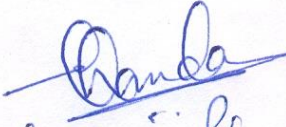





Need Assessment of Infrastructure

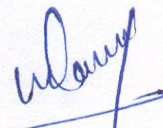
DQAC members, teachers and staff members of EMRC were gather on 29th June, 2015. This meeting is conducted to evaluate the existing infrastructure on the basis of students' feedback and the academic audit report. There seems to be need to upgrade the existing infrastructure. The committee gave responsibility to the four members (two faculty member and two technical persons of EMRC) to evaluate and suggest necessary upgradation to the existing infrastructure within 2 weeks. Copy of audit report and feedback is also given to them. So they can incorporate the need and suggestion of these reports. Further, if members suggested some upgradation than it will be done as per the process of the university.


Dr. Chandan Gupta 

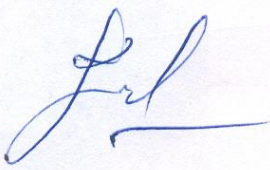
Mr. Narayan Patidar 

Mr. Vishal Dixit 

Mr. R.K. MOURYA 

Mr. UDAY DHANA-SHARMA 

Mr. Lalit Engle 

Mr. Kamlesh Chouhan 

Director
EM.R.C., D.A.V.V.
Indore

CBCS

DQAC members and teachers of EMRC were met on 8th July, 2016. The purpose of this meeting is upgrade the curriculum as per choice based curriculum as per the revised ordinance 31 of the university. Three faculty member were instructed to take necessary action towards the curriculum modification as the CBCS guideline. This meeting was held to discuss the points prepared by these members. Following are the results of this discussion:

1. As per the CBCS guideline, generic electives and discipline centric electives will be provided to the students of MBA (MM) 3rd sem. & 4th sem. MSc. (EM) is a 5 year integrated course. Therefore students of MSc. (EM) will get generic electives and discipline centric electives in their UG final year i.e. 5th & 6th sem., while in PG, they will be provided in MSc. 8th sem. & 9th Sem.
2. Students will be informed about CBCS course curriculum in their first semester during their induction session.
3. As said in point no. 1, students will be asked to fill the form to opt for the generic elective.

Dr. Chandan Gupta

Mr. Narayan Patidar

Mr. Vishal Dixit

Mr. Lalit Singh

Mr. Kamlesh Chohan

Director
E.M.R.C., D.A.V.V.
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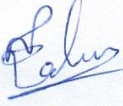
Examination Reform


DQAC members, teachers and staff members of EMRC were met on 26th July, 2017. The objective of this meeting was to update and enhance the examination system. Following points were brought to light:

1. All the subjects' teachers will be instructed to follow standards in setting the questions papers such as difficulty level of questions, questions from the entire course syllabus, questions should test the analytical and critical power of the students etc.
2. Evaluation of answer sheets should be done in given time limit and must be shown to the students as per the ordinance, and students' queries must be solved by the examiner.
3. Processing of result and issuing mark sheet should be done timely.
4. If academic verification of the students are to be done by the exam department then it should be done as soon as possible. So that student will not face any difficulty in his/her job.
5. If any member suggest any positive improvement in the examination process then these changes will be incorporated after discussing with the concerned members of the examination department.

Following were the participants:


Dr. Chandan Gupta 


Mr. Narayan Patidar 


Mr. Rajendra Kumar Meena 

Dr. A. K. Singh

Mr. Hetal Engineer 

Mr. Mohit Mahajan 

Mr. Kamlesh Chouhan 



Director
E.M.R.C., D.A.V.V.
Indore


Research Plan


DQAC members called a meeting on 11th August, 2018. The purpose of this meeting is to increase research work in the department. Members suggested that there is a need to publish research papers in UGC listed journals. Teachers will be instructed to do quality research and send their research work to UGC listed journals. This will be benefited for teachers as well as in NAAC accreditation. Also teachers should present their research work in the national and international seminars.

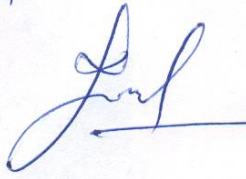
Dr. Chandan Gupta 


Dr. Narayan Patidar 

Mr. Vishal Dixit 

Dr. Lalit Engle 

Mr. R.K. Mourya 

Mr. Kamlesh Chauhan 


Director
E.M.R.C., D.A.V.V.
Indore

शुभिक बहुमाध्यम शोध केन्द्र/E.M.R.C

Media Research Dissertation Plan

DQAC Committee members, teachers and students of MBA final year and MSc. 4th year were gather to discuss for the improvement in the quality of media research dissertations done by these final year students. This was held in the lecture hall 1 on 17th January, 2019. The focus was to improve quality of research work and to improve analytical habits of the students towards the fiction and non-fiction content available on Indian Television and 'Over the top Platforms' (OTT) such as Amazon Prime, Netflix, Alt Balaji etc. After the discussion, following points were finalized:

- Only quality content can be taken for the research.
- Student will have to select any popular show from any top TV Channel or OTT platforms
- Selected show must be systematically analyzed qualitatively by the students.
- Student will done a survey on that particular show for the quantitative data collection.
- This process will be supervised by the faculty members.
- At the end student will present this research and also submit the thesis in the form of a book duly signed by the supervisor.

In conclusion, this approach will help students in understanding the content of the Television and Digital platforms. They will learn as well as improve their critical and systematic analytical ability towards the media content. So that, in future they will lead the huge content generation media industry.

List of participants are attached.


Director
E.M.R.C., D.A.V.V.
Indore

EDUCATIONAL MULTIMEDIA RESEARCH CENTER, DAVV, INDORE

Participants

SN	Name	Signature
1	Dr. A. K. Singh (Director)	
2	Dr. Lalit Engle (DQAC coordinator)	
3	Dr. Narayan Patidar (Member)	
4	Aayushi Jain	
5	Akshay Patel	
6	Astik Upadhyay	
7	Chandrika Bhargava	
8	Devyaa Agrawal	
9	Garima Jain	
10	Himanshu Dubey	
11	Himanshu Maheshwari	
12	Jitendra Keshwani	
13	Jyoti Prayapati	
14	Malay Kumar	
15	Mansi Tege	
16	Manu Singh Jena	
17	Maruti Vyas	
18	Mayank Rajiwala	
19	Mritunjay Patidar	
20	Navneet Singh Chandravanshi	
21	Palak Khoshe	
22	Karan Bhalerao	
23	Palak Yadav	
24	Palash Chahi	
25	Pooja Jeswani	
26	Pratik Keshwani	
27	Prema Kalyani	
28	Priyanshi Jora	
29	Purva Choudhary	
30	Rahul Kumar Bhatiya	
31	RAJKUMAR MENON	
32	Ramneet Kaur Bhatia	
33	Ritik Mathuria	
34	Vaibhav Mehta	
35	Twinkle Chundawat	
36	Taraya Borgaonkar	
37	Swapnalee Sharma	
38	Simran Vani	
39	Shreyansh Chaudhary	
40	Shivangi Patil	
41	Sarthak Handewal	
42	Saif Jain	
43	Saishvi Sharma	
44	Rahul Dawar	
45	SOUMYA SHRIVASTAVA	

46. Pranjul Gupta

Pranjul

47. Nivedita Chaturvedi

Nivedita

48. Ajey Natarajan

Ajey

1	Pranjul Gupta	Pranjul Gupta
2	Nivedita Chaturvedi	Nivedita Chaturvedi
3	Ajey Natarajan	Ajey Natarajan
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