BARA
MBA (APR)	PS5B	AMAN MESHARAM
MBA (APR)	PS5B	ARVIND SARAF
MBA (APR)	PS5B	CHESTA KHANDARE
MBA (APR)	PS5B	HIMANI KHANDELWAL
MBA (APR)	PS5B	MEDHA RAHANGDALE
MBA (APR)	PS5B	PRAGYA AGRAWAL
MBA (APR)	PS5B	PRASHUK GOOHA
MBA (APR)	PS5B	PRIYA RAWAT
MBA (APR)	PS5B	PRIYANKA BALLEY
MBA (APR)	PS5B	SHOBHANA SINGH
MBA (APR)	PS5B	SHUBHDA ARORA
MBA (APR)	PS5B	SWADHEENTA KESHARI
MBA (APR)	PS5B	SWAPNIL SHARMA
MBA (APR)	PS5B	YASH RAJAN
MBA (APR)	PS5B	YASHI KAKANI

\*\* current year





1.3.4 Percentage of students undertaking field projects / internships (Current Year data) (5)

Programme name	Program Code	Name of students undertaking field projects / internships	Link of the relevant document/Name of Organization
MBA (TA) 2 Years	PS5C	Aakruti Munshi	Travacation Holidays, Indore
MBA (TA) 2 Years	PS5C	Anshul Mudgal	Thomas Cook, Indore
MBA (TA) 2 Years	PS5C	Arpit Dhawan	Thomas Cook, Indore
MBA (TA) 2 Years	PS5C	Kajal Singh	Travel Connection Indore
		Kuldeep Jain	Travel Connection Indore
MBA (TA) 2 Years	PS5C	Mahak Patwa	Travacation Holidays, Indore
MBA (TA) 2 Years	PS5C	Mahima Jain	Help Mitra
MBA (TA) 2 Years	PS5C	Mandeep Meena	Air Aman Pvt Ltd. Bhopal
MBA (TA) 2 Years	PS5C	Neha Pawar	Feel India Tours and Travels, Indore
MBA (TA) 2 Years	PS5C	Pradeep Gupta	Happy Fly Tours and Travels, Indore
MBA (TA) 2 Years	PS5C	Priya Sharma	Feel India Tours and Travels, Indore
MBA (TA) 2 Years	PS5C	Priyansh Pandey	Classic Holidays, Indore
MBA (TA) 2 Years	PS5C	Sahiba Gupta	Dream Caster Travels, Indore
MBA (TA) 2 Years	PS5C	Tanu Katiyar	Travacation Holidays, Indore
MBA (TA) 2 Years	PS5C	Surbhi Jadiya	M P Tourism, Bhopal

\*\*current year

*Dr. Ravindra Yadav*  
*P.I. MBA (TA) 2 Yrs.*



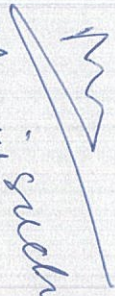
1.3.4 Percentage of students undertaking field projects / internships (Current Year data) (5)

Programme name	Program Code	Name of students undertaking field projects / internships	Link of the relevant document
MCA 6 Yrs	PS6A	Swati Jaiswal	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_05-12-2018_15-04-33swati.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_05-12-2018_15-04-33swati.pdf</a>
MCA 6 Yrs	PS6A	Divya Oberai	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-35-14Divya Oberi.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-35-14Divya Oberi.pdf</a>
MCA 6 Yrs	PS6A	Suman Roshan	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-38-52Suman Rshan.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-38-52Suman Rshan.pdf</a>
MCA 6 Yrs	PS6A	Diksha Raghori	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-42-17Diksha">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_06-12-2018_13-42-17Diksha</a>
MCA 6 Yrs	PS6A	Lavish Choyal	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_10-12-2018_18-06-52lavisha.jpg">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_10-12-2018_18-06-52lavisha.jpg</a>
MCA 6 Yrs	PS6A	Rajat Choudhary	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_10-12-2018_18-08-54rajat">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_10-12-2018_18-08-54rajat</a>
MCA 6 Yrs	PS6A	Manish Malviya	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-44manish.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-44manish.pdf</a>
MCA 6 Yrs	PS6A	Harshvardhan Singh Bais	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-06harshpdf.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-06harshpdf.pdf</a>
MCA 6 Yrs	PS6A	Harshvardhan Singh Bais	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-06harshpdf.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_12-12-2018_12-21-06harshpdf.pdf</a>
MCA 6 Yrs	PS6A	Deepika Sarode	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-14mca-">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-14mca-</a>
MCA 6 Yrs	PS6A	Amanpreet singh saggu	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-38amanpreet.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-38amanpreet.pdf</a>
MCA 6 Yrs	PS6A	Divya Katlana	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-58mca-divya.pdf">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_14-12-2018_16-47-58mca-divya.pdf</a>
MCA 6 Yrs	PS6A	Madhu Patel	<a href="http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_15-12-2018_16-53-05Madhu patel.jpg">http://uid.dauniv.ac.in/NAC/profile/docs/iip_sdavv_15-12-2018_16-53-05Madhu patel.jpg</a>
Session 2017-2018			



1.3.4 Percentage of students undertaking field projects / internships (Current Year data) (5)

Programme name	Program Code	Name of students undertaking field projects / internships	Link of the relevant document
M.Tech	PS6B	Pulkit Songara	
M.Tech	PS6B	Aishwarya Soni	
M.Tech	PS6B	Rajat Jain	
M.Tech	PS6B	Java Sisodiya	
M.Tech	PS6B	shishir Trivedi	
M.Tech	PS6B	Rahul Gundia	
M.Tech	PS6B	Sakshi Nagar	

  
(Mangya Sureshdeo)



1.3.4 Percentage of students undertaking field projects / internships (Current Year data) (5)

Programme name	Program Code	Name of students undertaking field projects / internships	Link of the relevant document
MBA(MS)2 years	PSFA	Pratibha Upadhyay	
MBA(MS)2 years	PSFA	Nitu Singh	
MBA(MS)2 years	PSFA	Drishti	
MBA(MS)2 years	PSFA	Afaq Hussain	
MBA(MS)2 years	PSFA	Namrata Ladha	
MBA(MS)2 years	PSFA	Dhawan rai	
MBA(MS)2 years	PSFA	Rajkumari Solanki	
MBA(MS)2 years	PSFA	Ayushi Sharma	
MBA(MS)2 years	PSFA	Shruti Solanki	
MBA(MS)2 years	PSFA	Aayushe Verma	
MBA(MS)2 years	PSFA	Sapna Hingorani	
MBA(MS)2 years	PSFA	Nivedita Mittal	
MBA(MS)2 years	PSFA	Pragati Malvi	
MBA(MS)2 years	PSFA	Bhavita Suhanda	
MBA(MS)2 years	PSFA	Aayushe Verma	
MBA(MS)2 years	PSFA	Abhay Dubey	
MBA(MS)2 years	PSFA	Asmita Katare	
MBA(MS)2 years	PSFA	Kanishka Namdeo	
MBA(MS)2 years	PSFA	Sapna Hingorani	
MBA(MS)2 years	PSFA	Shivani David	

Shruti



## CERTIFICATE BY SUPERVISOR

This is to certify that project report entitled "To Study the littering behavior of students of DAVV University with respect to Swachha Bharat Abhiyan" is a record of research work carried out by SHIVANI DAVID [FT2K17-50, MBA-MS (2 Years)] under my guidance and supervision.

*Geeta*

(Project Supervisor)

10/01/19

Dr. Geeta Sharma

HOP MBA-MS

*Geeta*



## CERTIFICATE

is to certify that the work embodied in this project has been carried out by Ms. Sapna  
rani. student of IIPS, MBA (MS) 2 Years, 3<sup>rd</sup> sem , in my guidance and supervision. She  
completed major project on

To Study the Personal and Professional benefits as determinants of  
Organizational Commitment of female employees in IT industry-A case study  
in Indore"

mode of work and the result obtained has been checked time to time. It is found genuine to  
best of my knowledge of the subject.

*Sapna*

*Jyoti Sharma*  
Project Guide: Dr. Jyoti Sharma  
08/01/19



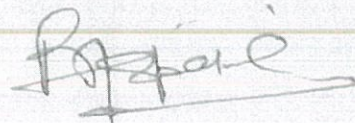
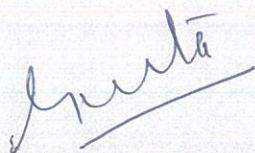
# CERTIFICATE

This is to certify that the work embodied in this project has been carried out by Ms. Kanishka Namdeo, student of IIPS, MBA (MS) 2 Years, 3<sup>rd</sup> sem, in my guidance and supervision. She has completed major project on -

“Future Skilling Initiative with digital enhancement and its impact on employees performance and retention in IT Industry in today’s Era”

The mode of work and the result obtained has been checked time to time. It is found genuine to the best of my knowledge of the subject.

Date: 10.1.2019

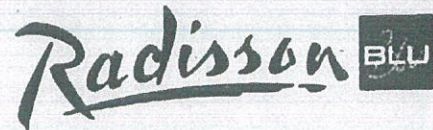


Signature of Project Guide  
(Dr. B.K. Tripathi)



A UNIT OF BESTECH HOSPITALITIES PVT. LTD.

CIN No. U74899DL1995 PTC070434



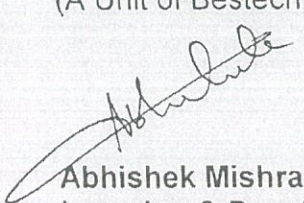
3rd July' 2018

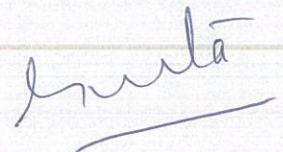
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Pragati Malvi** from **INTERNATIONAL INSTITUTE OF PROFESSIONAL STUDIES, INDORE** has undergone Industrial Training, from 29<sup>th</sup> May 2018 to 2<sup>nd</sup> July 2018, at our Hotel in **FINANCE DEPARTMENT**.

During her Industrial Training she has shown immense dedication and sincerity in her work. We wish her the best for her future endeavors.

**For Radisson Blu Hotel Indore**  
(A Unit of Bestech Hospitalities Pvt. Ltd.)

  
**Abhishek Mishra**  
Learning & Development Manager



**Radisson Blu Hotel Indore**  
12 Scheme No 94C, Ring Road, Indore  
Madhya Pradesh 452010, India  
Tel: +91 731 4738888  
Fax: +91 731 4738800  
res@rdindore.com

**Registered Office:**  
**Bestech Hospitalities Pvt. Ltd.**  
Unit No. 5D, 5th Floor, Assets Area - 4,  
Delhi Aero City Hospitality District,  
New Delhi - 110037

[radissonblu.com/india](http://radissonblu.com/india)

Toll-free reservations India: 1800 1800 333

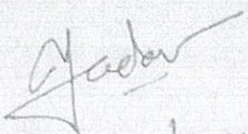


## CERTIFICATE

This is to certify that the work embodied in this project has been carried out by Mr. **Abhay Dubey**, student of **IIPS, MBA (MS) 2 Years, 3<sup>rd</sup> sem**, in my guidance and supervision. He has completed major project on

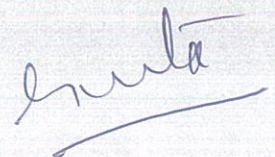
“Study of employee engagement in Indian Corporate (An exploratory study to know that what are the factors that affect employee engagement)”

The mode of work and the result obtained has been checked time to time. It is found genuine to the best of my knowledge of the subject.

  
Date: 04/01/2019

Project Guide: Dr. Ravindra Yadav

Signature:-





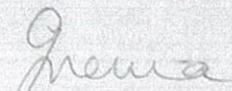
## Certificate

This is to certify that **Asmita Katare, FT2K17-12**, is a bona fide student of 3<sup>rd</sup> Semester BA (Management Science) programme studying in this Institution.

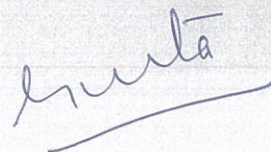
She has prepared and submitted a project report titled "**Personification of Morph Marketing in Building Customer Perception Towards Electronic Products**", in partial fulfillment for the requirement for the award of the Degree of Master of Business Administration in Management Science (MBA-MS) programme of Devi Ahilya University, Indore, for the Academic year 2018.

This project has not formed the basis for the award of any Degree or Diploma of any other University or Institute.

Date: 12/01/2019  
Place: Indore

  
Dr. Geeta Nema  
Reader


IIPS DAVV Indore





## CERTIFICATE

This is to certify that the dissertation entitled "Factors affecting adoption of mobile banking among the rural youth in Indore" is being submitted by Miss. Aayushe Verma (FT2K17-01) of MBA (MS) 2yrs as dissertation at International Institute of Professional Studies for partial fulfilment of 3<sup>rd</sup> semester for the term of June-Dec2018.

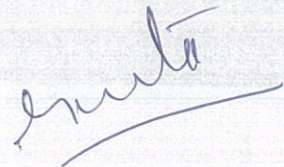
  
10/01/2019

Signature of Guide:

(Dr. Surendra Malviya)

Place: Indore

Date : 10/01/2019





# investosure

solutions for everyone

Date: 17<sup>th</sup> September, 2018

To Whom It May Concern

This is to certify that Ms. Bhavita Suhanda has completed her internship at Prudential InvestoSure Private Limited based in Pune. She was an intern for a tenure of 1 month that lasted from 22<sup>nd</sup> of May, 2018 to 21<sup>st</sup> of June, 2018.

During her internship, she was given the following assignments and her performance on the same is also detailed below.

Sales:

Ms. Bhavita was assigned with the Sales and Marketing of Financial Products, and her performance was good. On being tested on her knowledge of the products, she was able to answer the questions. She was highly responsive and put in noticeable efforts to complete the tasks. She was respectful in dealing with her colleagues and superiors.

Project:

Ms. Bhavita was given a project on 'Portfolio Management'. The project submitted showed originality and effort.

Ms. Bhavita completed her internship in a satisfactory manner. She worked under the supervision of Mr. Utkarsh Khattri, an Associate Consultant at the firm.

We wish her all the success for future endeavors.

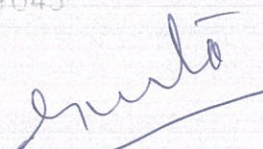
Warm Regards,



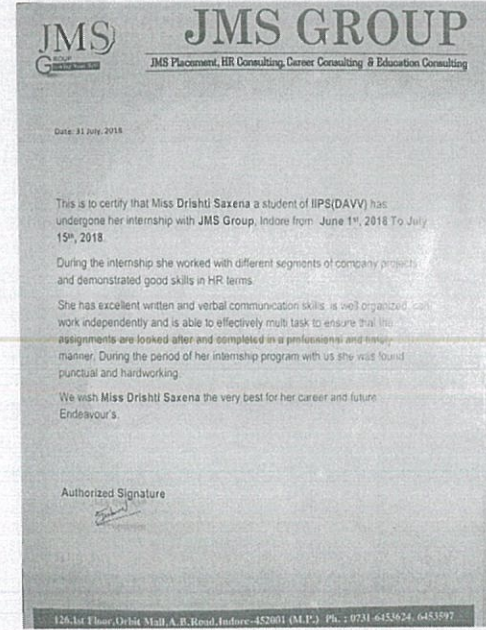
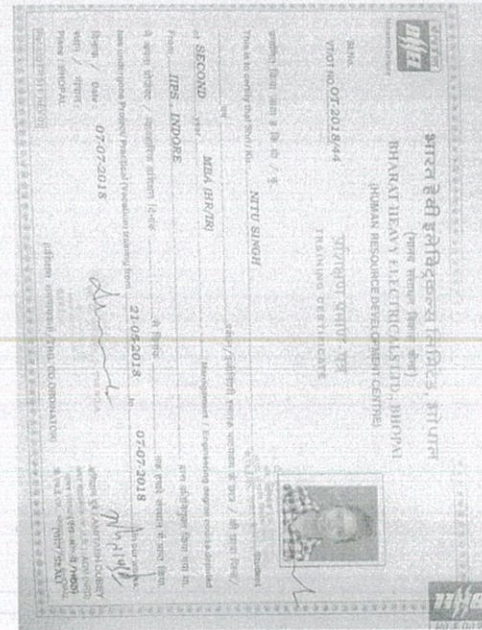
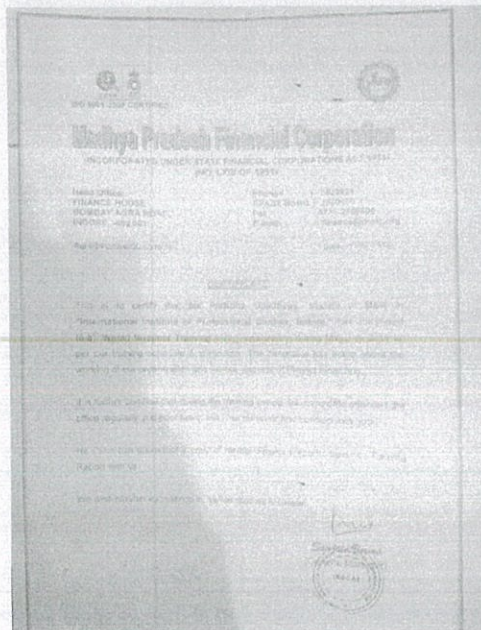
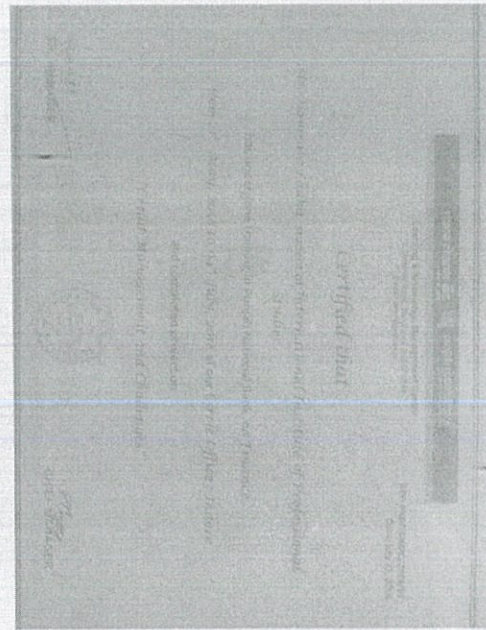
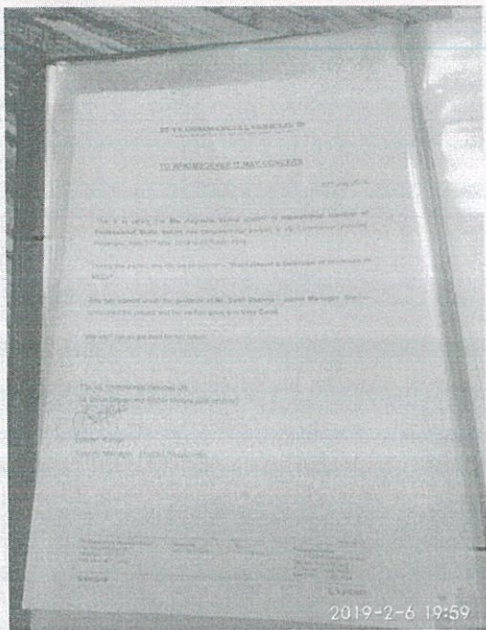
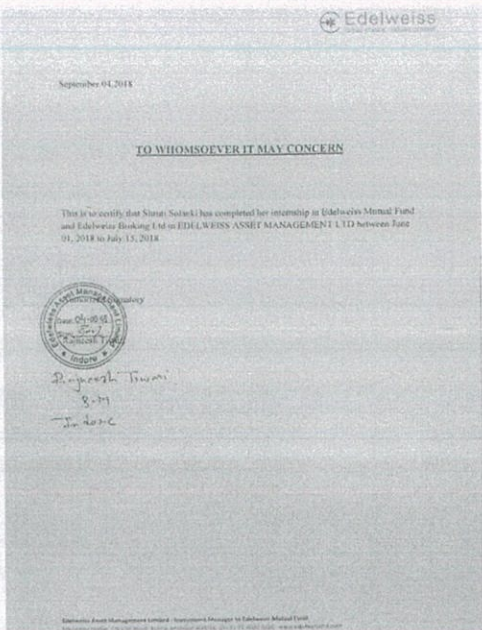
Utkarsh Khattri  
Prudential InvestoSure Pvt.Ltd.  
Associate Consultant



Aayush Chandgothia  
Prudential InvestoSure Pvt. Ltd.  
Head of Business Development







*Handwritten signature: Anil Dhasan*



