DEVI AHILYA VISHWAVIDYALAYA, INDORE (NAAC Accredited "A" Grade)

Common Entrance Test (CET) 2018



GENERAL RULES FOR ADMISSION

CET-2018

Devi Ahilya Vishwavidyalaya (DAVV)

Nalanda Campus, R.N.T. Marg, Indore-452001 Tel.: +91 731 2527532

DAVV

Takshshila Campus, Khandwa Road, Indore-452001 Email: cetdauniversity@gmail.com

Vice-Chancellor's Message

Dear Aspirant,



I personally welcome you at the Devi Ahilya Vishwavidyalaya (DAVV), Indore which has been accredited with "A" grade by NAAC, an Autonomous Institution of the Government of India under University Grants Commission. Our University is well known Nationally as well as Internationally for its quality teaching. This University was established in 1964 by the State Government of Madhya Pradesh. For more than half century, the University is providing an avenue for unleashing your potential to realize your dreams. This university has emerged as a premier institution of higher learning in Central India by creating, advancing and disseminating knowledge. It is well known for its diversified course structure, multidisciplinary research and value based education, thereby, contributing towards educational, economic and social development of humanity at large. We provide excellent learning environment for pursuing various professional & vocational courses in the university. This University has formulated its own Research & Ethics Policy, I T Policy, Green Policy, and many more policies in order to serve the society in a better way. In 2018, first revision in its Research Policy has been carried out to provide better research atmosphere to its students, researchers, faculty members, all other stake holders.

Academic excellence is the highest priority in this University. Our Alumni are well placed Nationally and Internationally. Many Alumni are working on many important positions in the country & abroad. The University Teaching Departments offer undergraduate, post-graduate and research programs in sixteen faculties. It is amongst the first few Universities in the country to introduce innovative and integrated courses in the areas of science, engineering, technology, management, law, commerce and media. Seven departments of the University have been granted Special Assistance Program (SAP) of UGC due to their high quality research output. We take pride and value our highly respected, experienced, qualified, expert and committed faculty members, engaged in world class teaching - learning and research.

The University adopts latest techniques, innovative pedagogy and teaching methods to create an effective and conducive learning environment. Student centric methods are an integral part of the blended pedagogy adopted by the faculty that includes experiential learning, participative learning, and problem solving methodologies. With committed faculty resources, ICT enabled learning resources, rich central library, excellent teaching and state of the art research infrastructure and required support facilities, the University prepares young minds to take up challenges of the future.

Holistic development of its students is at the core of this University. The university provides world class facilities and support for literary, creative, artistic, cultural, sports and other extracurricular activities. We have hosted many national and international events such as National Youth Festival and South Asian Universities Youth Festival. The university is also well equipped with support facilities for career guidance, counseling, development, training and placement of students. Our alumni are occupying top positions globally in all the areas of performance including Corporate, Civil Administration, Politics, Governance, Science and Technology.

I look forward to welcome future professionals and entrepreneurs at Devi Ahilya Vishwavidyalaya to transform their lives for rich learning experience, rewarding career and serving to the humanity.

Prof. N. K. Dhakad

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DEVI AHILYA VISHWAVIDYALAYA, INDORE

(NAAC Accredited "A" Grade)

Common Entrance Test (CET) 2018 - Admission Notice

Devi Ahilya Vishwavidyalaya, Indore announces the registration for its Computer Based (Online) Common Entrance Test (CET)-2018 for admission in the following UG and PG courses being offered at its University Teaching Departments for the session 2018-19:

Departmen	ts for the session 2018-19:
Courses A	fter 10+2:
Group-B	M.B.A. (Management Sci./ e-Commerce./ Foreign Trade/ Tourism- 5Yrs./ M.Sc. (Electronic Media)-5Yrs/B.A. LL.B. (Hons.)-5Yrs/B.Com. (Hons.)-3Yrs./ B.Com. (Accounting & Tax Mgt.)-3Yrs./ B.A. (Journalism and Mass Communication)-3Yrs/B Voc (Nutrition & Dietetics/Landscape Design/Handicraft/Fashion Technol./Interior Design-3 Yrs. /Diploma in Logistics & Supply (Cargo Management)-1 Yr
Group-C	M.C.A6Yrs./M.Tech. (IT)-5 Yrs./B.Pharm4Yrs./M.B.A. (Hospital Administration)–5Yrs.
Courses A	fter Graduation :
Group-A	M.B.A. (Financial Administration/ Marketing Mgt./ Tourism/ HR/ Advertising & Public Relations/

Group-A M.B.A. (Financial Administration/ Marketing Mgt./ Tourism/ HR/ Advertising & Public Relations/ Business Economics/ International Business/ Financial Services/ Hospital Administration/ Media Management/ e-Commerce/Disaster Mgt./Foreign Trade/ Business Analytics/Entrepreneurship) / M.Com. (Account & Financial Control) / M.Com. (Bank Mgt.)/ M.A.(Journalism and Mass Communication)-2 Yrs. / B.J.(Bachelor of Journalism)- 1 Yr./ M.Sc. (Data Sci. & Analytics)-2 Yrs.

Group-D LL.M. (Business Law)/ M.Sc. (Life Sciences/ Industrial Microbiology/Biochemistry)/ M.Sc. (Electronics/ Electronics & Commun -2 Yrs/M.Sc.[Genetic Eng./Bioinformatics/Biotechnology industry sponsored]

Apply online only through http://www.dauniv.ac.in. The Computer based entrance test for group A, B, C and D will be held on May 22, 2018 (in two shifts; Groups A & C-10.00 to 11.30 AM, Groups B & D-2.00 to 3.30 PM) . The application fee is Rs. 1550/-. The application fee can be paid either by Credit Card/ Debit Card/ Net Banking/Challan in SBI.

The online (Computer based) entrance test will be held at Indore, Dewas, Bhopal, Jabalpur, Gwalior, Ujjain, Sagar, Satna, Rewa, Mandsaur, Khandwa, Ranchi, Patna, Chandigarh, Bengaluru, Hyderabad, Raipur, Bilaspur, Allahabad, Lucknow, Kota, Vadodara, Mumbai, New Delhi, Kolkata, Kochi, Bhuvneshwar cities. University has the right to change the cities for entrance test. After entrance test, counseling will be in offline (manual) mode at Indore only.

Last date of online submission of application form is 'Thursday, 10th May, 2018'. The details of eligibility, number of seats, fee structure, dates for counseling etc. are in CET-2018 brochure available on our website www.dauniv.ac.in. All the Notices will be put on the University Website only. Helpline: cetdauniversity@gmail.com

REGISTRAR

GENERAL RULES OF ADMISSION IN VARIOUS COURSES

HOW TO APPLY & OTHER GUIDELINES FOR CANDIDATES

- A candidate can apply to appear in CET-2018 by submitting an online application form available at www.dauniv.ac.in, click the link 'CET-2018, thereafter click registration to fill the application form.
- The candidate is advised to apply for admission only if he/she fulfills the eligibility requirements. The onus of checking appropriate eligibility lies with the candidate. Candidate must read and understand the details given in the guidelines available on the web site **www.dauniv.ac.in** carefully before filling the application form
- Candidate must keep ready scanned copy of a **PHOTOGRAPH** with **SIGNATURE**, **eligibility documents**, **caste/domicile/income/ DAVV employee certificate(s) for reserved category** for filling the online application form.
- Ensure that you have correctly marked your category. Change of category shall not be accepted thereafter at any stage. Check all the form details before online payment, unpaid form will not be accepted in any case.
- Online application fee for CET-2018 is Rs. 1550/-. Candidate can pay fee online by ATM cum Debit Card/ Credit Card or Net Banking from anywhere. Fee can also be paid offline through Challan in any branch of SBI.
- In the application form, please write valid Mobile number and email-id.
- Candidate is required to report at the given date and time at the test center mentioned in the Admit card.
- The candidates who fail to indicate the appropriate reservation category in the respective column of the application form will not have any claim for the reservation later on.
- The name of the candidate must be the same as given in the mark sheet of the qualifying examination of the Board/University. Competent authorities should certify the discrepancies in the names of various mark sheets, if any.
- Non-appearance in the online test and counseling, for whatsoever reason, will automatically disqualify the candidature for the admission.
- The Information given in the online application form will be verified at the time of counseling / admission from the original documents by the University. Therefore, if it is found that a successful application has provided incorrect or false information or withheld some relevant information at the time of filling up the online application form, the applicant shall be debarred from admission or his admission can be cancelled at any time during the course of his/her studies without giving him any prior notice.
- In case any Board of examination/ University / Institute do not show percentage of marks in the mark sheet, a certificate from the competent authority of the Board/ University / Institute must be produced stating equivalent percentage of marks as well as conversion formula used, along with the mark sheet at the time of counseling.
- The decision of the University Authority shall be final and binding in the matters relating to admission. The rules may be modified without any prior notice and any modification so made shall be binding.
- Devi Ahilya Vishwavidyalaya, Indore, will use all reasonable endeavors to deliver courses, duration and other services in accordance with the descriptions set out in these guidelines. The University reserves the right to rename any program/ degree, make variations in the contents and methods of delivery of courses and other services, to discontinue course and other service and to merge or combine courses, if such action is reasonably considered to be necessary. All admitted students, who are not enrolled with the University, would be required to enroll themselves as per University rules.
- If reserved seats remain vacant in any course on the day of last counseling, vacant seats will be converted to unreserved category as per rules.
- The admission to various programmes will be done on the basis of CET-2018 merit and as per the reservation policy of the University through counseling process.
- Any legal dispute regarding CET-2018 is subject to Indore jurisdiction.
- All information will be available on web site www.dauniv.ac.in only. No written communication will be provided. University reserves the right to modify / alter any information provided in advertisement at any stage.

1.0.0 Minimum Percentage for Admissions and Eligibility for Appearing in Entrance Test -

- **1.1.1** Minimum percentage and admission criteria for admission to courses being offered by the University are mentioned in the Tables 1 & 2 of this document. For minimum eligibility criteria, **percentage of marks in aggregate** in qualifying examination, please refer Tables 1 & 2 of this document. A relaxation of 5% in the eligibility criteria shall be admissible to the bonafide SC/ST applicants of Madhya Pradesh only. A relaxation of 5% in eligibility will also be applicable to Physically Challenged (*Nishaktjan*) as defined by M.P. Government.
- 1.1.2 The candidates awaiting their results of qualifying examination can also apply for admission but the candidate has to submit the final mark sheet of qualifying examination by '08th August 2018' or the date as decided by the University else admission will automatically be cancelled.

For admission in MBA (Hospital Administration) 2 years, the candidate has to submit the internship completion certificate by **8**th **August 2018** else admission will automatically be cancelled.

- **1.1.3** Candidates who have passed their qualifying examination from universities other than Devi Ahilya Vishwavidyalaya are required to submit Eligibility Certificate issued by the Devi Ahilya Vishwavidyalaya, Indore.
- **1.1.4** Fresh admission will be given only in first semester / first year of the course.

1.2 Age Limit

As per the government rules the upper age limit for male candidates for admission to undergraduate courses is 23 years whereas for postgraduate degree courses it is 28 years as on *July 01*, *2018*. A relaxation of three years in upper age limit for SC / ST / OBC and physically challenged candidate shall be provided for the applicants of Madhya Pradesh only. For candidate belonging to physically challenged category upper age limit for admission to Graduate and Post Graduate courses will be 30 and 35 years, respectively as on *July 01*, *2018*. There is no upper age limit for females, MBA (HA 2 years) and LLM candidates. For B. Pharm. course candidate should complete the age of 17 years on or before 31 December of the year of admission. For B.A. LLB course age limit will be as per M.P. Govt./B.C.I. norms.

1.3 Non-Eligibility for Admission

- **1.3.1** If the age is more than the requisite age.
- **1.3.2** An applicant convicted by the court of law in India or outside or one against whom cases are being tried in the court(s) or challan has been presented or have verifiable allegations against them concerning misbehavior/beating of students/officers/employees or a person against whom disciplinary action has been taken by Devi Ahilya Vishwavidyalaya or any other University shall not be eligible for admission. Any candidate involved in ragging will be ineligible for admission.
- **1.3.3** A full time government employee/non-government employee cannot take admission in courses run during working hours. However, they can take admission in courses run after regular working hours. For the same they will have to produce a No Objection Certificate (NOC) from their employer.

1.4 Admission to N.R.I and PIO / Foreign Nationals

1.4.1 Foreign Nationals / Person of Indian Origin (PIO):

- (a) Foreign Nationals: Citizens of all countries other than who are not of Indian origin as defined under PIO. Foreign student in this context shall be defined as the student who possesses the foreign passport.
- (b) "PIO" means Persons of Indian Origin: PIOs are such persons who are citizens of other countries (except Pakistan and Bangladesh) who at any time held an Indian Passport, or who or either of his / her parents or any of his / her grandparents was a citizen of India by virtue of the provisions of the Constitution of India or Sec 2(b) of Citizenship Act, 1955. (Act No. 57 of 1955).

15% Seats in all the programmes are reserved for foreign nationals/ PIOs over and above the sanctioned intake. The candidates seeking admission against these seats shall be eligible for admission without the Entrance Test. Such candidates should fulfill the eligibility requirements of the concerned programme with at least 45% marks in aggregate in the qualifying examination. Such candidates should apply to the "Chairperson, Admission Committee-2018, DAVV" separately. If the candidate fulfills all the qualifications, the University shall issue provisional admission letter to him/her and inform the concerned Indian High Commission/ Embassy. On the basis of the provisional admission letter, the Indian High Commission/ Embassy will issue a student visa to enable the student to come to India and join the University. It will be the sole responsibility of the student to seek admission in the concerned program within the time limit prescribed for admissions. No foreign student shall be admitted to any programme of University unless he/she fulfills the following conditions:

- (a) Possesses eligibility certificate issued by the University.
- (b) Deposited the requisite registration / renewal fee and immigration fee.
- (c) Produces original passport and valid student visa.
- (d) Certificate from the competent Medical Officer that the candidate is not HIV positive or suffering from AIDS.
- (e) Certificate from District Administration / Police Department that candidate name has been enrolled in the register of foreign nationals.
- (f) Produces original certificates of qualifying examinations.
- (g) Last date for application is July 01, 2018.

The Eligibility Certificate and other documents will be issued to the candidate in person, on producing valid evidence of identity. The student should necessarily present himself/ herself. The certificates will not be granted and issued to his agents/ representatives/ friends etc. whosoever and whatsoever. Attested photocopy of all the above documents should be submitted at the time of admission.

1.4.2 NRI - Non-Resident Indian

As per Income Tax Act, 1961 an individual is non-resident for income tax purpose, when he/she is not a resident or who is not ordinarily resident. A person is treated as ordinarily resident when any of the following conditions is satisfied.

- (i) If he/she has not been resident of India in nine out of ten preceding years : or
- (ii) If he/she has not been in India for a period of 730 days or more during the preceding seven years.

Candidates who are seeking admission against seats reserved for non-resident Indians subject to the following conditions:

- a. At least one of the parents of such candidates should be non-resident Indian and shall ordinarily be residing abroad as non-resident Indian;
- b. The person who sponsors the candidate for admission should be a first degree relation of the candidate and should be ordinarily residing abroad as a non-resident Indian;
- c. If the candidate has no parents or near relatives or taken as a ward by some other nearest relative such candidate may also be considered for admission provided that the guardian has bonafidely treated the candidate as a ward and such guardian shall file an affidavit indicating the interest shown in the education affairs of the candidate and also his relationship with the candidate and such person also should be a non-resident Indian and ordinarily residing abroad.

The candidates seeking admission against NRI seats shall be eligible for admission without the Entrance Test. Such candidates should fulfill the eligibility requirements for the concerned programme with at least 45% marks in aggregate in the qualifying examination. Such candidates should apply to the "Chairperson Admission Committee-2018, School of Bio-technology, Takshshila Campus, Khandwa Road, Devi Ahilya Vishwavidyalaya (DAVV), Indore-452001", separately along with the following documents by July 01, 2018:

- DD of Rs. 5000/- or US\$ 100 in favour of Registrar, DAVV, Indore.
- Photocopy of mark sheet of the qualifying examination.
- Eligibility certificate from the University.
- Certificate issued by Indian Diplomatic Mission or Chancellor or Commission abroad under their seal stating that the father/parent of the applicant is an Indian resident in that country.
- Work Permit/ Employer Certificate
- Bank Statement of Sponsorer.
- Copy of valid passport and visa.

2.0.0 Reservation Policy and Conversion of Seats

- **2.1.0** All reserved category candidates will have to appear in CET 2018.
- **2.2.0** Reservation of seats in courses offered by the University will be in accordance with the policy of Madhya Pradesh Government. The benefit of reservation will be available, **only** to the **domiciles of Madhya Pradesh.**

- **2.3.0** Of the total seats, 16 percent and 20 percent seats in courses will be reserved for applicants belonging to Scheduled Caste (SC) and Scheduled Tribes (ST), respectively. Seats of both these categories are interchangeable.
- **2.4.0** Of the total seats in a course, 14 percent seats will be reserved for applicants from OBC category (noncreamy layer).
- **2.5.0** Reservation for Persons with disabilities (Physically Challenged (PH) Seats): One seat on over and above basis in each course will be reserved for the physically challenged candidates with disability percentage of 50 or above. Candidate's claiming admission against these seats shall be required to produce Disability Certificate from the concerned District Medical Board.
- **2.6.0** A horizontal reservation of 30 percent of the total seats will be for female applicants.
- **2.7.0 DAVV Employee ward quota :** Admission for wards of the University employees will be done on the basis of University guidelines. These admissions will be over and above the total number of seats available in the concerned course.

(Ward here would mean husband, wife, son, daughter of the employee/teacher/officer. In this respect a certificate from the Registrar, Devi Ahilya Vishwavidyalaya, Indore /Competent authority of the University shall be required)

Note: These seats are interchangeable, and can be converted to other category (Officer/Teacher to Employee or Vice -Versa) if they remain vacant.

- **2.8.0** If less than half seat falls under reservation, the seat will not be available, but in case the proportion of seat is between half and one it will be treated as one.
- **2.9.0** If reserved seats remain vacant on the day of counseling, the seat will be converted to unreserved category on the basis of merit.
- **2.10.0** To avail benefit of reservation a certificate from a Competent Authority should be produced.
- **2.11.0** The candidate (applicants) must indicate explicitly the category for which he / she wants to avail the advantage of reservation for admission. This option will, in no case, be allowed to be changed.
- **2.12.0** The candidate admitted under NRI category will not be transferred to any other category unless he/she has qualified entrance test and stands in merit.
- **2.13.0** Conversion of vacant seats among reserved categories (SC / ST / OBC) will be done as per M.P. Government directives.
- **2.14.0 J & K Migrants quota seats:** One seat in each program (over & above) shall be reserved for sons/daughters of the persons displaced from the state of Jammu and Kashmir settled in M.P. on or before 1st January, 1999. Such candidates shall have to produce a certificate from the S.D.O. (Revenue) of the concerned district in prescribed Performa. Sons/ Daughters of the employees of M.P. Govt., who have served in the State of Jammu and Kashmir for curbing insurgency, are also covered under this quota.

Such candidates should have passed their qualifying examination from the State of Jammu and Kashmir. Candidates would be required to produce a certificate in prescribed Proforma. The certificate should be produced at the time of counseling.

2.15.0 J & K Resident Quota: One seat in each programme shall be reserved on over and above basis for residents of Jammu & Kashmir. The candidate will be required to submit appropriate certificate issued by the competent authority at the time of counseling.

3.0.0 ENTRANCE TEST:

This year the entrance test of Devi Ahilya University is conducted in **Computer based test** (**CBT**; also called online) mode. University started CET in CBT mode since 2017. The young generation is tech savvy and they are expected to cope up with the minimum level of computerization. In line with the vision of our Prime Minister Shri Narendra Modi, the university is aspiring to become as much digitized as possible. CBT mode test saves time, energy and the environment by saving lot of trees.

3.1.0 Courses after 10+2:

The papers will have objective type questions, having 05 options. Candidates must read instructions on the Admit card and will be displayed on the computer screen. The test papers will be in English only.

- **3.1.1** The Test paper for **Group B** shall have a total 75 questions. On an average, there will be 15 questions in each of the following sections:
 - Quantitative Ability
 - Data Interpretation
 - Logical Reasoning and General Intelligence
 - English Language and Comprehension
 - General Awareness and Awareness of Socio-economic environment

3.1.2 The Test paper for **Group C**, shall also include a total 75 questions of which 15 questions will be of English Language & Comprehension and 20 questions each from Physics, Chemistry, and Mathematics/Biology.

In the Test for Group C, choice to candidate will be as follows:

B. Pharm.: English Language & Comprehension, Physics, Chemistry, Mathematics/Biology
MBA [Hospital Administration (HA)]: English Language & Comprehension, Physics, Chemistry, Biology
MCA, M. Tech.: English Language & Comprehension, Physics, Chemistry, Mathematics

(Students who do not opt for Mathematics will not be considered for MCA/M.Tech & similarly who do not opt for Biology will not be considered for MBA (HA))

3.2.0 Courses after Graduation:

3.2.1 There will be a common test paper for courses of **Group A**.

The paper will have objective type questions, having 05 options. Candidates must read instructions on the Admit card and will be displayed on the computer screen. The test papers will be in English only.

The test paper of **Group A** shall include a total 75 questions. On an average, there will be 15 questions in each of the following sections :

- Quantitative Ability
- Data Interpretation
- Logical Reasoning and General Intelligence
- English Language and Comprehension
- General Awareness and Awareness of Socio-Economic environment

The test of **Group D**

LLM shall include 75 questions in all covering the all compulsory Law subjects prescribed by BCI (Bar Council of India) for the Undergraduate Courses.

M.Sc.(Life Science / Industrial Microbiology/ Biochemistry) shall include 75 questions based on the course content being taught at graduation level (B.Sc.) in Biological Sciences.

M.Sc.(Electronics/ Electronics & Communication) shall include 75 questions in all covering the subject Physics/Mathematics/Electronics at Undergraduate level.

M.Sc. [Genetic Engineering/ Bioinformatics/Biotechnology (industry sponsored seats)] shall include 75 questions – 25 questions of Chemistry and 50 questions of Biological Sciences/Physical Sciences.

3.2.2 Date and Timings of Entrance Test:

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Group A and Group C- May 22, 2018; 10 AM to 11.30 AM Group B and Group D- May 22, 2018; 2 PM to 3.30 PM
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3.4.0 Test Centers

3.4.1 The entrance test in Computer based test (CBT) mode will be held at Indore, Dewas, Bhopal, Jabalpur, Gwalior, Ujjain, Sagar, Satna, Rewa, Mandsaur, Khandwa, Ranchi, Patna, Chandigarh, Bengaluru, Hyderabad, Raipur, Bilaspur, Allahabad, Lucknow, Kota, Vadodara, Mumbai, New Delhi, Kolkata, Kochi, Bhubaneswar cities. Time and venue of test will be mentioned on the admit card. The University reserves the right to withdraw and allocate another center.

3.5.0 Admission in the Examination Hall:

- 1. Candidates shall be strictly under the administrative control of the Centre Superintendent during the test.
- 2. Mobile Phone, Pager, Calculator, Any digital gadget and other similar electronic equipment shall not be allowed in the examination hall.
- 3. Candidates have to report at least one hour before the start of the examination.
- 4. Use of any kind of unfair means in the examination shall automatically disqualify the candidature.

3.6.0 Evaluation:

The scheme of one third negative marking will be followed. Each question will be of 03 marks. For each wrong answer, minus one mark will be awarded.

After the entrance test, University will display model answers on the website. If any candidate feels that any answer is not correct, he/ she may challenge the same by way of submitting an application to the Chairperson, CET-2018 indicating the same & enclosing a DD @ Rs.500/- per question challenged. DD must be in favor of the Registrar, DAVV, Indore. University will nominate an Expert Committee and if challenge done by the candidate is found correct, money will be refunded. However, if challenge is not found correct, money will not be refunded.

3.7.0 Declaration of Result

The list of all candidates who will appear for the Entrance Test, Category wise/ group-wise, indicating their marks will be displayed on the University website (www.dauniv.ac.in). Candidates in their order of marks in different categories will be called for counseling. The admission of a candidate to a particular program shall be decided by the Admission Committee at the time of counseling. It will be decided on the basis of CET-2018 marks and as per the reservation policy.

3.8.0 In case of tie at the same rank:

In case of Tie (more than one student having same marks in the entrance test) in the admission on any rank, admission will be given as under:

- a) higher percentage of marks in the qualifying examinations will be considered;
- b) in case where result of qualifying examination is not declared, seniority in age will be considered.

3.9.0 Revaluation

There is no provision for revaluation of response sheets.

4.0.0 Counseling:

Counseling schedule and guidelines will be declared along with the result of CET-2018 on the website of Devi Ahilya Vishwavidyalaya. The following documents are required at the time of admission:

- 1. Photographs 3 Nos.
- 2. Admit Card
- 3. CET-2018 Result downloaded from website
- 4. Mark Sheet of Qualifying examination Original for verification +1 Photocopy (Self Attested)
- 5. Proof of Age Original for verification + 1 Photocopy (Self Attested)
- 6. Transfer Certificate Original + 1 Photocopy (Self Attested)
- 7. Migration Certificate Original + 1 Photocopy (Self Attested)
- 8. Caste Certificate for SC/ST/OBC (excluding creamy layer) candidate Original for verification + 1 Photocopy (Self Attested)
- 9. Income Certificate for SC/ST/OBC (excluding creamy layer) candidate Original for verification +

- 1 Photocopy (Self Attested))
- 10. J.K. Migrant / J.K. Resident Certificate Original for verification + 1 Photocopy (Self Attested)
- 11. M.P. Domicile Certificate Original for verification, if applicable + 1 Photocopy (Self Attested)
- 12. Affidavits for Gap in studies (if applicable) Original + 1 Photocopy (Self Attested)
- 13. Candidates who will be admitted on undertaking will have to produce final result in case of result not declared at the time of first counseling.

For admission in MBA (HA) 2 years the candidate has to submit the internship completion certificate by **8**th **August 2018** else admission will automatically be cancelled.

4.1.0 Refund of Fee

If any candidate leaves the course before the **last counseling day** the fee will be refunded to him/her after deducting 1000/- of the fees deposited by him/her. Only caution money will be refunded if a candidate leaves any course after the said date. Please note that request for refund of fee will be processed in the University office and only after approval of the Govt. audit, refund will be done. It will take some time.

In cases where candidates have fetched an undertaking to the effect that their admission may be deemed cancelled in case they fail to produce their result of qualifying examination with required eligibility percentages by **August 12, 2018,** there will be no refund of fee deposited.

Where a provisionally admitted student is declared **Fail**, his/her fee deposited will be refunded after deducting 1000/- of the fees deposited by him/her before last counseling.

5.0.0. Other Important Points

- **5.1.0** Any situation, not covered by provisions mentioned in this guideline shall be referred to the Organizing Committee which will work within the ambit of Act, Statutes and Ordinances of Devi Ahilya Vishwavidyalaya, Indore and its decision shall be final.
- **5.2.0** The legal disputes, if any, shall be settled within the jurisdiction of Indore.
- **5.3.0** Ragging, teasing, torturing or making nuisance in any way inside or outside the campus has been declared as a serious offence and strict action shall be taken against those who will be found involved in such activities.
- **5.4.0** If any incident of ragging comes to the notice of the University, the concerned student shall be given a chance to explain and if his/her explanation is not found satisfactory, the University would expel him/her from the course as well as the institution.
- **5.6.0** In case it comes to the notice that an applicant was able to secure admission based on forged certificate/s or by furnishing wrong information, willingly concealing adverse facts or due to administrative or official negligence, his/her admission will be cancelled immediately without giving any notice.
- **5.7.0** If a student, after taking regular admission, fails to maintain 75% of the attendance for each subject in the course, he/she will not be eligible to appear in tests/final exam. **Requirement of attendance for B. Pharm.** will be as per the directives of Pharmacy Council of India (PCI), New Delhi.

6.0.0 Hostel Accommodation:

There are limited number of separate boys and girls hostels. For hostel accommodation, provisionally admitted candidates are required to contact the Office of the Chief Warden, DAVV, Indore. Students staying in hostel are not allowed to work outside in part/full time. Hostel fees will be approx. 20000/- p.a. (excluding meals). Fee is subject to change as per the University guideline.

DEVI AHILYA VISHWAVIDYALAYA, INDORE

COURSES, SEATS AND ELIGIBILITY (GROUP WISE) Table 1: (ACADEMIC YEAR 2018-19)

Group			· · · · · · · · · · · · · · · · · · ·	
	Courses	School of Studies	Eligibility	Seats
Α	MBA(Financial Admin.)	Institute of Management Studies (IMS)	Graduation in any stream with min 50% marks	120
Α	MBA(Marketing Mgt.)	Institute of Management Studies (IMS)	Graduation in any stream with min 50% marks	120
Α	MBA(eCom.)	Institute of Management Studies (IMS)	Graduation in any stream with min 50% marks	60
Α	MBA(Disaster Mgt.)	Institute of Management Studies (IMS)	Graduation in any stream with min 50% marks	60
Α	MBA(HR)	Institute of Management Studies (IMS)	Graduation in any stream with min 50% marks	120
A	MBA(Hospital Administration	Institute of Management Studies (IMS)	BBA(HA),BDS, BSc.(Nursing),B.Pharm MBBS and other medical degree of a recognized university with duration equal with min 50% marks	60
A	MBA (entrepreneurship)	International Institute of Professional Studies (IIPS)	Graduation in any stream with min 50% marks	40
Α	MBA(Tourism)	International Institute of Professional Studies (IIPS)	Graduation in any stream with min 50% marks	40
Α	MBA(Advertising & Public Relations)	International Institute of Professional Studies (IIPS)	Graduation in any stream with min 50% marks	40
Α	MBA(Media Mgt.)	Educational Multimedia Research Centre(EMRC)	Graduation in any stream with min 50% marks	40
Λ	MBA(Business Economics)	School of Economics (SoE)	Graduation in any stream with min 50% marks	60
A	MBA(International Business)	School of Economics (SoE) School of Economics (SoE)	Graduation in any stream with min 50% marks Graduation in any stream with min 50% marks	60
A	MBA (Financial Services)	School of Economics (SoE)	Graduation in any stream with min 50% marks	50
	,	School of Commerce (SoC)	·	
Α	MBA(Foreign Trade)		Graduation in any stream with min 50% marks Graduation in any stream with min 50% marks and	60
Α	MBA (Business Analytics)	School of Data Science and Forecasting	mathematics up to 10+2 level Graduation with Physics/Maths/Statistics/	30
Α	M Sc. (Data Sci. & Analytics)	School of Data Science and Forecasting	Computer Sci. as major subject Or BCA Or BE/B Tech in any stream with min 50% marks	30
A	M.Com. (A/c & Fin. Control)	School of Commerce (SoC)	Graduation in Commerce/Science with min 50% Marks	40
A	M.Com. (Bank Mgmt.)	School of Commerce (SoC)	Graduation in Commerce/Science with min 50% Marks	40
Α	M.A. (Journalism & Mass Communication)	School of Journalism and Mass Communication (SJMC)	Graduation in any stream with min 50% marks	35
Α	Bachelor of Journalism	School of Journalism and Mass Communication (SJMC)	Graduation in any stream with 50% marks	25
В	MBA(e-Commerce)-5 Yrs	Institute of Management Studies (IMS)	12 th in any stream with 50% marks	60
В	MBA(Tourism)-5 Yrs	International Institute of Professional Studies (IIPS)	12 th in any stream with 50% marks	60
В	MBA(Mgmt. Science)-5 Yrs	International Institute of Professional Studies (IIPS)	12 th in any stream with 50% marks	120
В	B.Com(Hons)-3Yrs	International Institute of Professional Studies (IIPS)	12 th in Commerce/ Science with 50% marks	60
В	M.Sc (Electronic Media) 5 Yrs	Studies (IIPS) Educational Multimedia Research Centre(EMRC)	12 th in any stream with 50% marks	50
B B	· · · · · · · · · · · · · · · · · · ·	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC)	12 th in any stream with 50% marks 12 th in any stream with 50% marks	
В	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.)	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC)	12 th in any stream with 50% marks	50
B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass	12 th in any stream with 50% marks 12 th in any stream with 50% marks	50 120
B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication)	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC)	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks	50 120 120 70
B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL)	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks	50 120 120
B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12th in any stream with 45% marks	50 120 120 70 60
B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12th in any stream with 45% marks 12 th in any stream with 45% marks 12 th in any stream with 45% marks	50 120 120 70 60 50
B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)- 3Yrs B. Voc. (Landscape Design)-	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra Deen Dayal Upadhyay Kaushal Kendra Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12th in any stream with 45% marks 12 th in any stream with 45% marks	50 120 120 70 60 50
B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs B. Voc. (Handicraft)-3Yrs B. Voc. (Fashion Technology)-3Yrs	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12 th in any stream with 45% marks	50 120 120 70 60 50 50
B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs B. Voc. (Handicraft)-3Yrs B. Voc. (Fashion Technology)-	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra Deen Dayal Upadhyay Kaushal Kendra Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12 th in any stream with 45% marks	50 120 120 70 60 50 50
B B B B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs B. Voc. (Handicraft)-3Yrs B. Voc. (Fashion Technology)-3Yrs B. Voc. (Interior Design)-3Yrs Diploma in Logistics & Supply	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12 th in any stream with 45% marks	50 120 120 70 60 50 50 50
B B B B B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs B. Voc. (Handicraft)-3Yrs B. Voc. (Fashion Technology)-3Yrs B. Voc. (Interior Design)-3Yrs Diploma in Logistics & Supply	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12 th in any stream with 45% marks	50 120 120 70 60 50 50 50
B B B B B B B B B B B B B B B B	M.Sc (Electronic Media) 5 Yrs MBA(Foreign Trade)-5 Yrs B.Com. (A/c & Tax Mgmt.) B.A. (Journalism & Mass Communication) B.A. LL.B. (Hons.) 5 Yrs B. Voc. (Nutrition & Dietetics)-3Yrs B. Voc. (Landscape Design)-3Yrs B. Voc. (Handicraft)-3Yrs B. Voc. (Fashion Technology)-3Yrs B. Voc. (Interior Design)-3Yrs Diploma in Logistics & Supply (Cargo Management)-1Yr	Studies (IIPS) Educational Multimedia Research Centre(EMRC) School of Commerce (SoC) School of Commerce (SoC) School of Journalism and Mass Communication (SJMC) School of Law (SoL) Deen Dayal Upadhyay Kaushal Kendra	12 th in any stream with 50% marks 12 th in any stream with 50% marks 12 th in Commerce/Science with 50% marks 12th in any stream with 50% marks 12 th in any stream with 45% marks	50 120 120 70 60 50 50 50 50 50

С	B.Pharm- 4 Yrs.	School of Pharmacy (SoPHARM)	12 th Physics, Chemistry, Maths / Biology, English Subject with 50%	60
Group	Courses	School of Studies	Eligibility	Seats
D	LL.M. (Business Law)	School of Law (SoL)	LL.B. or B.A.LL.B. with 55%	35
D	M.Sc.(Life Sciences)	School of Life Science (SoLSc)	B.Sc. Biological Sciences with 55%	20
D	M.Sc.(Industrial Microbiology)	School of Life Science (SoLSc)	B.Sc. Biological Sciences with 60%	15
D	M.Sc.(Electronics)	School of Electronics (SoEX)	B.Sc. or B.Sc. (Hons.)	40
D	M.Sc.(Electronics & Communication)	School of Electronics (SoEX)	(Electronics/IT/CS/Physics) or BCA with minimum 50 % aggregate marks	40
D	M.Sc.(Biochemistry)	School of Biochemistry (BIOCHEM)	B.Sc Biological Sci. with min 55% Marks and chemistry as one of the subject	20+10
D	M.Sc. (Biotechnology- Industry sponsored seats)	School of Biotechnology (BIOTECH)	Bachelor degree under 10+2+3 pattern in Biological Sciences/ Physical Sciences/	05
D	M.Sc. (Bioinformatics)	School of Biotechnology (BIOTECH)	Agricultural Sciences/ Veterinary Sciences/	24
D	M.Sc. (Genetic Engineering)	School of Biotechnology (BIOTECH)	Fishery Sciences/ BE/B Tech/ B Pharm./ MBBS/BDS/ 4 years BS (Physical Assistant) securing at least 55% marks or equivalent.	24

 $^{^{\}star}$ Any change in number of seats will be declared before $\mathbf{1}^{\mathrm{st}}$ counseling.

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ACADEMIC YEAR 2018-19

Table 2: STUDENT SERVICES FEE (Applicable for All UTDs)

S.No	Item	Odd Seme	ester(2018-19)	Even Semest	ter (2018-19)
		BOYS	GIRLS	BOYS	GIRLS
1	University Tuition Fee	189.00		189.00	
2	Health Center	179.00	179.00	179	179
3	University Sports fee	189.00	189.00	00.00	00.00
4	Poor students Library fee	105.00	105.00	00.00	00.00
5	Students Accident fund	21.00	21.00	00.00	00.00
6	Handicapped Student's aid	21.00	21.00	00.00	00.00
	fund				
7	Student Welfare	53.00	53.00	00.00	00.00
8	Maintenance	710.00	710.00	710.00	710.00
9	Contribution of Deptt. Exam.	250.00	250.00	250.00	250.00
	fee				
10	Miscellaneous Charges	655.00*	655.00	655.00	655.00
11	Cultural Centre Activity and	303.00	303.00	303.00	303.00
	Maintainance Fee				
12	Internet (IT Centre Fee)	625.00	625.00	625.00	625.00
	Total (Proposed) (Rs)	3300.00	3111.00	2911.00	2722.00

^{*}As per guidelines of the Government, insurance for the students must be purchased by the Institution. Insurance charges will be paid out of these charges by the Accounts Office of the University.

Table - 3: SCHOOL OF STUDIES WISE FEES (2018-19)

			Fees Excluding Student	Caution
School of Studies	Group	Courses	Services Fee	Money
		100400	(Per Annum in Rs.)	(Refundable)
		MBA(Financial Administration)	57000	4000
		MBA(Marketing Mgt.)	57000	4000
T. C. C. CM	A	MBA(eCom.) MBA(Disaster Mgt.)	57000 57000	4000 4000
Institute of Management Studies (IMS)		MBA(HR)	57000	4000
Studies (IIVIS)		MBA(Hospital Administration)	57000	4000
	В	MBA(e-Commerce)-5 Yrs	53000(3yrs.) & 55000 (2yrs.)	4000
	С	MBA (Hospital Administration) – 5Yrs	53000(3yrs.) & 55000 (2yrs.)	4000
	A	MBA(Tourism)	62000	4000
	1	MBA(Advertising & Public Relations)	62000	4000
		MBA (Entrepreneurship)	62000	4000
International Institute of		MBA(Management Science)-5 Yrs	86000	4000
Professional Studies (IIPS)	В	B.Com(Hons)-3Yrs	56000	4000
		MBA(Tourism)- 5Yrs	56000(3yrs)& 62000 (2 yrs)	4000
	С	MCA-6Yrs	86000	4000
		M.Tech. (IT)-5 Yrs	86000	4000
Educational Multimedia	A	MBA(Media Mgt.)	60000	4000
Research Centre(EMRC)	В	M.Sc (Electronic Media) 5 Yrs	56000(3yrs.) & 60000 (2yrs.)	4000
School of Data Science and	A	MBA (Business Analytics)	100000	4000
Forecasting	A	M.Sc. (Data Sci. & Analytics)	61000	4000
		MBA(Business Economics)	48000	4000
School of Economics (SoE)	Α	MBA(International Business)	48000	4000
, ,		MBA (Financial Services)	48000	4000
	A	MBA(Foreign Trade)	58000	4000
	В	MBA(Foreign Trade)-5 Yrs	41000	4000
School of Commerce (SoC)	A	M.Com. (Account & Financial Control)	34000	4000
		M.Com. (Bank Management)	34000	4000
	В	B.Com. (Accounting and Tax Management)	30000	4000
School of Pharmacy (SoPHARM)	С	B.Pharm- 4 Yrs.	75000	4000
School of Journalism and	A	M.A. (Journalism & Mass Communication)	34000	4000
Mass Communication		Bachelor of Journalism (B. J.)	34000	4000
(SJMC)	В	B.A. (Journalism & Mass Communication)	34000	4000
School of Law (SoL)	D	LL.M. (Business Law)	38500	4000
,	В	B.A. LL.B. (Hons.) 5 Yrs	46000	4000
School of Life Science (SLS)	D	M.Sc.(Life Science) - 2 Yrs.	23000	4000
	D	M.Sc.(Industrial Microbiology) – 2 Yrs.	34000	4000
School of Electronics	D	M.Sc.(Electronics)	13000	4000
(SoEX)	D	M.Sc.(Electronics & Communication)	13000	4000
School of Biochemistry	D	M.Sc.(Biochemistry) – 2 Yrs.	16000	4000
(BIOCHEM)		M.Sc.(Biochemistry) – 2 Yrs. Self financed	25000	4000
School of Biotechnology		M.Sc. (Biotechnology-Industry sponsored seats*)	71000*	4000
(BIOTECH)	D	M.Sc. Bioinformatics	51000	4000
		M.Sc. Genetic Engineering	71000	4000

Deep Deep Life dheer	В	B. Voc.(Nutrition & Dietetics)-3Yrs	33000	4000
	В	B. Voc.(Landscape Design)-3Yrs	33000	4000
	В	B. Voc.(Handicraft)-3Yrs	33000	4000
Deen Dayal Upadhyay Kaushal Kendra (DDU-KK)	В	B. Voc.(Fashion Technology)-3Yrs	33000	4000
, ,	В	B. Voc.(Interior Design)-3Yrs	33000	4000
	В	Diploma in Logistics & Supply (Cargo Management)-1 Yr	17000	4000

NOTE:

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- *For admission in M. Sc. Biotechnology under Industry sponsored seats, sponsorship certificate from a Biotechnology Industry is essential. Format of the Certificate is available on the website, www.biotech.dauniv.ac.in
- 1. This year (Academic Session 2018-19) fee structure is given as above.
- 2. Fee is subject to change as per the University guidelines.
- 3. For NRI/ FN/ PIO Candidates, A fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.
- 4. No fees concession is available in self-financing institutions.

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Table 4: Seat Distribution CET-2018

S. No.	Course	School of	Total Seats	UR_ OP	UR _F	ST_ OP	ST _F	SC_ OP	SC _F	OBC _OP	OBC _F	NRI	P H	JK R	JK M	EV	V
110.		Studies	Beats	OI .	_ <u>-</u> r	OI	<u>-</u> r	OI .	_ <u>-</u> F	_01	_ r		11	K	141	Т	N T
						GF	ROUI	P-A									
1.	MBA (Financial Admin.)	IMS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
2.	MBA(Marketing Mgt.)	IMS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
3.	MBA (eCom.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
4.	MBA(Disaster Mgt.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
5.	MBA(HR)	IMS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
6.	MBA(Hospital Admin.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
7.	MBA(Tourism)	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
8.	MBA(Entreprene urship)	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
9.	MBA(Ad. & PR)	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
10.	MBA(Media Mgt.)	EMRC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
11.	MBA (Business Analytics)	SDSF	30	9	5	4	2	3	2	3	1	1	1	1	1	1	1
12.	M Sc. (Data Sci. & Analytics)	SDSF	30	9	5	4	2	3	2	3	1	1	1	1	1	1	1
13.	MBA (Business Economics)	SoE	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
14.	MBA (International Business)	SoE	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
15.	MBA (Financial Services)	SoE	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
16.	MBA (Foreign Trade)	SoC	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
17.	M.Com. (A/c & Fin. Control)	SoC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
18.	M.Com. (Bank Mgmt)	SoC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
19.	M.A. (Journalism & Mass Communication)	SJMC	35	10	5	5	2	4	2	3	2	2	1	1	1	1	1
20.	Bachelor of Journalism	SJMC	25	7	4	3	2	3	1	3	1	1	1	1	1	1	1

						GI	ROU	P-B									
S. No.	Course	School of Studies/ Kendra	Total Seats	UR_ OP	UR _F	ST_ OP	ST _F	SC_ OP	SC _F	OBC _OP	OBC _F	NRI	P H	JK R	JK M	EV	
																Т	N T
1.	MBA (e- Commerce) - 5 Yrs	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
2.	MBA(Managem ent Science)-5 Yrs	IIPS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
3.	MBA(Tourism)- 5Yrs	IIPS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
4.	B.Com(Hons)- 3Yrs	IIPS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
5.	M.Sc (Electronic Media) 5 Yrs	EMRC	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
6.	MBA(Foreign Trade)-5 Yrs	SoC	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
7.	B.Com. (A/c & Tax Mgmt.)	SoC	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
8.	B.A. (Journalism & Mass Communication)	SJMC	70	20	11	10	4	8	3	7	3	4	1	1	1	1	1
9.	B.A. LL.B. (Hons.) 5 Yrs	SoL	60	18	9	8	4	7	3	6	2	3	0	0	0	0	0
10.	B. Voc.(Nutrition & Dietetics)-3Yrs	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
11.	B. Voc.(Landscape Design)-3Yrs	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
12.	B. Voc. (Handicraft)-3Yrs	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
13.	B. Voc.(Fashion Technology)-3Yrs	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
14.	B. Voc.(Interior Design)-3Yrs	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
15.	Diploma in Logistics & Supply (Cargo Management)-1 Yr	DDU- KK	50	14	8	7	3	6	2	5	2	3	1	1	1	1	1
						GRO	UP-C	· ·									
S. No.	Course	School Of Studies	Total Seats	UR_ OP	UR _F	ST_ OP	ST _F	SC_ OP	SC _F	OBC _OP	OBC _F	NRI	P H	JK R	JK M	E	N
	•			•	•											Т	N
1.	MBA (Hospital Admin.) – 5Yrs	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
2.	MCA-6Yrs	IIPS	90	26	14	13	5	10	4	9	4	5	1	1	1	2	2
3.	MTech (IT)-5 Yrs	IIPS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
4.	B.Pharm- 4 Yrs.	SoPHA RM	60	20	10	8	4	7	3	6	2	0	1	1	1	0	0

GROUP-D

S. No.	Course	School of Studies	Total Seats	UR_ OP	UR _F	ST_ OP	ST _F	SC_ OP	SC _F	OBC _OP	OBC _F	NRI	P H	JK R	JK M	EV	
																T	N T
1.	LL.M. (Business Law)	SoL	35	10	5	5	2	4	2	3	2	2	0	0	0	0	0
2.	M.Sc.(Life Science)	SLS	20	6	3	3	1	2	1	2	1	1	1	1	1	1	1
3.	M.Sc.(Industria 1 Microbiology)	SLS	15	4	2	2	1	2	1	1	1	1	0	0	0	0	0
4.	M.Sc.(Electroni cs)	SoEX	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
5.	M.Sc.(Electronics & Communicatio n)	SoEX	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
	M.Sc.(Biochem	BIOC	20	6	3	3	1	2	1	2	1	1	1	1	1	1	1
6.	istry)	нем	10	2	2	1	1	1	1	1	0	1	1	1	1	1	1
7.	Industry sponsored seats)	віотесн	05	5													
8.	M.Sc. (Bioinformatics)	віотесн	24	7	4	3	2	3	1	2	1	1	1	1	1	1	1
9.	M.Sc. (Genetic Engineering)	віотесн	24	7	4	3	2	3	1	2	1	1	1	1	1	1	1

^{*} Any change in number of seats will be declared before 1st counseling.

FORMAT OF INDUSTRY SPONSORED CERTIFICATE (To be on the letter pad of the Industry)

To, The Head,			
School of Biotechnology			
DAVV, Indore.			
Sir,			
We came to know that School of Biot	echnology of Devi Ahilya U	niversity, Indore ha	s five
seats in M.Sc. Biotechnology	for the Industry	Sponsored	Candidates. Our
industry wishes	s to sponsor Mr./Ms	S/o/D/o	
(Name of Industry)		and Address)	
caution money(refundable) We also understand that M. Sc. Biot Our Industry is engaged in manufac		•	
The undersigned is authorized signat	ory of the Industry.	(Name Involv Activit	ed
Signature			
(Name and Designation)			
Seal			

Contact Details

1. Registrar, Devi Ahilya Vishwavidyalaya, Indore-452001

Tel.: +91-731-2527532 Fax: +91-731-2529540

- 2. Dr. Love Kumar Soni, Incharge, Development Section, Devi Ahilya Vishwavidyalaya, Indore-452001 Tel.: +91-731-2525824
- 3. **Mr. Prajwal Khare (Exam) , Deputy Registrar**, Devi Ahilya Vishwavidyalaya, Indore-452001 Tel.: +91-731-2525824, 2580113
- 4. Dr. Anil Kumar, Chairman CET 2018

School of Biotechnology, DAVV, Takshshila Campus, Khandwa Road, Indore Tel.: +91-731-2470372, 2470373 (O).

- **5. Dr. Sangeeta Jain, Director,** Institute of Management Studies (**IMS**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-2478800-Extn. 6687
- 6. **Dr. P. N. Mishra, Head,** School of Economics (**SOE**), DAVV Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-2361087, 2363088
- 7. **Dr. A. K. Sapre, Director,** International Institute of Professional Studies (**IIPS**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-2760101
- 8. **Dr. Preeti Singh, Head,** School of Commerce (**SOC**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-2461818
- 9. **Dr. Manish Sitlani, Head,** School of Law (**SOLaw**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-2365535
- 10. **Dr. Akhilesh Kumar Singh, Director,** Educational Multimedia Research Centre (**EMRC**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel.: +91-731-276041
- 11. **Dr.G.P.Pandey, Head, School of Life Science, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2477166, 2467029
- 12. **Dr. Abhay Kumar, Head, School of Electronics (SOEX), DAVV**Takshshila Campus, Khandwa Road, Indore. Tel: +91-0731-2463754, 6468027
- 13. **Dr. Rajesh Sharma, Head, School of Pharmacy, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731-3100605, (M) 9425478418
- 14. **Dr. Rekha Gadre, Head, School of Bio-Chemistry, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2460276, /2367262
- 15. **Dr. Niranjan Shrivastava, Head, Computer Centre, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2461548

- **16. Dr. V. Tokekar**, Head, IT Centre, DAVV Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731-2761358
- 17. **Dr. Jayant Sonwalkar, Head,** School of Journalism & Mass Communication (**SJMC**), DAVV, Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731-2903520
- **18. Dr. S N Kane, School of Physics, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2467028
- 19. **Dr. Ugrasen Suman, School of Computer Sci. & IT, DAVV**Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731-2470027
- **20. Dr. V.B.Gupta, Head , School of Data Science & Forecasting , DAVV** Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2470330
- 21. **Mr. Anand More, Maintenance Engineer, Computer Centre, DAVV** Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2461548
- 22. **Dr. Maya Ingle, Director, Deen Dayal Upadhyaya Kaushal Kendra, DAVV,** Takshshila Campus, Khandwa Road, Indore. Tel, : +91-731- 2438531